



**Magiczny
Kraków**

The Only Event of Its Kind in Poland! FIAT-IFTA 2024 Convention

2024-08-14

In 2024, the stunning Polish city of Krakow will host the 17th FIAT-IFTA Convention and 53rd FIAT-IFTA I.C.D. Annual Meeting. This significant gathering taking place from the 18th to 20th of September 2024 will be supported by the Polish Funeral Association, which is the longest-operating Polish organization in the funeral industry in Poland and national member of FIAT-IFTA as well as the Institute of Funeral and Cemetery Industries.

The meeting in the beautiful city of Krakow, Poland will be a fantastic opportunity for global business networking among the funeral industry professionals from over 40 countries: Poland, USA, Japan, Brazil, Belgium, Canada, UK, Denmark, Austria, China, Romania, Estonia, Slovenia, Mauritania, Croatia, Greece, Germany, Malta, Hungary, Spain, Tunisia, Ukraine, France, Netherlands, Italy, Bulgaria, South Africa, Czech Republic, Turkey, Israel, Portugal, Iceland, Mexico, Nepal, India, Morocco and many more.

What's on the agenda?

FIAT-IFTA 2024 Convention is going to be an occasion to **exchange insights** and create new projects during the committee meetings. Here's an idea of just some of the meetings coming up in Krakow: Heritage Committee discussing projects dedicated intangible funeral culture and cooperation between FIAT-IFTA and UNESCO, Global Education Committee dedicated to develop FIAT-IFTA Global Education Program for funeral professionals, as well as three new committees dedicated to embalming, sustainability and coffin standards.

The FIAT-IFTA meeting will focus on **enduring business relationships** and the organization's latest developments. There is also going to be time to **enjoy and celebrate**. When attending the FIAT-IFTA 2024 Convention, you will witness a very solemn moment - the passing over of the FIAT-IFTA Presidential insignia from Mr. Marek Cichewicz from Poland to Mr. William Wappner from the United States, and the announcement of the new FIAT-IFTA Board. There are three evening get-together events planned: Welcome cocktail reception, Gala Dinner, and Farewell Party hosted by the new FIAT-IFTA President sponsored by Dignity Memorial and NFDA. During the **technical visit** and **sightseeing of Krakow** sponsored by Grupo ASV convention attendees will discover the history and monuments of Krakow - a UNESCO-listed former royal capital city, as well as experience distinct flavors of Polish cuisine.

Here's a sample of just a few of the esteemed speakers we're expecting to hear from during the conference sessions at the FIAT-IFTA 2024 Convention: Carl Becker, PhD., D.Psych. Kyoto University School of Medicine, Darrell Simpson, Principal Owner of Graystone Associates, Stefan Schumacher, CEO of PBSGEO. They will be introducing topics related to the future of cemeteries, discussing how to reduce costs and increase productivity in funeral business, as well as the impact of funerals on the grieving, the bereaved and society as a whole.

Special guests



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Special guests at the conference taking place during FIAT-IFTA 2024 Convention at the invitation of Platinum Partner KLEPSYDRA Group, will be two outstanding Polish sportsmen: soccer legend Jerzy Dudek and prominent athlete Artur Partyka. They will talk about motivation and passion, stress, professional burnout and the lasting foundations of a good life. What can funeral directors and morticians learn from sportsmen to achieve success in their daily work, pick themselves up after failures and simply lead a happy life? Get inspired by sportsmanship, learn the secrets of champions!

Modern venue

The FIAT-IFTA 2024 Convention will take place at the modern venue of CKF_13 Fabryczna Conference Center! The elegant and modern spaces of CKF_13 are part of the Fabryczna City complex, one of the most prestigious locations in Krakow in recent years. This complex is like a city within a city! It's situated within the restored buildings of the 1930s-era Vodka Distillery, later known as Destylernia Polmos. This place holds a history that's worth discovering!

Within the complex, you'll find the modern four-star Mercure Fabryczna City Hotel (the main recommended hotel for convention participants), as well as a residential area with all necessary infrastructure. There's also a gastronomic passage with top culinary concepts (restaurants featuring regional, Italian, Asian, and vegetarian cuisine, a city brewery, a cocktail bar, and a café). Additionally, there's a modern multimedia Vodka Factory Museum (you can visit it, but pre-registration and additional payment is required). You can also relax in the gym, pool and wellness center. Fabryczna City complex is well connected to the main railway station, Kraków-Balice International Airport, and the Krakow Old Town.

Start networking now!

Are you an attendee of the FIAT-IFTA 2024 Convention? Don't wait to download the official FIAT-IFTA Krakow 2024 app and complete your profile. Be at the center of events, start promoting yourself and networking even before we meet in Krakow! In the app you will find your convention ticket and many useful tools helping to promote yourself and your company, as well the tools which allow you to fully enjoy your presence at the FIAT-IFTA 2024 Convention in Krakow like meeting planner, business cards, chat (works like the well-known Messenger or Whatsapp), wall (works like Facebook), agenda, downloads, venue maps. Check it out for yourself!

The app can be downloaded free of charge from Google Play and App Store. It is available in Polish and English. Login to the app will be provided when registration is complete.

Check out the FIAT-IFTA 2024 Convention agenda at <https://fiatifta2024.com/agenda>.