

## The Guardian recommends a visit to Krakow

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Krakow is one of the three Polish cities that *The Guardian* encourages its readers to visit. According to the British daily, a holiday in Poland is also a good way to support the country, which is so committed to helping Ukraine.

In particular, to visit Krakow is to meet with art, unique architecture and regional cuisine. It also means having a good time in an atmosphere of hospitality and openness, which tourists appreciate. These are the key aspects mentioned by a journalist of The Guardian's tourism section after her latest visit to Krakow, Gdańsk and Warsaw. Describing her impressions of her stay in Poland, Caroline Eden stresses that a holiday in our country is not only a way to have a good time, but also a way to support the refugees. Eden observes many examples of Poles' generosity and solidarity with Ukrainians. Such gestures are moving and can also inspire others to join in the effort to assist them.

'By spending money in Poland you are directly supporting those helping Ukrainians – hotel owners who are offering free stays to those who have fled, restaurant chefs delivering free meals to refugee centres, and ordinary Poles, from shop owners and waiters to bartenders and taxi drivers, who have offered millions of refugees a place to sleep in their homes. At galleries and museums there are QR codes to scan to donate to charities and boxes to drop cash in. In many cafes the price of your cappuccino is donated to Ukrainian charities. The generosity here is heartfelt and moving', the journalist writes.

The entire article from The Guardian can be read <u>here</u>.

## Krakow praised by tourists

There are many foreign tourists in Krakow now, and foreign languages can be heard everywhere. Airport traffic is picking up faster than expected. In June alone, nearly 720,000 passengers used the services of the Krakow airport, which is 255 per cent more than in June 2021.

For years, Krakow has been the most recognisable Polish city brand around the world. Our city occupies top places in rankings of the best tourist destinations. Not too long ago it was among the 2022 top European destinations in the Travellers' Choice 2022, compiled by TripAdvisor.

## Krakow continuously safe and open for all

Our commitment to the conflict in Ukraine is limited to assistance. We welcomed the Ukrainians who fled the war, and their presence has not had a negative impact on city life or tourism. The Krakow tourist industry has been very active in helping refugees from Ukraine. Hotel owners supported municipal initiatives by offering places in their hotels. Great commitment has been observed among caterers. Guides have worked with the city council to offer free strolls through Krakow for families from Ukraine, among other things.