

KRAKÓW The Great
www.krakow.travel








INCENTIVES IN KRAKOW

| CULTURE | ADVENTURE | PEOPLE | FUN





Table of contents

 <hr/>	 <hr/>	 <hr/>	 <hr/>	 <hr/>
p.4	p.8	p.14	p.20	p.26
Foreword	I Landscape, Nature, Games	II Unusual Sightseeing in the City	III History, Culture and Entertainment	IV National Traditions, Customs, Cuisine



*Krakow – the world's
best known Polish brand (...)*

Events in the Krakow Style

Krakow – the world's best known Polish brand – is a magical city, known as the “Pantheon of the Nation,” the “Athens of the North,” the “Slavonic Rome,” or the “Polish Jerusalem.” And not by accident. For centuries it has attracted travellers from the most distant corners of our globe with its inimitable atmosphere, its traditions, its hard-to-define *genius loci*, because of which an ordinary stroll down its winding streets inspires artists and ordinary people with an extraordinary energy. Here in this space filled with history, art, architecture, legends, and lyrical nostalgia, the great history of the past intertwines harmoniously with the richness of modern artistic, cultural, academic, and social life. One truly breathes Poland here, travelling the paths of kings, artists, and learned men. Krakow and its environs are simply unlimited in their potential for tourism possibilities. One can discover the treasures of the Old Town and the historic buildings of Jewish Kazimierz, Zwierzyniec, and the Socio-Realistic atmosphere of Nowa Huta. One can also, escap-

ing the bustle and noise of the metropolis, contemplate the silence of the Benedictine Abbey in Tyniec, absorb the twentieth-century setting of Lanckorona, admire the picturesque locations of the nearby Podkrakowskie Valleys and the Niepołomice Primeval Forest or immerse yourself in the Nature of the Ojców National Park.

The Commune of Krakow is pleased to present propositions chosen in a competition of organized events, which represent only a slender slice of the rich and individualized selection on Krakow's tourist market. The main criteria of the selection were: assessment of the originality of the idea and form of its realization, professional experience of the organizer and the recommendation of clients. You will find original programs based on a variety of formulas, from on-location filmmaking through urban games and extreme expeditions, to intimate, exclusive banquets for VIPs. We hope that you find them to your liking, and that in turn they fulfil the expectations of your clients.





Landscape, Nature, Games

The area surrounding Krakow is a cultural landscape of extraordinary natural and historical resources (...)

The area surrounding Krakow is a cultural landscape of extraordinary natural and historical resources, attractive to tourists, and offering ideal conditions for relaxation in the bounty of nature or participating in sports. It is a landscape as varied as our diverse offering for visitors. One can take time out to play golf in Paczółtowice or dive in the crystal clear waters of the Zakrzówek reservoir, near the Twardowski Cliffs, where the legendary mage who sold his soul to the devil was to have maintained his laboratory in the sixteenth century. The Podkrakowskie Valleys are also a must-see – a lovely area of limestone ravines and Jurassic cliffs in unusual formations with numerous caves – which provides lovers of climbing and spelunking an opportunity to test their strength and skills. There will also be time to learn about the prehistory of these lands in the Wierzchowska cavern, the largest in the Krakow Jurassic region, and to chew the fat with a *Neolithic* man.

Aside from the captivating beauty of nature, our guests will encounter antique fortifications along the “Trail of Eagles’ Nests” including a Renaissance estate in Pieskowa Skała and the ruins of a gothic castle in Ojców. There they will savour hunters’ cooking and take on knightly deeds, shooting bows and crossbows, or they might just soak in the beauty of the scenery. And, should one prefer bicycle expeditions, we welcome them to the Niepołomice Primeval Forest, where they can ride the wooded trails to a bison preserve.

The Four Elements: Extreme adventure at a Quarry near Krakow



We invite lovers of excitement and adventure to visit Krakow's nearby Zakrzówek neighbourhood, on a reservoir of crystal clear water surrounded by rocky cliffs, known as the Twardowski Rocks. As legend holds, centuries ago one of these grottoes was where the famed medieval magus Master Twardowski practiced his mystical arts. Participants in the event will experience extreme adventure while relaxing in the bounty of nature. They will explore the secrets of scuba diving under the supervision of professional divers. They will feel the excitement of discovery, diving to a depth of 21 meters

among the wrecks of old cars and boats. Underwater they will find a granite tablet commemorating Karol Wojtyła, later to become the Holy Father John Paul II, who worked here as a labourer during the Second World War. Participants will also experience Alpine adventure in the surrounding rocks, repelling over a precipice in a harness or crossing rope bridges. They can then explore the Twardowski Cave where to this day, the whispers of incantations uttered by the great magician can still be heard. The participants will receive a "pact" as a memento of their visit to the wizard's lair and then, after a day of excitement on the Zakrzówek reservoir, they will take part in a party and concert by well-known stars of the Polish music scene.

