



Short-term tourist rentals - the European Commission's position

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Kraków is a member of the European Alliance of Cities, which covers such cities as Amsterdam, Barcelona, Berlin, Brussels, Madrid, Milan, Munich, Paris, Prague, Vienna and Warsaw. Our city is working to normalise the phenomenon of short-term tourist rentals.

Kraków is a European tourist destination, and it appears fundamental to maintain a balance between housing stock provided for typical residential purposes and that provided for tourism. Current national legislation does not allow local authorities to regulate this phenomenon. Booking platforms posting accommodation offers are not obliged to cooperate with the cities where the accommodation offered is located. As they operate across borders, it is necessary to develop legal regulations at the whole European Union level and implement them into national law.

In response to an initiative by, among others, the Alliance of Cities, on 7 November, the European Commission adopted proposals to amend EU legislation that will affect the short-term tourist rental sector. The European Alliance of Cities is analysing them carefully and will define its position. In turn, the European Commission has prepared a press release, the content of which is presented below:

Brussels, 7 November 2022.

The European Commission has adopted a proposal for a regulation to increase transparency in the short-term rental of residential accommodation and to help public authorities ensure the harmonious and sustainable development of this tourism sector.

The availability of a short-stay accommodation offer brings many benefits to hosts and tourists. However, it can raise concerns for some local communities that face, for example, a lack of affordable housing. The new regulations will improve the collection and sharing of data from hosts and online platforms. They will underpin effective and proportionate local policies to address the challenges and opportunities in the short-term rental sector.

Furthermore, the proposed provisions will increase transparency in the identification and activities of hosts operating in the short-term rental sector and the rules they must follow. They will facilitate the registration of hosts and prevent platforms from providing incomplete data, as is currently the case. In effect, they will help prevent the posting of illegal ads. Overall, the proposal will contribute to regulating a sustainable tourism ecosystem and support its digital