



**Magiczny
Kraków**

My Kraków Tourist Card

2026-10-27

The Kraków Tourism Alliance (KTA), a tourism organization established by the City of Kraków, has announced the launch of the My Kraków Tourist Card. This comprehensive solution has been designed with the modern traveler in mind, integrating access to attractions, public transport, and discounts into one convenient product.

The [My Kraków Tourist Card](#) responds to the growing needs of visitors to Kraków who value independence, convenience, and time efficiency. The card provides:

- Free admission to many of Kraków's key tourist attractions
- Unlimited use of public transportation within Zones I, II, and III
- A wide range of discounts at partner museums, restaurants, service providers, and entertainment venues
- The card is available in both physical and digital (mobile app) formats.

Your Trip, Your Rules

One of the card's greatest advantages is its it is a living testament to our shared hospitality.

Today, we show the world that the most beautiful story about Kraków can be written together, with one strong and united voice."

Availability and Further Information

Detailed information about the My Kraków Tourist Card, including the full list of attractions, discounts, and online purchasing options, is available at:

<https://mykrakowcard.krakowtourism.pl/>

The card can also be purchased at the following official tourist information points:

- Potocki Palace Tourist Information Centre, Rynek Główny 20
- Tourist Information Centre, Szpitalna 25

Included Attractions

The card offers free admission to dozens of attractions, including:

- Kraków Museum Branches
- Krzysztofory Palace
- Rynek Underground Museum
- Town Hall Tower
- Barbican



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- City Walls and St. Florian's Gate
- Eagle Pharmacy Museum
- Pomorska Street Memorial Site
- Old Synagogue
- Scouting Movement Museum and Centre
- Podgórze Museum
- Underground Nowa Huta
- Rydlówka Manor
- Thesaurus Cracoviensis
- National Museum in Kraków Branches
- Main Building
- Sukiennice (Cloth Hall)
- Arsenal
- Czapski Museum
- Jan Matejko House
- Szolayski House
- Mehoffer House
- Bishop Erazm Ciołek Palace
- Wyspiański Museum
- Other Museums and Attractions
- Kościuszko Mound and Kościuszko Museum
- Archaeological Museum in Kraków
- Museum of Photography (MuFo)
- Museum of Engineering and Technology
- Home Army Museum
- Małopolska Science Centre Cogiteon
- Huta Sztuki Gallery
- Jerzy Duda-Gracz Gallery
- Zdzisław Beksiński Gallery
- Galicia Jewish Museum

Discount Partners

Restaurants and Cafés

- Boccanera
- Boscaiola
- La Grande Mamma
- Wesele Restaurant
- Wierzynek 1364
- Grand Café 1364
- Good Lood
- Shopping, Services and Entertainment
- Living Museum of the Kraków Bagel
- WOWKrakow! Hop-On Hop-Off Bus



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- Aviation Education Centre
- Kraków Legends
- EscapeCity
- 4transfer Airport Transfers
- KRK Bike Rental
- Karmel Concept Store

About Kraków Tourism Alliance

The Kraków Tourism Alliance is an organization established by the City of Kraków. Its mission is to bring together the city's tourism industry and better address the needs of visitors while supporting the sustainable development of Kraków and preserving its unique cultural heritage.