Tourist Bureau Krakus
www.krakus.com.pl

The Knight from the "Little Wawel" – Adventures in Ojców National Park



We transport our guests away from the hustle and bustle of the big city to the charming landscape of Ojców National Park. The journey through the woods and among picturesque cliffs will go by quickly, because during the motor coach ride we show images of characteristic Ojców landscapes, and flora and fauna that inhabit them. The journey begins at the *Brama Krakowska* – natural stone gateways leading to a world of pristine wilderness and unique natural treasures with a rich geological history. Our guide will lead participants to one of the scenic valleys, where the sounds of nature can

be heard, along with tales of the history and the natural resources of this area. The group will meet a knight from the nearby castle, who will show them around the ruins of Ojców's fortresses and invite them to share in the hunter's bounty – traditional Polish bigos (hunter's stew) and delicacies from the grill. Then there will be an opportunity to try one's skills with the bow, accuracy at horseshoe throwing and stilt walking. After the feast we will take the participants to "Little Wawel", the castle at Pieskowa Skała where over a glass of wine the curator will tell them of the tales of the historic Renaissance estate and show the most stunning views of the surrounding area. Visit to the Cave of Łokietek and bicycle rides on the National Park grounds are optional.

JORDAN Travel Agency
www.jordan.pl

Golf&Grill



We offer a relaxing visit to the golf course and shooting range in Paczółtowiec along with an exquisite dinner at the Villa Pacoldi Hotel. With the professional aid of licensed golf instructors, we provide an opportunity to learn the rules and etiquette of this marvellous game, and try it out for yourself. We organize team tournaments of Texas Scramble on a six-

hole course, with prizes of golf gloves and balls. Shooting enthusiasts are invited to our covered recreational shooting range to try their hand at target shooting and take part in contests. We bring the day to a close with a dinner which includes, in addition to the *specialites* of various countries, dishes of old Polish cuisine. A rich wine list will provide an accompaniment to every exquisite dish and satisfy the palate of the connoisseur.

Grupa Start travel & events
www.grupstart.com

Cave Adventure



Our proposition is directed to lovers of extreme outdoor sports and climbing. Organized into groups and under the eye of licence instructors, who will ensure the safety of the participants, they will delve into sections of Wierzchowska Cave that are closed to tourists, and afterwards will learn the basics of Alpine Climbing on the surrounding cliffs. Then they will be able to test their strength and skills on a wilderness obstacle course, rappelling, rock

climbing and crossing rope bridges. Next, they will return to the same cave, using their new climbing and spelunking skills, together forming an integrated challenge of logic and skill. After these activities we will meet the primeval *Neolitos*, who will explain the uses of caves by ancient peoples. We finish off the event with a joint party in the "Under the Hanging Rock" hall, with a summary of the activities on the obstacle course and the presentation of a participation certificate.

Travel Agency "Gacek"
www.gacek.pl

On a Quest for Hidden Cave Treasure



We invite you to an expedition to Wierchowska Cave in search of hidden treasures. This proposition is for those who enjoy active fun in unusual places. The expedition is professionally prepared with a marked tour route and expert guide, who will provide the intriguing information necessary to explore the caves in search of their treasures. Enterprising

participants, by using a map, will be able to find the "Treasure of the Caves" – perhaps a cask containing a prized beverage. They will also spend enjoyable moments at a party in the "Under the Hanging Rock" hall in the company of the caveman Neolitos enjoying music, a roast pig, and drinking the "Joyous Mammoth" – a specially prepared cave beverage. Participants will receive a certificate.

Travel Agency "Gacek"
www.gacek.pl

Meeting with the Bison, the Knight and the King



The Niepołomice Primeval Forest, located to the east of Krakow was once the favourite hunting ground of Polish Kings. On one of these hunts 3 elks, 17 deer bucks, 85 does, 33 boars, 13 wolves, and a multitude of foxes and hares were taken. We invite you to a "bloodless hunt" on bicycles rather than horses, in search

of bison and knights, and maybe even the King. The route runs through protected forestlands and hard-to-reach places. The participants in the "hunt" will be divided into teams, and then must complete the course as quickly as possible, completing tasks included in the program. The winners as well as the defeated will complete the day of excitement by taking part in a feast in the Niepołomice castle, which for centuries was an estate of the Polish monarchs.

Intercrac DMC
www.intercrac.com.pl

Off Road – All-Terrain Madness



This offer is for those who love adrenaline and riding in rugged country. Participants, organized into groups with experienced drivers, will conquer obstacles in off-road vehicles. They travel as passengers, but Off Road is a team effort, where they will act as navigators working together with the drivers. There is also a possibility, of independent driving under the supervision of an instructor, after a short instruction course. Options include off-road

trips, on-location trips, or trips on the CRA course (a comprehensive sports and recreation facility between the Jurassic Landscape Park and Ojców National Park). Wild quad rides are also possible. Each participant will receive basic instruction before these rides. After these activities we plan a visit to Wierchowska Cave tour route and a meeting with the primeval man Neolitos. The event will conclude with a meal and party in the "Under the Hanging Rock" and a summary of the events of the day.

Travel Agency "Gacek"
www.gacek.pl

1,2,3... Ready... Steady... Go!



I will try it for the sake of good health, beauty, out of curiosity. Any reason is good to start your day with jogging. And if you can jog in the beautiful scenery of the Planty, with instructors seeing to it that you start your day full of beans, then it is worth getting up 40 minutes earlier, because 40 minutes is just enough to do

one lap around the Old Town. We start with a warm-up led by instructors and end with stretching exercises. The instructors make sure that the jogging intensity and exercises correspond to the group's fitness. Once jogging is over, it's time for breakfast. Specially composed, light and fresh breakfast will wait for the joggers in the hotel.

