



**Magiczny
Kraków**

How to organize a sustainable meeting in Krakow?

2025-05-16

The guide offers comprehensive tips for organizing a sustainable event in Krakow. The authors suggest how to reduce the carbon footprint of your meeting and make it more friendly to participants and the environment. You'll learn how to set sustainability goals and communicate them effectively, what to look for when choosing locations and accommodations, as well as how to promote green transportation and a responsible approach to catering.

The guide also touches on waste management, equality and inclusivity, as well as attention to attendee comfort. You will find inspiration for educating visitors and sharing best practices. The entire piece is based on the local context of Krakow, with concrete examples and suggestions for working with the city and its institutions.

[LINK TO DOWNLOAD THE GUIDE How to organize a sustainable meeting in Krakow?](#)