



**Magiczny  
Kraków**

## **A modern analytical portal Tourism+ has been created**

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**The Central Statistical Office, in cooperation with the Ministry of Sport and Tourism, has launched a modern analytical portal called Tourism+.**

**Tourism+ is an innovative interactive tool for tracking changes and comparing data to support tourism development at local, regional and national levels. It combines data from official statistical surveys and booking portals, providing comprehensive insight into the tourism market.**

What does Tourism+ offer?

Interactive maps, charts and animations  
Data on the use of tourist accommodation  
Spending by domestic and foreign tourists and their destinations  
Analysis of short-term rentals

With this platform, users have easy access to reliable, credible and up-to-date data that supports business and strategic decision-making. It is an ideal tool for decision makers, entrepreneurs, analysts and anyone interested in the tourism market.

Why use Tourism+?

Unique comparison functionality - juxtaposition of official CSO data with information from booking portals.  
Ease of use - intuitive charts, maps and animations.  
Analytical capabilities - comparison of data from different periods.  
Innovative approach - forecasting changes based on mathematical models.  
Transparency of methodology - detailed information on data sources and analytical methods used.

Tourism+ is a step towards modern data analytics, which will continue to be developed to best meet the needs of users.

We encourage you to visit the portal: [turystyka.stat.gov.pl](https://turystyka.stat.gov.pl)