Grupa A-05 Meetings & Events
www.a05.pl



|| Unusual Sightseeing in the City

*This will be different:
an unconventional, exploratory,
and often humorous.*

One thing is sure: this will not be a standard excursion on a marked-out route with a guide leading participants to corners of the city and telling about its monuments. This will be different: an unconventional, exploratory, and often humorous. We propose an interactive game against a backdrop of history and culture. Our guests will work in teams completing assigned tasks and solving riddles from the past. They make their way into the most fascinating, often hidden places in the Old Town, the Jewish quarter of Kazimierz, Zwirzyniec and Nowa Huta. On foot, by carriage, by electric carts, cars from the Socialist Realism period or a barge on the Vistula. They will accomplish these feats with a pinch of knowledge, but moreover with perceptiveness, creativity, teamwork, and a sense of humour. We present the opportunity to shoot your own short film in Krakow, with the support of a professional film crew, slip into the role of the Lajkonik or a street vendor, or visit the

museum of Socialist Realism. A cafe-tramcar excursion provides a chance to see Krakow's lovely scenery. The prizes for victory on these unusual journeys will be baskets of delicacies, unique souvenirs and "Friend of Krakow" certificates. The most precious, though, will be the memories, excitement, and shared fun under Wawel Hill.

Camera on



We invite you to get to know Krakow in an exceptional way that does not only stay in the memory of the participants... because but is also recorded on tape. The main aim of this event is to get to know each other and to have a good time, all against the magical backdrop of the Old City. This project is designed to inspire participants to think creatively, cooperate, and work as a team. The participants will be introduced to the process of creating short films or music videos. In small groups, under the tutelage of experienced instructors and animators, the participants will create their own film from the moment of devising the screenplay through directing the shooting, applying makeup and choosing the scenery. The

first stage consists of workshops with professional filmmakers, who will share the basics of making movies. First, the idea of the movie will be generated so as to show the most interesting corners of Krakow. The film will then be professionally edited with titles and music, the production company logo and credits so that everyone who took part in the making of the film will be able to see their own input in the creative process and understand its basis and goals. Later, during the “awards gala” (in one of Krakow’s cinemas, or else in an elegant restaurant) a short film will be presented showing the behind-the-scenes production of the movie and the groups working together. The main event of the evening is, of course, the screening of the films themselves and the presentation of awards at the celebration banquet.

Tourist Bureau Krakus
www.krakus.com.pl

Mosaic of Krakow



Our proposition allows participants to interactively discover the beauty of Krakow’s Old Town, while getting to know its legends and traditions. Working in groups, they will receive roadbooks – sightseeing instructions with a table of main points and a map of the city. The goal of the teams working together is to find the indicated objects, which are the most important tourist attractions of Krakow (Collegium Maius, Wawel Castle, the Church of St. Mary, the Main Square, the

Śłowacki Theatre, the Florian Gate). At these points, professional guides will be waiting for the participants, and will provide information about the given place, ask questions and give further tasks to accomplish, for instance playing the role of Lajkonik or dancing the “Krakowiak.” At some points correct answers will be rewarded with sampling of traditional Polish beverages or “Papal” cream cakes. The winning group will receive a prize and the most active participants will receive a certificate and the title of “Friend of Krakow.”

Intercrac DMC
www.intercrac.com.pl

Hunters of Legends and Myths



We offer an alternative form of sightseeing in Krakow, which we call an “urban adventure game.” It provides an interactive way to get to know the city, its history, culture and historic places. It will create an opportunity to get to know the Old Town and Wawel in detail. Participants in the event, divided into teams, will receive envelopes containing a task, map of Kra-

kow, and hints. At the points indicated on the map actors will be waiting for them dressed in period clothing with instructions concerning the following tasks. The mission of the participants will be to find the indicated buildings, exhibits, architectural details, or reading old inscriptions. The game allows to merge general knowledge with perceptiveness, inventiveness, creativity, mobility, and the ability to build relationships and work as a team.

Grupa Start travel & events
www.grupstart.com

Nowa Huta – 300% standard



We offer a closer look at Nowa Huta – a district of Krakow built during the “Socialist Realism” period. We will showcase the banner buildings of Socialist architecture – the oldest square of Nowa Huta – Plac Centralny, along with its five diverging avenues. We also provide a visit to the legendary place of worship, the church known as the Ark of the Lord, which played an important role as the birthplace of the “Solidarity” trade union, and of the “People’s Theatre.” Dur-

ing this trip back in time to the era of the Polish People’s Republic we will also visit a “milk bar” on Plac Centralny and the cult restaurant “Stylowa,” where dancing balls are still held in the evenings today. We will also meet the contemporary face of Nowa Huta, the environment and the work of Nowa Huta’s artistic creators. You will be able to record, according to your own concept, a music video with a hip-hop group working with the Łaźnia Nowa Theatre, and try your hand at a graffiti workshop, where professional graffiti artists will help participants devise their own logos.

