



**Magiczny
Kraków**

MICE - KRAKOW: KNOW-HOW, CITY, BUSINESS Fam Trip

2024-09-30

On 12-15 September, Krakow hosted congress, conference and incentive travel organisers from Switzerland, Italy, Austria, Germany, Belgium, France and the Netherlands. In cooperation with local suppliers, we had the pleasure to present the potential of the city and the region, and inspire participants to organise events for their customers.

As presenting venues for conventions and conferences was our priority, together we visited the key conference facilities: ICE Krakow, EXPO Krakow and TAURON Arena Krakow, the Fabryczna 13 Conference Centre, and the Cogiteon Science Centre - a new venue on the Krakow meeting map. We could also not forget about such special event venues as the Czartoryski Museum, Wieliczka Salt Mine, the Old Depot by DeSilva and Zinar Castle in Przegorzały, and we also showed our guest that it is possible to organise unconventional galas, banquets and dinners in venues that are very close to the centre of Krakow. We perfectly embraced the current trends by inviting guests to Hotel Stry, while our guests will certainly have impressive and long-lasting memories of remember visiting Stradom House Hotel and the original Hedwigs bar. And we almost met the characters of the popular television series "Emily in Paris", who we literally just missed.

Alongside the visits to the conference facilities there was also time for sightseeing in Kazimierz and tasting local specialties. Traditional Polish cuisine and the creative approach of the chefs did the job - the horseradish soup served at the Wieliczka Salt Mine, Zator carp and the exquisite plates that guests shared at NOAH turned out to be the culinary highlights of the trip. As part of the integration we organised a dumpling workshop, which turned out to be the perfect group integration idea, and worked perfectly in the rain.

Krakow once again surprised its visitors with high-quality service and great cooperation.