



**Magiczny
Kraków**

MASTERS - The Kraków Craft Trail

2026-02-23

Where can you repair a keepsake watch, frame an old family photograph, or have custom-made clothing sewn? In Kraków, you can still find true masters of these and many other professions. We invite you to explore the Kraków Craft Trail!

MASTERS – The Kraków Craft Trail is a route that highlights remarkable places across Kraków where the beauty and tradition of increasingly rare professions—such as watchmaking, millinery, or picture framing—are preserved. At the same time, these are active craft workshops that provide everyday services to Kraków’s residents: from clothing repairs and furniture restoration to baking sweet treats according to traditional recipes. The trail will continue to grow, expanding with new locations worth knowing about—whether you are looking for an original gift or need help with repair work.

The goal of the Kraków Craft Trail is to **promote knowledge about the city’s historic craft and culinary heritage among both residents and tourists**. The trail enriches Kraków’s tourism offer with the theme of traditional entrepreneurship, particularly important figures, professions, and flavours. Many of these places have existed for generations, although they have naturally evolved alongside social and cultural changes. The trail also helps local products, brands, and service points become more recognisable, while building long-term mechanisms of cooperation between the local government, NGOs, and local creators and entrepreneurs.

What is Craft?

UNESCO describes craft as **“probably the most tangible manifestation of intangible cultural heritage.”** In Kraków—a UNESCO World Heritage City—this heritage dates back to the granting of city charter rights based on German (Magdeburg) law in 1257. This charter played a major role in the development of local crafts. Among the earliest professions essential to urban life were butchers, bakers, and shoemakers.

Over the centuries, Kraków’s crafts experienced many