



**Magiczny
Kraków**

Polish Congress Ambassadors and Patrons

2024-09-30

Until 15 October you can submit applications for Polish Congress Ambassadors who actively attract international events to Poland. Once again, you can also submit applications for Polish Congress Patrons, i.e. companies and institutions supporting organised events.

About the programme

The goal of the Polish Congress Ambassadors Programme (PCA) is to promote and encourage the effective acquisition of international meetings and events to Poland, with particular emphasis on congresses and conference. The Polish Congress Ambassadors Programme is organised by the Polish Tourism Organisation (PTO) together with the Poland Convention Bureau (PCB) and the Polish Conferences and Congresses Association (PCCA). The programme would not be possible without cooperation with the municipal and regional convention bureaus from Poland, especially within the framework of local Ambassador Clubs, as well as the individuals, institutions and organisations involved. It is an opportunity to recognise individuals and institutions working with professional congress and conference organisers (PCO), or conference and congress facilities in Poland. Applications can also be submitted by previously honoured Programme winners. Detailed rules and regulations are available on the PCB, PTO and amabasdorkongresow.pl websites.

The Programme currently boasts a group of more than **[320 Ambassadors](#)**.