



**Magiczny
Kraków**

ICCA Congress in Paris

2021-11-26

In the Polish Embassy in Paris, a formal gala was held to crown the ICCA Congress, during which it was announced that Kraków had been selected as the Host City of the 61st Congress of the ICCA Association in 2022! The acquisition of the International Congress and Convention Association is a huge success in the scale of not only Kraków, but also Poland.

This success is due to co-operation from the local industry, particularly the Kraków Convention Bureau, and the whole team of the ICE Kraków Congress Centre, Symposium Cracoviense, CMA Concept Music Art, Alwernia Studios, Stara Zajezdnia by DeSilva and Sheraton Grand Hotel Krakow, Radisson Blu Hotel Krakow and Park Inn by Radisson Krakow. The commitment of partners from Poland who supported the offer of the city is also invaluable. Declarations of support for the acquisition of the event were confirmed by: the Ministry of Development, Labour and Technology, the Ministry of Foreign Affairs, LOT Polish Airlines, the Polish Tourist Organisation (including particularly the Poland Convention Bureau), SKKP and MPI Poland Chapter Associations, local Congress Offices from Warsaw, Poznań, Wrocław and Łódź, and members of the ICCA from Poland, including: Mazurkas Travel, Fair in Kraków, the MTP Group.

Representatives of Kraków, delegates of the Congress, ICCA President James Rees and French journalists appeared in the prestigious Hôtel de Monaco. The Polish Tourist Organisation and the Ministry of Development, Labour and Technology were partners of this event. In his letter read out to guests present at the Gala, Rafał Szlachta, President of the Polish Tourist Organisation, stressed that the Poland Convention Bureau functioning within the structures of the Polish Tourist Organisation would celebrate its 20th anniversary and, at the same time, 20 years of its membership in the ICCA in 2022. It is a good time to share our cultural and intellectual heritage with delegates of the ICCA and to prove Polish hospitality, but also to show our latest achievements, also those concerning the tourist and business infrastructure.

The guests could see a performance by the Cracovia Danza Ensemble and a duo of Piotr Domgała and Adam Kawończyk and taste the delicacies of Polish cuisine.