

Summer season in the meetings industry in Kraków

2021-08-30

Traditionally, the summer season has never been busy for the meetings industry. In addition, COVID-19 pandemic caused the postponement of the majority of meetings scheduled for the 2021 summer season for subsequent years.

Pursuant to the decision of the Minister of Health, trade fairs, conferences and congresses can be held again since June 6th, therefore organising business meetings has been permitted with the observation of the recommended restrictions. This is why we are even more satisfied than Krakow can host the participants of several large events.

The largest hybrid **Congress on Allergy and Clinical Immunology** took place at ICE Krakow Congress Centre between July 10-12 in Krakow. The new dynamic format allowed participants to join either physically in Krakow, or online through the innovative and interactive EAACI Congress & Events Digital Platform. The organisers claimed that 1100 participants arrived in Krakow, and that the on-line sessions were attended by 6500 persons.

The meeting programme was developed by the EAACI Scientific Committee, with the collaboration of Spanish and Polish experts. The event included over 40 sessions in a variety of formats and 6 additional plenary symposia.

The meeting programme was developed by the EAACI Scientific Committee, with the collaboration of Spanish and Polish experts. EAACI is dedicated to improving the health of people affected by allergic diseases. With more 12,000 members from 124 countries and over 75 National Allergy Societies, EAACI is the primary source of expertise in Europe for all aspects of allergy.

The **20th International Congress of the Polish Society of Anaesthesiology and Intensive Therapy** will be held between 29 and 31 August 2021 in the ICE Krakow Congress Centre. The organisers have prepared three active days of discussions, hosting over 700 delegates and session leaders, and 120 lecturers from Poland and around the world. The programme includes 40 educational and business sessions, meetings with experts and workshops, and over 40 plenary sessions. More than 60 works are going to be presented during 8 abstract sessions.

Also in August, **Devovx Poland 2021** will be held 25-27 August 2021 at ICE Krakow. The conference is going to include 2700 'Devovxians' from 20 countries, including over 100 speakers, and 600 000 developers will join us online.

Several events were held or are going to be held online, such as the **11th International Conference on Advanced Vibrational Spectroscopy (ICAVS 11)** and the **4th International Krakow-Lublin Ophthalmology Summit** between the 3rd and 4th of September, 2021.

The key topics of this year's 'Krakow' edition of the conference include human eye cancers and retinal disorders. An ongoing theme of each edition of the conference include basic examinations in ophthalmology. This aspect makes the conference stand out from other science



events.

A two-day conference created for designers, by designers, will be held September 20-21 at Expo Krakow **DesignWays Conf**. During the event, advanced and beginner designers are going to receive practical knowledge and inspiration for development under five thematic paths: #MissingPuzzle, Product Design, Design to Business, Research & Discovery, and Design Processes.

It is worth noting that several trade events are going to be held in September, which is good sign after numerous years that saw the industry suffering under Covid-19 lockdown (the EXPO Krakow exhibition hall served as a temporary hospital until May 31).

High-tech Diagnostics, and Bioregeneration trade fairs are going to be held between September 10th and 11th. The leading topics are going to include issues related to the use of new technologies in the service of man, including complex rehabilitation in the era of the COVID-19 pandemic. An important component is also going to include presentations of products and new solutions in the field of prevention, diagnosis and treatment in physiotherapy, physical medicine, biomedical engineering, sports medicine, osteopathy and spa treatment.

Congress and Trade LNE bringing together experts and exhibitors from the beauty industry will be held September 16th and 17th, and **Flats and Houses Fair** will be held September 25th and 26th.

In addition, the famtrip organised by the Poland Convention Bureau and the Krakow Convention Bureau in cooperation with local partners from the 24th to the 26th of June was attended by incentive travel organisers associated with Site Poland. The visit was aimed at presenting the city's potential, testing and experiencing it in order to inspire the creation of creative incentive programmes in Krakow. Professional organisers of motivational events associated in the association became acquainted with the rich convention and tourist potential of our city.