



**Magiczny
Kraków**

GDS Index - map of sustainable cities in Poland

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In Poland, as elsewhere in the world, more and more cities are taking initiatives to adapt to the changing expectations of travelers, event organizers, and local communities. Sustainable development is becoming a key pillar of destination competitiveness. This publication is part of the Meetings and Events Industry in Poland 2025 Report.

Conference and event organizers increasingly expect green certifications, local products, digital materials instead of paper, and energy-efficient infrastructure solutions. Polish cities are responding to this