Tourist Bureau Krakus
www.krakus.com.pl

Socrealizm Background of Krakow



We invite you to take part in a rally through Krakow in vehicles from the era of “Socialist Realism” – the famed Polish “Syrena,” “Warszawa,” and “Fiat.” This will be an unconventional rally through little-known areas of Krakow. The participants will be divided into teams. At a meeting with instructors they will receive roadbooks, maps of the city, and a list of questions and challenges. Completing

these tasks will require certain practical abilities, but moreover a sense of humour and readiness for good fun. For example, participants will need to help vendors sell vegetables, or photograph strange and out-of-the-ordinary events. We will take our guests to hidden nooks of Krakow, to the old Jewish quarter of Kazimierz and show them the Socio-Realist architecture of Nowa Huta. The top rally team will receive a prize.

DMC Poland
www.dmcpoland.com

Krakow in a Quick and Ecological Way



Our guests will be able to travel in golf carts (so called "Melex"), seeing the loveliest historic buildings of Krakow. Listening to headphones, they will hear the music of history as it relates to the traditions of old Krakow – the sound of shackles at the city hall tower, the sounds of revelry at Jama Michalika, and a welcoming fanfare at the Florian's Gate. Participants will receive photographs of the most beautiful architectural monuments and sculptures in return for recognizing them along the tour route; including the "Światowid"

monument or the great tall ship on the building of the Chamber of Commerce, and the top participant will be rewarded with small souvenirs. They will then go to Zwierzyniec, near the Sisters of St. Norbert Abbey, where they will board the tramway-cafe "Orient Express," to gaze on the loveliest views of Krakow from their seat at a cafe table with a cup of coffee or tea, or a mug of beer, including seeing a view of the Sanctuary of the Divine Mercy in Łagiewniki. All questions will be answered by the competent, professional guide who accompanies the tour.

Jordan Travel Agency
www.jordan.pl

Since 29th September 2010 the event entitled "Magical Krakow - Integration and Sightseeing" has been cancelled.

As a result, Polish Travel Agency "Orbis" is no longer a recommended organizer of incentive events in Krakow.

Unusual Krakow – Photo Rally



We propose an unusual Krakow sightseeing experience. Participants, divided into teams with guides, will receive cameras and maps of Krakow. Their task will be to get to the indicated places and take photos of the most precious of Krakow's historical monuments. Along the route of their travels they will meet people associated with the history of Krakow, like the Lajkonik, who will give them additional

clues to completing the following tasks. During the Photo Rally there will be time for a cup of aromatic coffee and a piece of cake at one of the little cafes surrounding the Main Square. At the finish line of the rally all the participants will meet on the steps of the town hall tower, where a souvenir group photo will be taken. On the day after, the photos taken by the participants will be placed in an album with the company logo.

DMC Poland
www.dmcpoland.com

City Game



Where can you listen to interesting stories told by Nicolaus Copernicus, a medieval townswoman, a knight, or Stańczyk – the famous jester of Polish kings? You can experience all this, when playing the City Game – a unique way of visiting Krakow in teams of ten. Each team has their own guide, a city map with places to be reached and assignments to be accomplished. The teams move around the town in electric tour cars. At each of the

locations there will be a guide dressed in period attire who will tell the story of the place visited and explain the task to the team. The groups are to collect credit stamps in a special book, in which they can also find questions and hints. The sightseeing tour ends with lunch, when teams return their books to the evaluators. In the evening they dine together, watching a slide show of the sightseeing. All participants receive gifts and the best teams receive awards, i.e. baskets full of Krakow delicacies.

Grupa A-05 Meetings & Events
www.a05.pl

17-24 marca 2008

III History, Culture and Entertainment

If one wants to find the soul of Poland, let them seek it in Krakow (...)

If one wants to find the soul of Poland, let them seek it in Krakow... Krakow – the once seat of Kings, the place of coronations of Polish monarchs is a city whose history is the very identity of Poland, and the great, thousand -year-old heritage of the national culture. Nowhere else will you find so many jewels of Polish history and culture, or such a concentration of so many historic buildings and traces of the lives of exceptional people of learning and the arts. Krakow is the city of the oldest Polish university, of Copernicus, and of the Holy Father John Paul II. Here, under Wawel Hill, we find the largest set of historic monuments in Poland, comprising over six thousand priceless architectural treasures, and also the largest national art collection housed in the city’s museums and churches. It is to this that we invite you! The darkness of the Middle Ages is illuminated by a knightly feast at the foot of a fourteenth-century Castle, where the guests learn courtly dances and a minter

presents them with half-grosz coins with the visage of Władysław Jagiełło. They will also uncover the secrets of extracting salt from the underground veins of the world’s only mine of its kind that has been active since the Middle Ages – the Wieliczka Salt Mine. And for those who are inspired by the Art Nouveau works in the Church of St Mary and the Gothic basilica of the Franciscan fathers, we invite you to a game of copying a painting made by one of the acclaimed creators of the Young Poland era. The artists of the legendary cabaret “Under the Sign of the Rams” will lead our guests deeper into the artistic ambiance of Krakow, and their sketches and songs will be as “tasty” as the delicacies of Galician cuisine in one of the city’s elegant restaurants.



