

September with Targi w Krakowie Ltd.: we open the MICE industry season

2022-09-26

For Targi w Krakowie Ltd. and the entire MICE industry, September is the first leg of the autumn marathon for which we have been preparing for the whole year. Finally, it is time to begin the countdown to the start of the season. We have planned events for experts, researchers, enthusiasts, families, and not only them.

Knowledge, fun, design

The 2^{nd} TUNING SHOW EXPO concludes the automotive season 2022, but kicks off an intense time of meetings at the EXPO Kraków International Exhibition and Convention Centre. The two-day event was a celebration for all automotive enthusiasts. The industry's most respected companies shared new solutions and expertise; families with children had a great time in an outdoor zone dominated by off-road vehicles, and design enthusiasts were delighted by an exhibition of the best motorsport and tuning designs. We started the season with a roar on the weekend of 10^{th} – 11^{th} September.

We are back after a break

Events dedicated to the industrial sector are a regular feature of the autumn program of events organised by Targi w Krakowie Ltd. This September will be particularly exciting because KOMPOZYT EXPO – the International Trade Fair for Composite Materials, Technologies and Products – returns to EXPO Kraków after a three-year break. It will be a great opportunity to learn more about the latest product launches and innovative technological solutions. The accompanying program will consist of two conference panels and a series of expert workshops, which will be devoted to, among others, hydrogen technologies this year. The fair will also be enriched by a stand co-created by the industry's key associations: the Polish Composite Technology Cluster and Composites United e.V. The event will be held on 28th and 29th September.

Not only Kraków

No event can be created without efficient co-operation. By joining forces with leaders in various fields, we can organise events also outside Kraków. The INNOFORM International Co-operation Trade Fair of Tools and Processing Industry (co-organised with the Bydgoszcz Industrial Cluster) will be held for the fifth time in the heart of the Polish Tool Valley – in Bydgoszcz. Experts from across the industry will pass on their knowledge and build a network during two conferences. Manufacturers, distributors and specialists from the toolmaking and processing sector will participate in the B2B Brokerage Event, and students from technical schools will visit the fair under the guidance of mentors during Education Day. All of this will happen at the Bydgoszcz Trade Fair and Exhibition Centre on 27th–29th September.

Meanwhile, our co-operation with the Faculty of Materials Science and Ceramics at the AGH University of Science and Technology has resulted in the organisation of ICMS 2022 – 16^{th} International Conference on Molecular Spectroscopy. On 11^{th} - 14^{th} September, specialists in molecular spectroscopy met in Szczawnica to talk about the application of this branch of



science in chemistry, biology and physics.

Cyclical events, returns after a break, well-known collaborations and new challenges – in our view, it is a perfect plan to start the season. The September program kicks off a marathon of meetings, and we have no intention of slowing down throughout the autumn.