A unique Polish-Finnish meeting of the MICE industry behind us!

2025-05-15

On May 8-9 we had the pleasure of hosting members of Congress Network Finland - 22 representatives of the Finnish MICE industry - in Krakow. The guests had the opportunity to get acquainted with key Krakow conference venues during the annual brenchmarking trip.

The group had the opportunity to learn about the ICE Krakow Congress Center, the Fabryczna 13 CKF13 Conference Center, TAURON Arena Krakow, the Wieliczka Salt Mine and the Old Depot by DeSilva. The program did not lack sightseeing in Krakow and exploring local flavors.

In addition, we held a networking meeting - combining Congress Network Finland and Kraków Network.

This meeting was a very important point of the program and a unique opportunity to exchange knowledge and experience between MICE sector leaders from Poland and Finland. The panel was planned so that the local MICE industry, Kraków Network members could benefit and be inspired by the MICE industry's sustainability efforts in Finland. Finland is one of the leaders in sustainability issues. Helsinki was ranked first in the latest Global Destination Sustainability Index 2024. For these reasons, the meeting with sustainability leaders was of great interest to the Krakow industry.

During the meeting we had the opportunity to learn about the principles of project activities:

1. **Congress Network Finland (CNF)** - introducing the principles of the association, which brings together more than 70 entities from the Finnish MICE industry, with the aim of developing and improving the professional knowledge of members, developing research in the industry and sharing information.
2. **Lahti City Development Strategy 2030** - from the Green Capital Award 2021 application to the ambitious Climate neutral, Nature positive 2030; Waste free 2050 strategies.
3. **TAMPERE-TALO GROUP & SUSTAINABILITY** - climate-friendly activities of Finland's largest and most comprehensive event company, producing more than 1,000 events a year.
4. **Sustainability in Helsinki:** the activities of the exhibition and convention center - Messukeskus.
5. **Project KOKEMO** - its goal is to make the Helsinki region the most sustainable place in the world for hosting scientific congresses and corporate events. The project's activities are designed to support the meetings industry in its green