Art Nouveau in Krakow – Painting Workshops



We invite you to take part in an original artistic undertaking, preceded by a visit to the Krakow Stained Glass Museum, where the standards of the craft have been guarded for a century. Here you will be able to see over 800 stained glass artworks by the most renowned Polish artist of the early twentieth century, such as Stanisław Wyspiański, Józef Mehoffer and Karol Frycz. Next, in the Gothic Franciscan

cathedral, participants can admire the collection of stained glass by Wyspiański, whose designs were created in a Krakow stained-glass workshop. In one of the city's museums: the Mehoffer House, the Palace of the Arts, or the Wyspiański Museum, a painting workshop will be conducted for our participants, preceded by a lecture on Krakow's Art Nouveau works. Then will come the time to discover your own talents, use your imagination and creativity, and to feel the atmosphere of the city, try your hand at pouring your own vision in to the canvass.

DMC Poland
www.dmcpoland.com

Manage Your Own Destiny



We invite you to the picturesque Dłubnia valley for a knightly tournament that will transport the participants back to the Middle Ages. Taking part in various knightly tests of strength and skill, they will uncover their own strengths and weaknesses. We will present the methods our forbears used to feed themselves and the principles of fighting in the defence of city and estate. You will hear the clash of arms on the battlefield, shoot with a medieval bow, uncover the secrets of wielding

the sword, and finally mint your own coin. Included among the planned attractions are; a knightly battle, trying on of armour, and a blood-chilling demonstration of the executioner's art. After the exertion of the day's knightly competitions, we will invite you to catch your own fish, clean it and fry it yourself on the fire. The event will be led by a team of professional actors – knights who won't allow a dull moment, and through games and fun will teach about the medieval history of the lands of Małopolska.

Grupa Start travel & events
www.grupstart.com

The Return to the Past: A Knightly Feast in Korzkwia

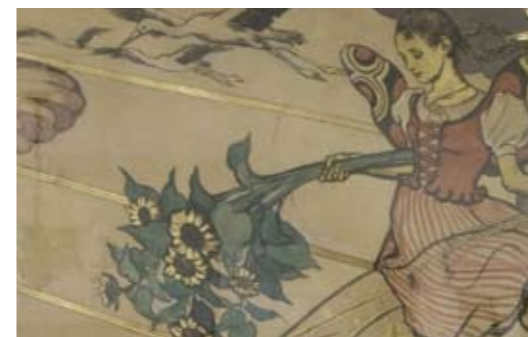


We welcome lovers of medieval history and chivalry to the fourteenth-century castle in Korzkwia near Krakow. Here, at our Knightly Feast, our team, adorned in period costumes, will take you back in time five centuries. At the foot of the castle in pitched tents, we will be seated at tables covered with exquisite food in clay dishes. The party will be hosted by the most illustrious Polish knights in the company of their charming ladies. Guests

will be treated to a display of knightly combat and a demonstration of courtly dances. Afterwards, they will commence the feast, tasting dishes made of boar, pheasant, wild ducks and fattened hens, and drinking mead. They will also take part in knightly games, learn simple courtly dances and learn the secrets of handmade pottery. A minter will coin a souvenir half-grosz coin for each participant with the visage of Władysław Jagiełło or Kazimierz the Great, or else a shilling with an image of the Grand Master of the Teutonic Knights.

Tourist Bureau Krakus
www.krakus.com.pl

Art Nouveau in Krakow – Artistic Workshops



Lovers of fine art are invited to take part in painting workshops. They take place in the garden of the home of Józef Mehoffer's house, who along with Stanisław Wyspiański is one of the best-known creators of the Young Poland art movement, which at the turn of the nineteenth and twentieth centuries was termed in Europe Art Nouveau or the Secession. Participants in the workshops, work-

ing in groups, will be given the task of painting a chosen section of a painting by one of the most acclaimed Young Poland artists. After assembling the fragments into a complete work, like a "puzzle," we will see which group produced the most faithful reproduction of the image. After the workshops an opportunity will be provided to visit the museum exhibition inside the Mehoffer House: the stylish furnishings and everyday items – examples of Art Nouveau artistic craftsmanship – as well as stained glass, oil paintings and drawings by Józef Mehoffer himself.

Intercrac DMC
www.intercrac.com.pl

Spend an Evening with a Polish Painting



Medieval asceticism, Polish noblemen's fantasy or end-of 19th-century decadence... Every meeting is different. Guests are offered evening visits to Krakow museums, rounded off with a meeting in the 'single painting' room. The room has a long table with unique setting. Guests take their seats at the table. The painting to which the evening is dedicated is there

on an easel. The character of the evening meeting depends on the painting featured. One of the guests at the table tells a story relating to the picture, gives the historical background of the period and talks about the peculiarities of the dishes tasted. Atmospheric live music played by a band adds to the mood of the evening, during which guests travel back to distant times. They are encouraged to ask questions to the custodian and have a relaxed conversation.

