



Poland moved up to the 20th place globally in the UIA 2023 ranking

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Poland went up three positions and was listed 20th in the latest UIA ranking - the International Meetings Statistics Report. In addition, three Polish cities are featured on the list: Krakow, Warsaw and, for the first time, Gdansk. The 64th edition of the report analyses nearly half a million meetings, organised in twelve thousand cities by more than twenty thousand international organisations.

World and European leaders

Over the past 20 years (2003-2022), Europe has been the undisputed global market leader. The Old Continent hosted 53% of meetings and events, followed by Asia - 22%, America - 17%, Africa - 4% and Australia/Oceania - 3%.

In 2022, the meetings and events were distributed as follows: Europe hosted 61% of meetings and events, followed by Asia - 20%, America - 13%, Africa - 3%, and Australia/Oceania - 2%. In the top 10 cities in the world in 2022, the most popular cities were: Brussels, Vienna, Singapore, Tokyo, Lisbon, Madrid, London, Barcelona, Seoul and Paris.

The summary for the years 2003-2022 shows that association meetings for 101 to 500 participants dominate globally with 48.9%. Smaller ones, below 100 participants, account for 27.9% of the market, while larger ones - 501 to 1000 participants - 11.8% and 1001 to 3000 - 7.8%.

Over a quarter of meetings and events lasted an average of 3 days (26.6%), followed by 4-day events (19.9%) and two-day events (18.2%), while one-day and five-day events accounted for ca. 13%.

Rules of the UIA Ranking

The meetings analysed by UIA must meet all four of the following conditions:

last for at least 3 days,

bring together a minimum of 300 participants,

participants come from a minimum of 5 countries,

at least 40% of participants come from abroad.

Europa Centralna

In 2022, with 123 events, Poland improved its 2021 result by 3 places and, as the only country of the Visegrad Group (Hungary ranked 26th, Czechia - 28th and Slovakia - 64th), ranked 20th in the world ranking (which comprises 100 countries).



**Magiczny
Kraków**

At the same time, it is worth noting that in the ranking summarising the last 20 years, among the 30 countries presented, Poland ranked 23rd, Hungary – 28th, while Czechia fell below the top thirty (in 2021, it ranked 29th). Poland's high position is undoubtedly due to the entire Polish meetings industry, proving its significant the best position among Polish cities was held by Krakow. Its 32nd position with 43 meetings was an improvement by 11 places compared to 2021. The same number of events were held in Washington, DC, and one more was recorded in Rome.

Warsaw ranked 46th with 30 meetings (a drop in the ranking by 7 places). The same number of 30 events were also organised in Maastricht and Jeju, South Korea.

Gdansk debuted in the UIA ranking at the number 84 with 16 meetings (the same number was recorded in Zurich, San Diego and Las Vegas).

More information about UIA activities on the association's website: uia.org

Source - [Poland Convention Bureau](#)