



**Magiczny
Kraków**

MP Power Awards® 2021: We know the nominees in the MP Power 12 poll

2022-04-07

The jury of the 10th MP Power Awards® has announced the golden three in the MP Power 12 poll - that is, it has named the nominees for Power 2021.

The MP Power 12 poll lists people who in 2021 were involved in activities for the benefit of the events industry, professionals achieving professional success in their specialisation, and who are distinguished by a high level of professional ethics and quality of action, as well as for acting for the benefit of market development and the creation of good practices in cooperation between entities operating in the meetings and events industry.

During the 10th edition of the plebiscite, candidates for this award were proposed by the industry community, partner associations and jurors. The persons with the highest number of nominations from each group (industry, industry associations, MP Power Awards® jury) were selected. They were given the appropriate number of points according to their position in each group. Based on their sum, the most influential people of the meetings industry in 2021 were chosen. From among them, the jury of the MP Power 12 poll selected the golden three.

MP POWER AWARDS® 2021 — MP POWER 12: GOLDEN THREE

Corporate Meeting Planner - Marketer or Business Owner

Marcin Franczak, Chief Specialist for Event Projects, PZU S.A.

Dariusz Maciołek, Managing Director for Communication, Marketing and Social Involvement, BNP Paribas

Marcin Sienkowski, head of marketing, OLX.pl.

Corporate Meeting Planner - Procurement Department

Monika Kowalska, local category specialist, Kompania Piwowarska S.A.

Anna Luchowska, category manager Procurement Department, Grupa Żywiec S.A.

Katarzyna Zoń, Project Manager, Marketing Services Procurement Team, PKN Orlen S.A.

Corporate Meeting Planner - ESG and/or CSR Manager

Joanna Gorczyca, Head of Sustainable Development Bureau, PZU S.A.

Maria Krawczyńska, Head of CSR and Sustainable Finance Departments, PNB Paribas, Board Member of the PNB Paribas Foundation

Monika Niemczyk, coordinator, Promotion and Ecological Education, PZO Gliwice Sp. z o.o.



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Meeting Planner - Association

Prof. Dr. Piotr Chłosta, President of the Polish Urological Association

Paweł Tyszkiewicz, Managing Director, the Association for Marketing Communication SAR

Tomasz Wojtas, Director General, Open Eyes Economy, Vice-President of the Board, Foundation of Economy and Public Administration.

Meeting Planner - Event Agency

Dominik Górka, CEO, Creative Director, Live Age

Łukasz Klimczak, Board Member of Bespoke

Rafał Krawczuk, CEO, Plej.

Meeting Planner - Incentive Travel Agency

Łukasz Adamowicz, Vice President, BFC Group

Grażyna Grot-Duziak, meetings & incentives director, Weco Travel

Olga Krzemińska-Zasadzka, CEO, Power.

Meeting Planner - DMC/PCO (Destination Management Company/Professional Congress Organizer)

Anna Górka, Board Advisor of Symposium Cracoviense

Anna Jędrocha, CEO, Symposium Cracoviense

Ewa Woch, Vice-President of the Management Board, Targi w Krakowie Sp. z o.o.

Provider - Venue

Radosław Altheim, Managing Director at Q Hotel

Marcin Herra, CEO of Arena Gliwice, Arena Operator Sp. z o.o.

Kamil Maciąg, Director of Central Sales and Marketing Department, Arche Group.

Provider - Event Technology

Dominika Borawska, Event Production Director, VES

Krzysztof Paradowski, CEO of CMA PL Sp. z o.o. (until October 2021)



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Marcin Wójcicki, director of sales, Brill AV Media.

Provider - Catering

Małgorzata Bronowska, Catering Sales Director, Belvedere Catering by Design

Arkadiusz Duranc, CEO, Catering Group

Katarzyna Lewandowska, Head of the Catering Sales Department, Mazurkas Catering 360°.

Provider - Open

Paweł Jabłoński, CEO, Meeting 15

Jacek Siębor, general director, Musicart Group

Andrzej Targosz, managing director, Eventory.

Convention Bureau / Place Marketing Bureau

Bartłomiej Barski, Operations Department & Gdansk Convention Bureau Manager at Visit Gdansk

Małgorzata Przygórska-Skowron, Manager of Kraków Convention Bureau,

Agnieszka Szymerowska, CEO of Convention Bureau, Wrocław.

The jury of the MP Power 12 poll

Chairman: Dr Krzysztof Celuch (Vistula School of Tourism and Hotel Management, Celuch Consulting)

Members: Sylwia Banaszewska (MeetingPlanner.pl), Żaneta Berus (BERM), Jacek Caputa (Live), Wojciech Cłapiński (El Padre), Michał Czerniak (Brill AV Media), Paula Fanderowska (Kraków5020), Krzysztof Gawrych (Eventroom), Andrzej Hulewicz (Mazurkas Travel), Robert Jarek (journalist, TV presenter), Karol Kamas (Sodexo Benefits and Rewards Services), Magdalena Kondas (MeetingPlanner.pl), Michał Kozak (Arłamów Hotel), Kamil Kurkiewicz (Siemens Healthineers Academy), Maciej Ledzion (endorfina events, WebTalk, Next Level Agency), Magdalena Maciejewska (Sheraton Grand Warsaw), Katarzyna Michalak (Polpharma), Rafał Rosiejak (ZR Hotele Group), Jarosław Sądej (Jet Events), Agnieszka Sołtysiak (Mamy To), Artur Szczęsny (Rebelia Media), Klaudia Szymczak (Ministry of Development Funds and Regional Policy), Andrzej Zawistowski (Polish Supply Management Leaders - PSML), Artur Zymerman (Puro Hotels), Sabrina Żymierska (MTP Group).

[Source](#)