Grupa A-05 Meetings & Events
www.a05.pl

Wieliczka Salt Mine – Special VIP Tour



We invite you to visit Wieliczka, the medieval *Magnus Sal*, containing a salt mine with an over 700-years-long history, visited by masses of tourists from everywhere in the world, listed in the first UNESCO List of World Natural and Cultural Heritage Sites, and operating continuously from the Middle Ages to today. On the road to the mine our guests watch a video of the most lovely of the miners' festivals on the coach monitors and listen to a concert played by the mine orchestra. They are led through the depths

of the mine to the high, beautiful chamber of Michałowice by a miner-guide, who will explain the history of the mine and its geological features. During the stroll through the subterranean corridors guests will see unique chambers, collections of unusual machines and mining equipment and an underground salt lake, and chapels carved out of the salt. Our guests will also meet the Treasurer, the good spirit of Wieliczka's world of salt, and will enjoy a delicious drink with him. There will also be an opportunity to ride in a panoramic glass elevator. At the end traditional Polish food will be served: *bigos*, *pierogi* and *zurek*.

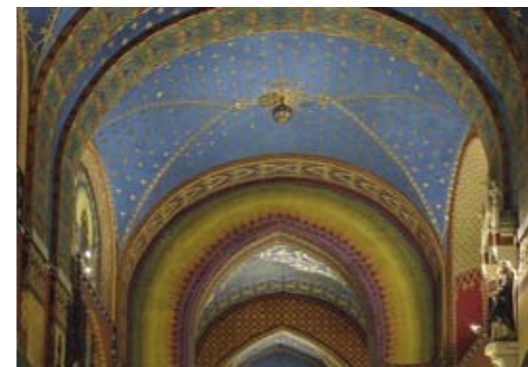
JORDAN Travel Agency
www.jordan.pl

Magic Krakow



We bring our guests on this exceptional encounter with culture to an elegant hotel, in an enchanted Cracovian carriage. Here the artists of the legendary cabaret "Cellar under the Sign of the Rams" (*Piwnica pod Baranami*) will entertain them with sketches and songs which touch directly on contemporary Polish life. While sampling delicacies of Galician cuisine, they will be offered drinks "Enchanted Krakow," "the Sceptre of the Lajkonik,"

At the Franciszkańska Street...



The Basilica of St. Francis in Krakow contains extraordinary examples of Polish Art Nouveau. Its interior, in the chancel and the transept, is decorated with polychromes and stained glass by Stanisław Wyspiański, an acclaimed Polish artist from that period. Wyspiański's most remarkable stained glass composition "God the Father" (1904) can be seen by our guests in the western windows, behind the choir. They will also see fourteen paintings

"Dragon Fire," and "the Wreath of Wanda." A cover band will play, which will prepare a special play list for the evening of songs associated with Krakow. About nine o'clock the star of the evening will appear: the well-known Polish singer Zbigniew Wodecki. The concert will be accompanied by a quiz dedicated to Krakow's local legends. The winners will receive a lovely souvenir statuette, and all participants will receive baskets of Cracovian and Galician specialities. Revelry until dawn is to be expected.

Grupa Start travel & events
www.starttravel.pl

– the stations of the cross decorating the walls of the chapel, painted especially for the Franciscan church by another famed Polish Art Nouveau artist, Józef Mehoffer. They will also have opportunity to see a faithful copy of the Shroud of Turin. The visit to the Neo-Gothic place of worship is enhanced by a concert of chamber music performed by well-known Krakow musicians, and then in the second part of the evening our guests will be treated to a monastic repast in the cloister, which forms a unique gallery of wall and easel paintings.

Symposium Cracoviense PCO
www.symposium.pl

Amber – Polish Treasure



Amber is petrified resin, prized around the world for its unique colour and extraordinary beauty. The highest quality amber is used by jewellers to accent precious metals or as a decoration in and of itself. We count it among precious stones, and in Poland represent the best-loved gems. We offer our guests, making use of the knowledge of well-known

Cracovian artists, an opportunity to make their own amber jewellery using their own designs and style. The designs of these small artworks are then "polished off" in a jewellers' workshop, and at the request of the guest can be engraved with the creator's initials. On the following day the ready jewellery, having been packed in an elegant boxes with the company logo, is delivered to the creators.

DMC Poland
www.dmcpoland.com

IV National Traditions, Customs, Cuisine

Therefore, we shall make those legends, traditions, and customs our guides to the royal city of Krakow (...)

Krakow is a city of traditions, where time immemorial blends with modernity, and they both live together in perfect harmony. For centuries, the city has taken care to maintain its customs and mores, reaching back to the Middle Ages, and they generate a magical and mystical ambience surrounding its history. Without encountering those traditions, there is no way to understand the riches and variety of culture of the city under Wawel Hill. Therefore, we shall make those legends, traditions, and customs our guides to the royal city of Krakow and its picturesque surroundings. The participants will encounter the Dragon of Wawel along the way, as well as the prancing Lajkonik, and the royal jester Stańczyk, from whom, – with a little luck – they will learn more about the past of the city than they would from dry tours or guidebooks. They will enter the remarkable atmosphere of a small Galician city with its wooden nineteenth-century construction, learn the secrets

of traditional baking, and thanks to the monks of the Benedictine Abbey in Tyniec will try their hand at preparing dishes according to traditional Polish recipes. Of course time must also be made for Polish classical music and dance, Cracovian folklore and for sampling the delicacies of Galician cuisine such as Krakow's famed duck with mushrooms and groats.

