



**Magiczny
Kraków**

Young Polish Congress Ambassador Programme 2026

2026-07-21

The Conference and Congresses in Poland Association (SKKP), in close cooperation with local Congress Ambassador Clubs operating in Warsaw and the Mazovia Region, Kraków, Wrocław, Poznań, the Silesian and Świętokrzyskie Regions, and Łódź, invites representatives of academia, culture, sport, business and other professional communities to participate in the pilot edition of the Young Polish Congress Ambassador Programme.

The programme forms part of the nationwide **Polish Congress Ambassadors Programme (AKP)**, an initiative designed to identify and support individuals actively engaged in attracting international congresses, conferences and business events to Poland. The programme is implemented in partnership with the **Polish Tourism Organisation – Poland Convention Bureau**.

The regulations governing the pilot programme are available here:

[**Regulations of the Young Polish Congress Ambassador Programme**](#)

Programme Objectives:

The primary objective of the pilot programme is to identify and engage at least ten promising individuals associated with professional associations or organisations who have the potential to attract international events to Poland and contribute to strengthening the country's reputation as a competitive destination for congresses and business events.

Who Can Apply?

Applicants should, in particular:

- be members of regional or national professional associations or organisations;
- demonstrate proven experience in organising local, regional, national or international events;
- be actively involved in academic, cultural, business or related professional fields.

Nominations may be submitted either by local Congress Ambassador Clubs or by individual candidates who have obtained a recommendation from a Congress Ambassador Club or from the organisers of the Polish Congress Ambassadors Programme.

[**Applications can be submitted via the official online application form.**](#)

Benefits for Awardees:

Successful candidates will be officially invited to the **Polish Congress Ambassadors Gala**, to be held in **Lublin on 17 September 2026**.

Awardees will also receive:



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- participation in **SKKP Academy lectures**;
- access to a dedicated educational workshop focusing on professional bidding for and organising international events;
- promotion of their professional profiles through the official Polish Congress Ambassadors Programme website.

Key Dates

The pilot programme timetable for 2026 is as follows:

- **By 15 August 2026** – Submission of candidates by local and regional Congress Ambassador Clubs.
- **By 1 September 2026** – Selection of programme awardees.
- **17 September 2026** – Participation in the Polish Congress Ambassadors Gala in Lublin and the accompanying educational programme.