



**Magiczny
Kraków**

The finals of the MP Impact Awards

2023-12-07

We are extremely pleased to announce that the Wide Open for business meetings campaign has made it to the finals of the MP Impact Awards in the Campaign Category! The contest finale and the winners' announcement ceremony will take place during the "MP Impact: summit, awards, report" meeting on December 12 at the Copernicus Science Center!

MP Impact Awards is the first competition dedicated to initiatives, campaigns, events that have an impact on the functioning and development of the meetings and events industry.

The purpose of the MP Impact Awards competition is to appreciate, recognize and promote initiatives, campaigns and events that have or may have a significant impact on the development of the meetings industry, addressing its important challenges or solving problems, whether on a local, national or international scale.

The project "Małopolska - a destination" is financed by European Funds, within the framework of the Regional Operational Program of the Małopolska Region for 2014-2020. It is a joint project of the Małopolska Tourist Organisation, the Małopolska Province and Kraków.