

Active participation Kraków Convention Bureau in international fairs

2026-01-23

Business tourism fairs and presentations of cities in which the Kraków Convention Bureau participates are intended for industry representatives from the MICE sector, i.e. representatives of cities, national tourist organizations, conference facilities, hoteliers, carriers, professional congress organizers, organizers of motivational events. Business talks during the fairs and presentations are held based on individual schedules of meetings between exhibitors and Hosted Buyers, i.e. selected organizers of business meetings.

Participation in business tourism fairs is important for Kraków due to the promotion of the City in the field of conference tourism and the tasks undertaken by the Kraków City Office in the field of the Congress Bureau.

These fairs provide an opportunity to present the comprehensive offer of the Kraków business tourism industry on foreign markets.

The specificity of industry fairs is the meetings of buyers - suppliers, i.e. suppliers (representatives of cities, facilities, service providers) with clients who are participants in a special program run by the organizers of the fair. This program consists of inviting to the fair management staff of companies and organizations looking for specific offers - they are called Hosted Buyers. The fair organizers provide a professionally prepared program, which includes an electronic meeting calendar created separately for each exhibitor, launched two months before the fair, with the option of entering and planning meetings.

Business tourism fairs and presentations in 2026

Europe Congress	Sofia	Bulgaria	08-10.02.2026
Europe Congress	Kopenhaga	Denmark	12-14.04.2026
IMEX Frankfurt	Frankfurt	Germany	19-21.05.2026
M&I Forum Flagship	Sztokholm	Sweeden	17-20.06.2026
ICCA CEC	Ljubljana	Slovenia	30.08.-01.09.2026
M&I Forum Flagship US	Nashville	USA	30.08.-02.09.2026
IMEX America	Las Vegas	USA	13-15.10.2026
TMS Autumn	Dubrovnik	Croatia	22.10.-24.10.2026
IBTM Barcelona	Barcelona	Spain	17-19.11.2026

Business tourism fairs and presentations in 2025

M&I Forum Flagship US	New York	USA	09-12.02.2025
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**Magiczny
Kraków**

Conventa	Lublana	Slovenia	18-20.02.2025
M&I Forum FEST	Marrakech	Morocco	16-20.03.2025
Europe Congress	London	UK	06-08.04.2025
IMEX Frankfurt	Frankfurt	Germany	20-22.05.2025
TMS Summer 2025	Madrid	Spain	03-05.07.2025
IMEX America	Las Vegas	USA	08-10.10.2025
IBTM Barcelona	Barcelona	Spain	18-20.11.2025
M&I Forum Flagship EU	Dubai	United Arab Emirates	30.11-04.12.2025

Business tourism fairs and presentations in 2024

THE MEETINGS SPACE	Cannes	France	29.02-02.03.2024
MI FORUM SPRING	Marrakesh	Marocco	17.03-21.03.2024
IMEX	Frankfurt	Germany	14.05-16.05.2024
M&I AMERICA	Miami	USA	23.06-26.06.2024
MI FORUM SUMMER	Tbilisi	Georgia	30.06-04.07.2024
THE MEETINGS SPACE	Amsterdam	Netherlands	04.07-06.07.2024
MI FORUM AUTUMN	Sardinia	Italy	25.09-29.09.2024
IMEX	Las Vegas	USA	07.10-10.10.2024
THE MEETINGS SPACE	Muscat	Oman	24.10-27.10.2024
IBTM BARCELONA	Barcelona	Spain	19.11-21.11.2024

Business tourism fairs and presentations in 2023

CONVENTA	Ljubljana	Slovenia	31.01-03.02.2023
THE MEETINGS SPACE *	Prague	Czech Republic	23.02-25.02.2023
MI FORUM SPRING *	Istanbul	Turkey	16.04-19.04.2023
IMEX *	Frankfurt	Germany	23.05-25.05.2023
THE MEETINGS SPACE *	Split	Croatia	15.06-17.06.2023
M&I SUMMER *	Oslo	Norway	25.06-28.06.2023
THE MEETINGS SPACE *	Algarve	Portugal	28.09-30.09.2023
IMEX *	Las Vegas	USA	17.10-19.10.2023
M&I AUTUMN *	Lake Como	Italy	22.10-25.10.2023
IBTM BARCELONA *	Barcelona	Spain	28.11-30.11.2023