An Angelic and Idyllic Small Town...



We invite you to Lanckorona, one of the quaintest and most charming villages in Małopolska, less than 30 km from Krakow. Lanckorona is called the "Hidden Beauty of Małopolska," "City of Artists," and "City of Angels." The pleasant country charm of Lanckorona is sure to win our guests over. We take them to a bakery not far from the marketplace, where the process of baking traditional bread is demonstrated and guests can try their hands as bakers. With their gifts of apple and cheese pastries they then head off to the "Gallery of the Angelic Image," where, under the care of local artists, they will

learn to sculpt angels from clay! They will also be able to take part in candle-making workshops, along with a visit to an apiary and a tasting of local honey products. Fortified with local specialities including soup and a meal from the famed Lanckorona restaurant "Sielanka," they then go on to visit the Eco-Museum, or "museum without walls." There they will stroll along its natural-cultural trail with 16 displays, learning fun facts about the history of Lanckorona and its environs. This exciting day is capped off with a party by the fire-side, where participants will try famous local horseradish soup, while listening to music performed by a local folk group.

Tourist Bureau Krakus
www.krakus.com.pl

Tasting Krakow



We welcome gourmets to take part in a culinary contest, in the course of which the flavours and secrets of Polish cuisine can be sampled and savoured. We will meet by the over-one-hundred-year-old Krakow fortifications, which add a pinch of mysterious, historic atmosphere to our culinary fun. We invite you to participate in our cooking contest, in the sampling of liqueurs, demonstration of bartending arts and a common meal. Our guests' culinary skills will be judged by a jury of

pre-eminent professionals in the field: Robert Makłowicz and Pascal Brodnicki – the hosts of popular cooking shows featuring flavours from all over the world – and Jan Kościuszko – the head chef of the Polskie Jadło restaurant chain – an expert in the field of local cooking arts. Participants, working in teams, after drawing lots of traditional Polish recipes, will prepare dishes which will be judged by a panel of experts. The winners will receive cookbooks and original recipes of Polish cuisine.

Grupa Start travel & events
www.grupstart.com

Artistic and Culinary Inspiration in Tyniec



We invite you to our artistic-culinary workshops in Tyniec, to the Benedictine Abbey rising from the rocky banks of the Vistula, whose history stretches to the eleventh century. The monks living here lead an assiduous life, busying themselves with pastoral, educational, cultural, and religious activities. They have their own "farm" outside the abbey, where they make traditional products according to old, organic methods, and do edito-

rial work in their own publishing house. Because they place enormous importance on relationships and contact with neighbours, we offer participants workshops in which under the eye of specialists they learn to decorate tables for various special occasions, and also, in based on Benedictine products, try to prepare their favourite dishes. This time spent together in the charming setting of the abbey interior only adds to the sampling of the meals made by the guests themselves.

Symposium Cracoviense PCO
www.symposium.pl

Secrets of the Reverend Father Alessio Piemontese



Secrets of the Reverend Father Alessio Piemontese, or a perfect secret on how to heal a madman or cure the deaf. These are just some of the revelations that you can learn at the Museum of Pharmacy, in a beautiful house at Floriańska Street in Krakow featuring 14th-century cellars. Guests are invited to a unique evening, full of magic and surprises. The visit to the museum begins with medicinal liqueur tasting. Then the guests take part in a special pill-making show, they pass

on to the herbarium room in the attic of the museum, where they get prescription herbs, of which they will make a mixture to soothe their shattered nerves. At the end of the show, the herbal mixture is packed in pharmacy bags and given back to the visitors. After visiting the museum guests are invited to have dinner in the museum's Empire-style pharmacy. The special menu, featuring such delicacies as biscuits that 'kill foul breath', made according to an original, medieval recipe or 'gold pills', will certainly make an unforgettable evening. When dining, old recipes and 'cooking tricks' which are read out to entertain and amuse them.

Grupa A-05 Meetings & Events
www.a05.pl

Dine&Drive Gala Dinner



You are invited to an extraordinary evening with a sampling of traditional Polish dishes at the City Engineering Museum located in the historic buildings of the tramway service station in the old Jewish quarter of Kazimierz. Here, in the meticulously restored museum spaces, participants will see antique Krakow tramways, old busses, cars, and motorcycles. The district of Kazimierz itself, known as the Montmartre of Krakow, is a place particularly beloved by Krakow's artists. Here, on Plac Nowy, flea markets are held.

We offer transport to the museum on old streetcars or water trams, as the museum is located near the Vistula. The interior and museum exhibitions evoke the special atmosphere of old Krakow. The soul of this place is embodied in live sculptures of characteristic figures of the city. Test drives of automobiles from Poland's Communist era provide thrills, as the "Nysas," "Trabants," and old "Fiats" are artefacts of the automotive industry to be tried out on the cobblestone streets of old Kazimierz. In contrast to the old days of the Communist era, the test drive will take place before the sampling of alcoholic beverages!

