



**Magiczny
Kraków**

Of course we are there - Targi w Krakowie Ltd. at SANA 2022 in Bologna

2022-09-26

The 34th International Fair of Organic and Natural Products SANA 2022 became an opportunity for Targi w Krakowie Ltd. to build and strengthen connections between the Polish market and the Italian market.

The stand of Targi w Krakowie Ltd. was very popular among participants of the event, who particularly appreciated Kraków as a business travel destination. Our visit to Bologna was another occasion to present the capital of Małopolska as a very attractive European city combining unique architecture, a rich tourist offer and numerous business opportunities.

Grażyna Grabowska, President of the Management Board of Targi w Krakowie Ltd., could present the company during Focus Day Polonia – the first conference devoted to challenges and possibilities of Polish-Italian relations during SANA 2022. Thanks to her speech, Poland was shown to be a territory with a huge potential for the development of the organic product market. The audience's attention was also attracted by events like ENOEXPO®, HORECA® and Packaging Innovations, which fit perfectly with the ideas of using planet-friendly products.

We are particularly grateful to the Polish Business Chamber in Italy (CAPI), which opened for us the door to many meetings that will bring forth completely new business relations in the future.