Green Certificates

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Sustainable development is one of the key goals that have been gaining increasing recognition among Krakow companies in recent years. At the end of 2024, over 30 companies from various industries can boast prestigious certificates, proving their commitment to environmental protection and sustainable development. The distinguished companies and facilities are primarily hotels and companies operating in the tourism industry.

Kraków Certified by Green Destinations

Another confirmation of Kraków's consistent commitment to sustainable development is the city's achievement of the Green Destinations certification. This international recognition is awarded to tourism destinations that implement measures aimed at environmental protection, support local communities, and promote responsible tourism management. The certification is based on a comprehensive assessment covering environmental, social, cultural, and economic aspects.

Receiving the Green Destinations certification confirms Kraków's commitment to developing tourism in line with sustainable development principles and strengthens the city's position as a responsible and forward-looking destination on both the domestic and international markets. The distinction also serves as an important incentive for local businesses, encouraging them to adopt good sustainability practices, as reflected in the growing number of Kraków-based companies and facilities holding environmental and industry-specific certifications.

The achievements of Kraków's businesses, together with the city's attainment of the Green Destinations certification, demonstrate that sustainable development is becoming one of the key factors in building Kraków's competitiveness as both a tourism and business destination.

Sustainability certified hotels

GREEN KEY

Certificate The GREEN KEY Certificate is one of the most recognizable awards in the hotel industry, confirming care for the natural environment. In Krakow, the following facilities have received it:

1. Sheraton Grand Krakow
2. ibis Styles Kraków Centrum
3. Mercure Krakow Fabryczna City
4. The Crown Handwritten Collection
5. Leonardo Boutique Hotel Kraków City Center
6. Radisson Blu Hotel
7. Mgallery Bachleda Luxury Hotel

8. Park Inn by Radisson
9. Plantonia Aparthotel
10. Mercure Stare Miasto
11. Novotel Kraków Centrum

LEED certificate

LEED is a certificate promoting energy and ecological efficiency in construction. In Krakow, the holders of this certificate are:

1. PURO Krakow Kazimierz
2. PURO Krakow Stare Miasto
3. ibis Styles Krakow Centrum
4. Radisson RED Hotel i Radisson RED Aparments

BREEAM Certificate

BREEAM is an international standard for ecological construction, which has also gained popularity among Krakow hotels.

1. Vienna House by Wyndham Andel's Cracow
2. Radisson Blu Hotel
3. Mercure Hotel Kraków Centrum
4. Hilton Garden Inn
5. Sheraton Grand Krakow
6. Novotel Krakow City West
7. Novotel Krakow Centrum

ISO 14001, ISO 50001, ISO 9001 certificates

These certificates prove effective management of the environment, energy and quality. They were awarded to:

1. Hampton by Hilton
2. Hilton Garden Inn Krakow
3. Hilton Garden Inn Krakow Airport BALICE
4. DoubleTree by Hilton Krakow Hotel & Convention Center
5. Hampton by Hilton Krakow Airport BALICE

Companies with certificates related to the MICE industry

It is not only hotels that care about ecology and sustainable development. Among companies operating in the tourism industry, the following companies received awards:

GREEN MEETINGS BRONZE certificate

1. Symposium Cracoviense

TRAVELIFE FOR TOUR OPERATORS certificate

1. See Krakow
2. Wyjazdy szkolne.pl
3. 4transfer
4. UTC Tour Operator
5. eVisitCracow.com

A Future of Challenges

The development of the sustainable development sector in Krakow will depend on many factors. A key element is the implementation of practical solutions that increase the quality of service provision, as well as the education of entrepreneurs in the field of environmental protection. Success will largely depend on the financial condition of companies and their ability to adapt to the dynamically changing economic reality.