



## **It is now known who the new Polish Congress Ambassadors will be**

2024-03-29

**On 21 March this year, an award ceremony was held for people in the world of science, economy and business who played a role in attracting international congresses to Poland. The ceremony was held at the Polish Congress Ambassadors Gala in Katowice. Five people associated with the Krakow Convention Bureau were among those receiving awards.**

The following were given awards at the gala, held at the WALCOWNIA Zinc Rolling Mill:

1. **Prof. Małgorzata Barańska, Ph.D., Faculty of Chemistry, Jagiellonian University, Krakow, Poland**
2. Prof. Aleksander Bursche, Ph.D., Faculty of Archaeology, University of Warsaw
3. Prof. Katarzyna Dziubalska-Kołączyk, Ph.D., Vice-Rector for Research, School of Languages and Literatures, Adam Mickiewicz University in Poznań
4. Andrzej Mariusz Fal, M.D., National Medical Institute of the Ministry of Interior and Administration/Polish Society of Public Health
5. Prof. Magdalena Frąc, Ph.D., Institute of Agrophysics of the Polish Academy of Sciences
6. Paweł Gajdzis, Ph.D., University Clinical Hospital/Medical University of Wrocław
7. **Ms. Małgorzata Grobelna, JiM Foundation**
8. Prof. Marek Gzik, Ph.D., Eng., Silesian University of Technology
9. Prof. Mirosław Jaroński, Ph.D., SGH Warsaw School of Economics
10. Prof. Anna Jupowicz-Ginalska, Ph.D., Faculty of Journalism, Information, and Book Studies, University of Warsaw
11. **Justyna Kowalska, Ph.D., Medical University of Warsaw**
12. Prof. Barbara Kozusznik, Ph.D., University of Silesia
13. Prof. UAM, Agnieszka Kryszczyńska, Ph.D., Director of the Astronomical Observatory Institute, Adam Mickiewicz University in Poznań
14. Jacek Mazek, M.D., A. Gruca Independent Public Clinical Hospital in Otwock
15. **Ms. Agnieszka Pletzi, Poland Business Run Foundation**
16. Prof. Magdalena Rudzińska, Ph.D., Head of the Institute of Food Technology of Plant Origin, Poznań University of Life Sciences
17. Barbara Smorczevska, Ph.D., Polish Association of Organisational Psychology and the University of Silesia in Katowice
18. Marek Szostak, Ph.D., Eng., Associate Prof. at the Poznań University of Technology/Rotopol Association
19. Janusz Walo, Ph.D., Eng., Prof. at the Warsaw University of Technology, Faculty of Geodesy and Cartography
20. Mr. Piotr Węgrzyn, Candela Foundation
21. **Mr. Łukasz Wilczyński, European Space Foundation**
22. Prof. Zbigniew Zagorski, M.D., Founder of the OCHO Medical Group

The Gala was organized by the Polish Tourism Organisation – Poland Convention Bureau, the Polish Conferences and Congresses Association, and the Silesian Tourism Organisation.



**Magiczny  
Kraków**

This year's event was held at the [WALCOWNIA Zinc Rolling Mill](#) – a unique former industrial facility in Katowice, which hosted the event for the third time. Previous Polish Congress Ambassadors Galas were held in the city in 2015 and 2019.

The Polish Congress Ambassadors Gala is the key event of the Polish Congress Ambassadors programme, run jointly by the Polish Tourism Organisation and the Polish Conferences and Congresses Association. The event integrates representatives of the meetings industry, academia and business.

For years, the programme has served to promote Poland as a venue for international congresses and conferences. It aims to attract congresses to Poland and to provide effective assistance for Poles active in the structures of international organisations, such as scientists and professionals in various industries, to attract such events to Poland.

The ambassadors are individuals who, through their activities in the fields of business, science, culture or sports, promote awareness of Poland's strengths in international circles, thus playing a part in the choice of Poland as the venue for the next international event. To date, more than 320 people have received the title of Polish Congress Ambassador.

The recipients are selected by the [Chapter](#), which takes into account a number of factors and criteria. These may include, but are not limited to, membership in international associations and organisations, the number of international congresses, conferences, or seminars organised and planned, and an overall assessment of the candidacy.

For more information, please visit: <https://skkp.org.pl/?lang=en>