



The Most Influential People in 2023 announced by Eventex

2023-11-30

On this year's list of the 100 most influential figures in the event world - "Top 100 Most Influential People in the Event Industry" prepared by the creators of the Eventex Awards competition, as many as 11 Poles have made an appearance. Additionally, another six individuals from Poland have been recognized in lists featuring experts in technology and event venues.

The Polish representatives on this prestigious list are (in alphabetical order):

Adrian Czyczerski (Meeting Application)

Agnieszka Nowińska (Polskie Stowarzyszenie Tłumaczy Konferencyjnych)

Aleksander Wicka (Port Gdynia)

Anna Nowakowska (MICE & Venue)

Dagmara Chmielewska (Stowarzyszenie Branży Eventowej)

Dominika Beliniak (*Bespoke)

Grzegorz Potoczek (CMA PL)

Michał Kaleta (endorfina events)

Natalia Truszczynska (BluExperience)

Nina Żukowska (Świat Eventów)

Żaneta Berus (In2Win Business Consulting)

Furthermore, apart from the individuals mentioned earlier, Dominika Paciorkowska (ClickMeeting) and Natalia Nowicka (Picsane) have appeared on the list of specialists in the field of event technology. Additionally, Agnieszka Sikorska (Silesia Convention Bureau), Izabela Błaszczuk (ICE Kraków Congress Centre), Katarzyna Marciszyn (EXPO Kraków), and Sabrina Żymierska (Poznań Congress Center) have been distinguished on the list of venue managers. It's worth noting that all these individuals have also been listed among the 50 most influential figures in the event industry in Europe, and some have also been included in "The 50 Most Influential Event Professionals" compilation.

"We at the Poland Convention Bureau PTO are immensely proud of the successes achieved by Polish specialists in the international Eventex The Most Influential People in the Events Industry for 2023 competition. Their achievements and global recognition are the results of their hard work, dedication, and a high level of expertise. These accolades are a testament to their professionalism and, from our perspective, a significant element in shaping a positive image of Poland in the MICE industry. They serve as a remarkable example of our country's professionalism in organizing corporate events, congresses, conferences, and other gatherings.



**Magiczny
Kraków**

I am confident that these distinguished individuals will be an inspiration to other professionals, contributing to shaping the image of Poland as a place where international meeting and event planners can count on the support and collaboration of professionals," said Jarosław Marciuk, member of [the Eventex Awards 2024](#) Jury and the Chief Internet Marketing Specialist at the Poland Convention Bureau (Polish Tourism Organisation).

The compilation of the list occurred in two stages. The first involved candidate submissions, while the second was the voting phase for the nominated individuals. Anyone interested could cast their vote through the Eventex website. According to the organizers, nearly 22,000 MICE industry professionals voted for 830 nominated individuals from 56 countries worldwide this year. Among the top 100, the highest number of representatives came from the meetings industry in the USA (31), followed by the UK and Poland (11). Leading companies included Bayer, Bizzabo, Cvent, Google India, Kenes Group, Media Monks, Philips, VOK DAMS worldwide, and Wink.

See the full list here: [Top 100 Most Influential People in the Event Industry](#).

[Source](#)