



**Magiczny
Kraków**

Conference “Historic Cities 3.0” - SAVE THE DATE

2025-02-03

The theme of this year's event will be Tourism in the sustainable transformation of cities: in search of a viable balance.

During the conference we will try to answer the following questions:

How to adapt the tourism offer to changing expectations, especially of the younger generation?

How to use the potential of digital technologies to develop cities?

How to create public spaces that will attract both residents and tourists?

What are the challenges and opportunities of developing the nighttime economy in historic parts of cities?

Registration for the conference will begin soon.

For more information: <https://historicalcity.eu/en/>