



**Magiczny
Kraków**

30 Years of Trade Fairs in Krakow

2026-02-25

Three decades ago, no one could have imagined that a company founded in Kraków would grow to become one of the key players in Poland's exhibition and congress industry, quickly gaining international recognition. Today, Trade Fairs in Krakow celebrates its 30th anniversary, reflecting on its journey from a local event organizer to a market leader.

Krakow Roots, International Reach

Trade Fairs in Krakow was established in the 1990s, during a period of profound political and economic