



**Magiczny
Kraków**

Certified hotels in Krakow - a good choice for a congress

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Already 27 Krakow hotels are certified for sustainability. Why choose one of them when organizing a congress or incentive trip in Krakow?

Krakow is one of the most beautiful and most visited cities in Europe. Its rich history, historic architecture and unique atmosphere attract millions of tourists every year. However, with its growing popularity also comes an increasing burden on the environment and the risk of conflicts with the local community.

Being a meeting organizer, in the process of choosing accommodations, it is worth paying attention not only to location or price, but also to whether the hotel operates in a responsible and sustainable manner. A foreign congress and conference participant is a demanding client, aware of the negative consequences of tourism, so he is open to taking measures to neutralize his business travel.

Krakow hotels certified

An increasing number of hotel facilities in Krakow are certified for sustainability, such as Green Key, ISO 14001, LEED or BREEAM. Currently there are 27 facilities, with 9 hotels certified in 2024. What does this mean for the guest? What do sustainability certifications provide?

Green Key is an international seal of quality awarded to hotels and other tourist facilities that meet rigorous environmental standards. This includes energy and water conservation, waste management, responsible purchasing and environmental education for guests and employees.

Krakow has been awarded it to the following facilities:

- Sheraton Grand Krakow
- ibis Styles Kraków Centrum
- Mercure Krakow Fabryczna City
- The Crown Handwritten Collection
- Leonardo Boutique Hotel Kraków City Center
- Leonardo Boutique Hotel Krakow Old Town
- Radisson Blu Hotel
- MGallery Bachleda Luxury Hotel
- Park Inn by Radisson
- Plantonia Aparthotel
- Mercure Stare Miasto
- Novotel Kraków Centrum
- Stradom House, Autograph Collection
- ibis Krakow Centrum

LEED (Leadership in Energy and Environmental Design) and BREEAM (Building Research

Establishment Environmental Assessment Method) are certifications that assess the sustainability of buildings, both in terms of their construction and operation. Hotels with these designations use energy-efficient solutions, employ eco-friendly building materials and care about air quality and the comfort of their guests. In Krakow, LEED certification is held by:

- PURO Krakow Kazimierz
- PURO Krakow Stare Miasto
- ibis Styles Krakow Centrum
- Radisson RED Hotel i Radisson RED Apartments

BREEAM certification, meanwhile, boasts:

- Vienna House by Wyndham Andel's Cracow
- Radisson Blu Hotel
- Mercure Hotel Kraków Centrum
- Hilton Garden Inn
- Sheraton Grand Krakow
- Novotel Krakow City West
- Novotel Krakow Centrum

ISO 14001, ISO 50001, ISO 9001 certifications are standards that prove the effectiveness of environmental, energy and quality management of the processes carried out. ISO certifications have:

- Hampton by Hilton
- Hilton Garden Inn
- Hilton Garden Inn Kraków Airport BALICE
- DoubleTree by Hilton Kraków Hotel & Convention Center
- Hampton by Hilton Kraków Airport BALICE
- Hotel Saski Kraków Curio Collection by Hilton

Hotel Sustainability Basics

Hotel Sustainability Basics is a global certification developed by the World Travel and Tourism Council (WTTC) that sets basic sustainability standards for hotels. It aims to promote green practices in the hotel industry, such as water and energy conservation, waste reduction and CO₂ emissions reduction. The certification helps hotels implement the basic principles of sustainable management and meet the growing environmental expectations of tourists.

- Radisson RED Hotel and Radisson RED Aparments

Aktualna lista hoteli z certyfikatami

Dlaczego warto spać w takim hotelu?

Świadomy wybór – rezerwując nocleg w hotelu z certyfikatem, wspierasz firmy, które działają odpowiedzialnie.



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Komfort i jakość – zrównoważony rozwój to nie tylko ekologia, ale też lepsza jakość usług i dbałość o detale – od zdrowej żywności po lepsze powietrze w pokojach.

Mniejszy ślad węglowy – Twoja podróż może być bardziej ekologiczna, bez rezygnacji z wygody.

Wspierasz lokalną społeczność – wiele zrównoważonych hoteli współpracuje z lokalnymi dostawcami i artystami, przyczyniając się do rozwoju krakowskiej gospodarki.

Kraków idzie w zielonym kierunku

Kraków coraz częściej stawia na zrównoważoną turystykę, jako pierwsze polskie miasto przystąpił do GDS Index w 2022 roku. Miasto wspiera ekologiczne inicjatywy i promuje odpowiedzialne podróżowanie. Wybierając hotel z certyfikatem zrównoważonego rozwoju, jesteś częścią tej pozytywnej zmiany. Zadbaj o to, aby Twój pobyt był jak najbardziej przyjazny środowisku – zaczynając od małych decyzji jak wybór hotelu.