Intercrac DMC
www.intercrac.com.pl

Christmas Party in Krakow



In one of the most representative of places in Krakow, we will prepare a celebratory Christmas Eve dinner, so that our guests can feel the magic of the Christmas season, filled with warmth, optimism, and faith in a better tomorrow. Each person will create their own Christmas tree decoration, which they can take home as a souvenir. We will prepare special spaces for painting many-coloured bulbs, brushes, dyes, and glitter. After finishing the project, at the moment of the appearance of the evening star – such is Polish tradition – we will be seated together at an opulently set table. Here we will relish

traditional Polish specialties – mushroom soup, red borscht with dumplings, pierogi with various fillings, pasta with poppy seeds, fish prepared in a variety of ways, and desert: cake made with poppy seeds, honey, nuts, and raisins, and *kompot*, a drink made from stewed fruits. There will also be no shortage of *krupnik*, a well-known Polish liqueur made from honey, seasonings, and alcohol. After dinner – also in accordance with Polish tradition – the lights on the Christmas tree will be lit, and the presents will appear underneath. The guests will then receive presents from St Nicholas while listening to lovely Polish Christmas carols.

DMC Poland
www.dmcpoland.com

Diplomacy and the Hunt



The Diplomacy and the Hunt party will transport participants back to the times of "Mister Thaddeus," the national epic written by Adam Mickiewicz. It is organized in the exquisite setting of the Archeological Museum, at the foot of Wawel Hill. The manicured gardens with blossoming flowers will be the decorative backdrop of this gathering, and the view of the castle will ensure the guests of an incomparable event. During the first part of the evening we prepare an exquisite buffet

and a chamber music concert performed by the Obligato Strauss Orchestra, under the direction of Krakow's acclaimed musician Jerzy Sobeńko. Guests will hear the loveliest polonaises, mazurkas, waltzes, and polkas. Afterwards at the festive tables authentic Krakow folklore will be presented to them in the form of music, song, and dance performed by the Kapela Krakusy folk group. Throughout the party on the museum grounds, living statues will be situated on the grounds in period costumes, evoking characters from "Mister Thaddeus."

Symposium Cracoviense PCO
www.symposium.pl

Social Project and Evening at the Barge



This project is directed to businesspeople. Its message is based on the idea of "Give rather than take." We invite our guests to one of Krakow's orphanages or preschools, so that they might selflessly devote their time and energy working to beautify and renovate a playground or

garden for children. Working together with children and for children gives participant satisfaction and a sense of worthwhile investment of effort. After the work is done it is time to relax and reflect during on board one of Europe's largest floating barges, built in 1889 in Rotterdam, and currently moored on the Vistula in Krakow. A cruise, dinner, and entertainment program will be the reward for the day of work.

Intercrac DMC
www.intercrac.com.pl

Incentive Travel Companies:

DMC Poland

Krakusa 9/17
30-535 Kraków

tel: +48 12 397 76 52

fax: +48 12 292 24 68

e-mail: office@dmcpoland.com

www.dmcpoland.com

Intercrac DMC

Krupnicza 3
31-123 Kraków

tel: +48 12 422 58 40

fax: +48 12 421 98 58

e-mail: ic@intercrac.com.pl

www.intercrac.com.pl

Symposium Cracoviense PCO

Krupnicza 3
31-123 Kraków

tel: +48 12 422 76 00
+48 12 431 05 97

fax: +48 12 421 38 57

e-mail: info@symposium.pl

www.symposium.pl

Grupa A-05 Meetings & Events

Pl. Na Groblach14/2
31-101 Kraków

tel: +48 12 429 62 23

fax: +48 12 429 62 87

e-mail: a05@a05.pl

www.a05.pl

Jordan Travel Agency

Gęsia 8
31-535 Kraków

tel: +48 12 421 53 13

fax: +48 12 422 96 19

e-mail: turystyka@jordan.pl

www.jordan.pl

Tourist Bureau Krakus

Rynek Główny 30
31-010 Kraków

tel: +48 12 619 90 15/16/17/18

fax: +48 12 421 32 20

e-mail: biuro@krakus.com.pl

www.krakus.com.pl

Grupa Start travel & events

Miodowa 26/1.17
31-055 Kraków

tel/fax: +48 12 269 44 25

e-mail: contact@grupastart.com

www.grupastart.com

Travel Agency "Gacek"

Wł. Bandrowskiego 16/11
31-010 Kraków

tel/fax: +48 12 411 07 21
+48 12 413 51 91

e-mail: gacek@podziemia.pl

www.gacek.pl

Photos courtesy of:

Incentive Travel Companies, Benedictine Abbey in Tyniec, Archeological Museum, Krakow Aeroclub, Krakow Festival Office, Royal Krakow Golf&Country Club, Wioletta Wolak, Artur Żyrkowski, Wiesław Majka, Michał Grychowski, Bogumił Krużel, Wojciech Gorgolewski, Paweł Bytnar.

Publisher

KRAKOW convention
bureau



Media Partners

WWW.KRAKOW.PL



Krakow

- inspired meetings

Krakow Convention Bureau
Municipality of Krakow
pl. Wszystkich Świętych 3-4, 31-004 Krakow
P: +48 12 616 60 69/53/51
F: +48 12 616 60 56
E convention@um.krakow.pl
www.krakow.pl/en/ccb
www.conventionkrakow.pl

Free Copy, edition 2009

www.krakow.pl

