

Seminar on tourism destination co-management

2022-10-25

On 7 October 2022, the Grota 2 Club hosted the seminar titled 'The Importance of Stakeholders in the Co-Management of a Tourism Destination' organised by the Cracow University of Economics Foundation.

The event, held as part of the DEMINA project and funded by the Erasmus+ programme, brought together numerous representatives of the academic community, including the Cracow University of Economics, the Pedagogical University, the University School of Physical Education in Kraków and Jagiellonian University, as well as practitioners from the tourism industry.

The seminar was attended by representatives of institutions such as the Marshal's Office of the Małopolskie Voivodeship, the Kraków Convention Bureau, Kraków Chamber of Tourism, Małopolska Tourist Organisation, Kraków 5020, the Museum of Photography in Kraków and the Honorary Consulate General of Turkey in Kraków.