



**Magiczny
Kraków**

The ICCA 2023 Report is now available!

2024-05-29

With 43 meetings of associations held in the city in 2023, Krakow ranked 30th in Europe and 47th worldwide.

In comparison, in 2022 there were 42 events ranking the city 39th worldwide and 31st in Europe. Before the pandemic, Krakow hosted 54 association meetings in 2019, ranking 48th globally and 29th among European cities.

Highest-ever ranking for Poland

In 2023, there were 179 international meetings organised in Poland, which came 17th in the worldwide ranking, the highest ranking the country has ever seen. This marks a significant rise from 23rd place in 2022, in which 134 ICCA-level meetings were organised.

20 global leaders by number of meetings in 2023:

1. USA - 690
2. Italy - 553
3. Spain - 505
4. France - 472
5. Germany - 463
6. United Kingdom - 425
7. Japan - 363
8. Netherlands - 304
9. Portugal - 303
10. Canada - 259
11. South Korea - 252
12. Sweden - 227
13. Australia - 219
14. Austria - 203
15. Belgium - 202
16. Greece - 190
17. **Poland - 179**
18. China - 170
19. Czech Republic - 157
20. Brazil - 156

20 European leaders by number of meetings in 2023:

1. Italy - 553 meetings
2. Spain - 505 meetings
3. France - 472 meetings
4. Germany - 463 meetings



5. United Kingdom – 425 meetings
6. Netherlands – 304 meetings
7. Portugal – 303 meetings
8. Sweden – 227 meetings
9. Austria – 203 meetings
10. Belgium – 202 meetings
11. Greece – 190 meetings
12. **Poland – 179 meetings**
13. Czech Republic – 157 meetings
14. Switzerland – 152 meetings
15. Norway – 151 meetings
16. Finland – 149 meetings
17. Ireland – 135 meetings
18. Denmark – 133 meetings
19. Turkey – 119 meetings
20. Croatia – 86 meetings

Polish cities included in the report

This year's report lists six Polish cities, **with the below results in the global ranking:**

- Warsaw ranked 30th with 53 meetings, alongside Lyon-St. Etienne.
- Krakow ranked 47th with 43 meetings, alongside Bologna and Rotterdam.
- Gdańsk ranked 84th with 27 meetings, alongside Auckland, Toulouse, Venice and Washington.
- Wrocław ranked 150th with 15 meetings, alongside Dresden, Brno and Graz.
- Poznań ranked 184th with 12 meetings, alongside Oxford, Bratislava, Kobe and Tbilisi.
- Łódź ranked 248th with 8 meetings, alongside such cities as Las Vegas, Mainz, Leeds or Baku.

Compared to last year's edition: Warsaw (30th with 52 meetings), Krakow (39th with 42 meetings), Gdańsk (164th with 12 meetings), Wrocław (186th with 10 meetings).

Leaders in Europe by number of meetings in 2023:

1. Paris, France – 156 meetings
2. Lisbon, Portugal – 151 meetings
3. Vienna, Austria – 141 meetings
4. Barcelona, Spain – 139 meetings
5. Prague, Czech Republic – 134 meetings
6. Rome, Italy – 119 meetings
7. Madrid, Spain – 109 meetings
8. Dublin, Ireland – 104 meetings
9. London, United Kingdom – 99 meetings
10. Berlin, Germany – 97 meetings
11. Athens, Greece – 88 meetings
12. Copenhagen, Denmark – 87 meetings



**Magiczny
Kraków**

13. Amsterdam, Netherlands – 84 meetings
14. Brussels, Belgium – 76 meetings
15. Stockholm, Sweden – 74 meetings
16. Helsinki, Finland and Istanbul, Turkey – 72 meetings
17. Porto, Portugal – 68 meetings
18. Budapest, Hungary – 63 meetings
19. Oslo, Norway – 62 meetings

Polish cities achieved the following positions **in the European ranking**: 22nd place for Warsaw, 30th place for Krakow, 52nd place for Gdańsk, 85th place for Wrocław, 105th place for Poznań and 135th for Łódź.

ICCA Report - methodology

The data is collected from ICCA members tasked with gathering and sending information on meetings held in their city, region and country. The analysed meetings had to simultaneously meet three conditions: be held regularly, have a minimum of 50 participants, and migrate between at least three countries. The ICCA Report is among the key publications summarising the number of meetings in a given country and particular cities, and is considered (along with the one prepared by the Union of International Associations – UIA) to be one of the most important overviews of business tourism centres.