Magiczny Kraków

Kraków City Support for events

2026-01-05

We offer comprehensive support for event organizers planning to hold their events in Kraków. Our activities cover a wide range of services – from promoting events online, through organizing inspection visits, to providing logistical and informational assistance. We provide access to the necessary promotional materials, recommendations from local partners, and support with formalities related to public transportation. All this to ensure that every event organized in Kraków is professional, effective, and memorable for participants.

Kraków Convention Bureau offers assistance in terms of:

- Promoting your event in the internet (KCB webpage, newsletters, other available media)
- Preparing and organising a site inspection in Kraków for the congress committee
- Providing information concerning: congress and exhibition centres or other conference venues, locations for special events, incentives, recommended PCOs, recommended DMCs and events and attractions accompanying business tourism,
- Letter of invitation from the Mayor of the City of Kraków to the congress participants
- Providing conference organisers with promotional materials such as: movies, photographs, texts
- Provide the speakers of the congress with welcome packs containing brochures, maps and other informative materials about the city
- Organising sightseeing for the VIP person.
- Purchase of the conference ticket, (RESOLUTION NO NR XLVIII/1301/20 KRAKÓW CITY COUNCIL dated 18 November 2020).
  For more information about purchasing the conference ticket you can find on the website The Public Transport Authority in Kraków (ZTP). To purchase the "conference ticket", event organisers must sign with ZIKiT and submit the contract by the due date to the institution's seat. Organizers of cultural and sporting events, conferences, congresses, and other mass events interested in this form of purchase should conclude an agreement with ZTP in accordance with the template provided. The agreement should be completed in the places marked in red. It is possible to conclude an agreement in electronic form after prior agreement with ZTP.

To be completed for those applying for support:

Criteria list with scoring