



**Magiczny  
Kraków**

## **It is going to be an exciting September with the Kraków Fair**

2021-08-30

**For the first time, we are looking forward to the end of the holidays, despite the fact that we have very intense and busy months ahead of us. The exhibition industry is back in business, and we are very excited about it. Meetings, long discussions, exchanging knowledge and experience, establishing new and strengthening existing contacts is a great value and advantage of the B2B fair that we specialise in.**

**We encourage you to view the events that will take place in September at the International Exhibition and Convention Centre EXPO Krakow and other locations.**

### **News**

We will start the season with news. Key industry information will be presented during experts' lectures and specialist workshops. The leading topics will be related to the use of new technologies in healthcare, including **comprehensive rehabilitation in the time of the COVID-19 pandemic**. Another important point of the event will be presentations of products and new solutions in the field of prevention, diagnosis and treatment in physiotherapy, physical medicine, biomedical engineering, sports medicine, osteopathy and spa treatment. Business representatives, academic representative and start-ups will meet in one place to present a wide spectrum of innovations in the areas of digitisation and robotics. We also encourage you to participate in **Reha SYMPOSIUM - XX Scientific Symposium of the Polish Rehabilitation Society**. This will be the first such meeting since the outbreak of the pandemic.

### **EXPO Kraków is a place of many possibilities**

September at EXPO Kraków will largely belong to our customers. The entire beauty industry is waiting impatiently for the **LNE Fair and Congress** that will be held on September 16-17. The best industry experts will share practical experience and knowledge, among others in the field of cosmetology, hi-tech, the beauty business, and manual techniques. We are convinced that the carefully selected topics and the dynamic formula of the session will be a shot of energy for the industry. DesignWays Conf - a two-day conference created by a community of designers for designers - is scheduled for September 20-21. During the event, advanced and novice designers will acquire a lot of practical knowledge and inspiration for development through five thematic paths: #MissingPuzzle, Product Design, Design to Business, Research & Discovery, Design Processes. We also invite you to visit the House and Apartment Fair on September 25-26. It is a perfect event for those who are looking for a dream apartment. At the same time and place, participants will get to know not only the offer of most Krakow developers, but also real estate agencies, banks, financial intermediaries, and interior designers as well as manufacturers of finishing materials, furniture and household appliances.

### **What else?**

In September, we also invite you visit the **International Packaging Fair - 'Packaging Innovations'** - that will take place on **September 14-15 at EXPO XXI Warsaw**. A wide offer of exhibitors, 10 thematic zones, numerous meetings and workshops with experts in the worShops zone, presentations of unconventional packaging, labels and graphics of the finalists of the Student Zone Competition - all this is waiting for the participants of this key meeting for



**Magiczny  
Kraków**

the packaging industry. This year's edition will be unique due to the cooperation of two large players on the event market – Cracow Fair and OOH Magazine, which will culminate in the aforementioned event in combination with **Marketing and Printing Festival 2021**.

The meetings industry has been given a 'green light' and intends to quickly shift to top gear. It is worth taking advantage of this potential and meet with those who need to establish new business relationships. This is a fantastic opportunity not only to gain new customers, but also to meet inspiring people who may contribute to the development of many companies.

Details

<https://targi.krakow.pl/gb/events-calendar.html>