



Poland Convention Bureau POT announces recommendations for 2023-2024

2023-04-14

Seven convention bureaux, thirteen incentive travel companies (ITC), and seventeen professional congress organisers (PCO) have received recommendations from Poland Convention Bureau POT for the years 2023-2024.

On February 28th, at the NYX Hotel Warsaw by Leonardo Hotels in Warsaw, the Polish Tourism Organisation held a meeting where certificates were awarded to Polish professionals from the MICE industry. Poland Convention Bureau has officially recommended the use of professional Convention Bureaux (CVBs), Professional Congress Organizers (PCOs), and Incentive Travel Companies (ITCs) for all events taking place in the country.

After positive verification of the documents submitted for recommendation programs, twenty-one business entities (some in a dual category) and seven municipal and regional convention bureaux received certificates. Among those recognized were also new entities.

Marcin Różycki, Vice President of the Polish Tourism Organisation, announced that 21 organisations have been awarded certificates with Poland Convention Bureau recommendations in Warsaw. This certification attests to their professionalism and the top-notch quality of services they provide. With their extensive experience and knowledge, these organizations can guarantee that events in Poland are carried out in a professional and efficient manner.

The Polish Tourism Organisation is excited to welcome event organisers and their attendees to Poland and work collaboratively to ensure the success of their events. For almost 20 years, the Polish Tourism Organization has been implementing PCO, ITC, and CVB recommendation programs that serve to professionalise the Polish meetings industry by developing conference services in Poland, increasing knowledge and skills, and strengthening the professional position of people operating in the meetings market through international cooperation, added Marcin Różycki.

The certificate award ceremony was part of a meeting for representatives of the meetings industry and Polish convention bureaux.

I am pleased that Poland Convention Bureau continues its recommendation program, which plays an important role in attracting international events to Poland. It is worth emphasizing that the regulations of the programs have been updated and adapted to the new reality of hybridization and digitalization of conference events, said Aneta Książek, Head of the Meeting and Event Bureau - Poland Convention Bureau.

Recommended entities demonstrate other activities showing their professionalisation, such as international certificates held, membership in international associations and organisations, industry awards, or examples of activities undertaken in the spirit of sustainable development aimed at minimizing negative and increasing positive impact on the environment and local community.

This year's event also inaugurated a new project called the „Eventprofs Creators Lab”, as part



**Magiczny
Kraków**

of which participants took part in an Inspiration Session with experts - Natasha de Caiado Castro and Dagmara Plata-Alf.

About the program of recommendations

The recommendation comes in response to the increasing demand for high-quality event management services in Central and Eastern Europe, and the need to ensure that events are organised professionally and efficiently. By partnering with experienced and reliable CVBs, PCOs, and ITCs, event organisers can benefit from the extensive knowledge and expertise of these organisations, which can help to ensure the success of their events.

Polish CVBs, PCOs, and ITCs offer various services, including event planning and management, venue sourcing, marketing and promotion, delegate registration, and logistics management. By working with these organisations, event organisers can ensure that their events run smoothly and that their attendees have a memorable and enjoyable experience in this part of Europe.

Poland has a strong reputation as a destination for business and events, with its modern infrastructure, world-class venues, and rich cultural heritage. By partnering with professional CVBs, PCOs, and ITCs, event organisers can take advantage of these resources, and ensure that their events are a success.

Recommended Convention Bureaux in Poland

The Polish Tourism Organisation certificate and title of Recommended Convention Bureau for 2023-2024 were awarded to:

Gdansk Convention Bureau

Kraków Convention Bureau

Łódź Convention Bureau

Mazovia Convention Bureau

Poznań Convention Bureau

Warsaw Convention Bureau

Convention Bureau - Wrocław

Recommended Incentive Travel Companies in Poland

The Polish Tourism Organization Certificate and the title of Recommended Professional Organiser of Incentive Travel for the years 2023-2024 have been awarded to:

Allegro Brand Experience Agency



**Magiczny
Kraków**

Argentum Event

DMC Poland

Furnel Travel International Sp. z o.o

INTERCRAC DMC

JAN-POL DMC POLAND

Jordan Group

Mazurkas DMC Poland

PolandPops Meetings & Incentives

Tarifa Corporate Events

Travel Projekt DMC Poland

Vengo DMC Poland Sp. z o. o.

WOWLAND - POLKA TRAVEL

Recommended Professional Congress Organisers in Poland

The Polish Tourism Organisation Certificate and the title of Recommended Professional Congress Organiser for the years 2023-2024 have been awarded to:

Allegro Brand Experience Agency

Argentum Event

Business Service Galop

Creative Poland

DMC Poland

event-factory

FSWO Sp. z o.o.

Furnel Travel International Sp. z o.o

Grupa MTP - Poznań Congress Center



**Magiczny
Kraków**

JAN-POL DMC POLAND

Jordan Group

Mazurkas Congress Management

PolandPops Meetings & Incentives

RELAGO

Symposium Cracoviense Sp. z o.o.

Targi w Krakowie Ltd.

Tarifa Corporate Events

[Source](#)