



**Magiczny  
Kraków**

## **Kraków in final of Meeting Star selection 2024!**

2024-01-24

**We are pleased to inform that our city reached the final of the best meeting destinations in 2023 in the category of L meeting destinations!**

The comparison of the best meeting destinations was prepared by @Kongres Magazine according to the **MTLG - Meeting Experience Index** methodology.

The Meeting Experience Index is one of the most complex destination evaluations that is not based solely on the number of congresses or events taking place at a destination but also delves into analysis holistically. The methodology addresses all key segments of the industry and MICE products. 75 evaluation criteria are used to determine the final destination score.

Keep your fingers crossed! The announcement of competition results on 21 February in Ljubljana during the @Conventa