



**Magiczny  
Kraków**

## **Camper & Adventure Expo - Experience the Taste of Life on the Road!**

2026-02-23

**Get ready for a weekend full of unforgettable experiences! From 28 February to 1 March 2026, EXPO Kraków will Adventure EXPO - the only event in Małopolska that brings together the worlds of caravanning, vanlife and off-road expeditions.**

This event will delight everyone who dreams of living life on their own terms: families eager to explore the world together, couples planning shared adventures, groups of friends looking for a thrill, and anyone who has ever thought: "I want to hit the road!"

### **Dream Vehicles, Equipment and Technologies of the Future**

During the event, visitors will be able to see dozens of vehicles designed to satisfy every travel fantasy - from classic motorhomes and modern caravans to rugged 4x4 campervans, fully equipped off-road expedition vehicles and ATVs. There will also be specialised off-road trailers and the latest accessories and technologies that make life on the road significantly easier.

The offer will include a wide selection of rooftop tents, including unique solutions mounted on sports cars such as Porsche. Participants will also have the opportunity to meet companies that convert classic vans into campervans, as well as representatives of campsites. An additional attraction will be meetings with well-known travellers, including the creators of Busem Przez Świat and the Podróże 4x4 Rally Team, who will arrive at the event straight from the DAKAR rally, where they achieved great success in their debut this year.

### **Theme Zones - From Vanlife to Extreme Off-Road**

- Camper & Adventure Expo is a journey through several fascinating worlds.
- Vanlife Zone - vans converted into mobile homes by members of the CamperMajstry group, full of comfort, style and independence.
- Retro Zone - a space for classic camper enthusiasts, showcasing old-school vehicles and the unique charm of vintage travel.
- Camper & Caravan Zone - presenting the latest technologies and solutions in mobile tourism.
- Offroad Adventure Zone - featuring extreme 4x4 vehicles, survival gear and off-road equipment ideal for adventure seekers.

### **Caravanning Rally**

An integral part of Camper & Adventure EXPO 2026 will be a caravanning rally - a special gathering for travel and adventure lovers on wheels. A total of 120 parking spaces will be prepared in front of EXPO Kraków for rally participants. Attending the event is not only a chance to connect with like-minded people and exchange experiences, but also a perfect opportunity to explore Kraków, which captivates visitors with its unique atmosphere all year round.



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## **Caravanning Marketplace**

The caravanning marketplace is a trading space for private individuals and companies who wish to sell, showcase or exchange caravanning and travel equipment. It will be located in the parking area directly next to EXPO Kraków, ensuring high foot traffic and considerable interest from visitors.

## **Why Should You Attend?**

It doesn't matter whether you're just beginning your caravanning journey or you're an experienced traveller – this is an event you simply can't miss! Camper & Adventure EXPO is the only event of its kind in Małopolska combining passion, adventure and modern technologies in one place. It brings generations together, inspires, and proves that travelling can be a lifestyle – from the moment you start the engine to your return full of unforgettable memories.

Mark 28 February – 1 March 2026 in your calendar and visit EXPO Kraków. Freedom, adventure and dream vehicles are waiting for you and your loved ones.

The organiser of Camper & Adventure EXPO is Targi w Krakowie.

Details: <https://camperadvexpo.pl/>

Tickets: <https://www.eventim.pl/artist/camperadventureexpo/>

Rally registration: <https://camperadvexpo.exposupport.pl/zlot>