* Participation in trade fairs and business meetings is financed from the funds of the project "Malopolska - destination", within the framework of the Regional Operational Program of Malopolska Voivodeship 2014-2020

Business tourism fairs and presentations in 2022

FITUR	Madrid	Spain	18.01 - 23.01.2022
THE MEETING SPACE *	Dubai	UAE	17.03 - 20.03.2022
MI FORUM SPRING *	Sevilla	Spain	08.05 - 11.05.2022
IMEX *	Frankfurt	Germany	31.05 - 02.06.2022
NORDIC MICE SUMMIT *	Copenhagen	Denmark	09.06 - 11.06.2022
THE MEETINGS SPACE *	Lisbon	Portugal	07.07 - 09.07.2022
MI FORUM AUTUMN *	Porto	Portugal	31.08 - 03.09.2022
THE MEETINGS SPACE *	Vienna	Austria	22.09 - 24.09.2022
IMEX	Las Vegas	USA	11.10 - 13.10.2022
IBTM *	Barcelona	Spain	29.11 - 01.12.2022

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Business tourism fairs and presentations in 2021

MICE by Melody	Dusseldorf / Frankfurt / Munich	Germany	31.08 - 02.09.2021
THE MEETING SPACE	Copenhagen	Denmark	23.09 - 25.09.2021
MI Forum	Sibenik	Croatia	26.09 - 29.09.2021
IBTM	Barcelona	Spain	30.11 - 02.12.2021
MI FORUM	Abu Dhabi	UAE	05.12 - 09.12.2021

Business tourism fairs and presentations in 2020

MI Forum Europe Spring	Dublin	Irlandia	26.04 - 29.04.2020
IMEX	Frankfurt	Niemcy	12.05 - 14.05.2020



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MI Forum Europe Summer	Oslo	Norwegia	05.07 - 08.07.2020
IMEX	Las Vegas	USA	15.09 - 17.09.2020
MI Forum Europe Autumn	Madryt	Hiszpania	27.09 - 30.09.2020
MI Forum Europe Winter	Como	Włochy	28.10 - 31.10.2020
IBTM	Barcelona	Hiszpania	01.12 - 03.12.2020

Business tourism fairs and presentations in 2019

The Meetings Space Spring	Stockholm	Sweden	07.03 - 09.03.2019
Europe M&I	Benidorm	Spain	24.04 - 27.04.2019
IMEX	Frankfurt	Germany	21.05 - 23.05.2019
Europe M&I	Šibenik	Croatia	19.06 - 22.06.2019
The Americas M&I	Chicago	USA	25.08 - 28.08.2019
IMEX	Las Vegas	USA	10.09 - 12.09.2019
The Meetings Space Autumn	Madrit	Spain	26.09 - 28.09.2019
M&I Europe	Muscat	Oman	11.11 - 15.11.2019
IBTM	Barcelona	Spain	19.11 - 21.11.2019

Business tourism fairs and presentations in 2017

CONVENTA	Lublana	Slovenia	18.02 - 19.02.2017
CONVENE	Vilnius	Lithuania	08.02 - 09.02.2017
M&I Forum Europe Spring	Paris	France	28.03 - 01.04.2017
IMEX in Frankfurt	Frankfurt	Germany	16.05 - 18.05.2017
M&I Forum Europe Summer	Seville	Spain	27.06 - 01.07.2017
ECM Summer School	Dresden	Germany	26.08 - 30.08.2017
Targi IMEX America	Las Vegas	USA	10.10 - 12.10.2017
ICCA Congress	Prague	Czech Republic	12.11 - 15.11.2017
MICE Business Day Budapest	Budapest	Hungary	16.11.2017
IBTM World	Barcelona	Spain	28.11 - 30.11.2017