

Active participation Kraków Convention Bureau in international fairs

2025-03-03

Business tourism fairs and presentations of cities in which the Kraków Convention Bureau participates are intended for industry representatives from the MICE sector, i.e. representatives of cities, national tourist organizations, conference facilities, hoteliers, carriers, professional congress organizers, organizers of motivational events. Business talks during the fairs and presentations are held based on individual schedules of meetings between exhibitors and Hosted Buyers, i.e. selected organizers of business meetings.

Participation in business tourism fairs is important for Kraków due to the promotion of the City in the field of conference tourism and the tasks undertaken by the Kraków City Office in the field of the Congress Bureau.

These fairs provide an opportunity to present the comprehensive offer of the Kraków business tourism industry on foreign markets.

The specificity of industry fairs is the meetings of buyers - suppliers, i.e. suppliers (representatives of cities, facilities, service providers) with clients who are participants in a special program run by the organizers of the fair. This program consists of inviting to the fair management staff of companies and organizations looking for specific offers - they are called Hosted Buyers. The fair organizers provide a professionally prepared program, which includes an electronic meeting calendar created separately for each exhibitor, launched two months before the fair, with the option of entering and planning meetings.

Business tourism fairs and presentations in 2025

M&I Forum Flagship US	New York	USA	09-12.02.2025
Conventa	Lublana	Slovenia	18-
M&I Forum FEST	Marrakech	Morocco	16-
Europe Congress	London	UK	06-
IMEX Frankfurt	Frankfurt	Germany	20-
TMS Summer 2025	Madrid	Spain	03-
IMEX America	Las Vegas	USA	08-
IBTM Barcelona	Barcelona	Spain	18-
M&I Forum Flagship EU	Dubai	United Arab Emirates	30.

Business tourism fairs and presentations in 2024

THE MEETINGS SPACE	Cannes	France	29.02-02.03.20
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MI FORUM SPRING	Marrakesh	Marocco	17.03-21.03.20
IMEX	Frankfurt	Germany	14.05-16.05.20
M&I AMERICA	Miami	USA	23.06-26.06.20
MI FORUM SUMMER	Tbilisi	Georgia	30.06-04.07.20
THE MEETINGS SPACE	Amsterdam	Netherlands	04.07-06.07.20
MI FORUM AUTUMN	Sardinia	Italy	25.09-29.09.20
IMEX	Las Vegas	USA	07.10-10.10.20
THE MEETINGS SPACE	Muscat	Oman	24.10-27.10.20
IBTM BARCELONA	Barcelona	Spain	19.11-21.11.20

Business tourism fairs and presentations in 2023

CONVENTA	Ljubljana	Slovenia	31.01-03.02.20
THE MEETINGS SPACE *	Prague	Czech Republic	23.02-25.02.20
MI FORUM SPRING *	Istanbul	Turkey	16.04-19.04.20
IMEX *	Frankfurt	Germany	23.05-25.05.20
THE MEETINGS SPACE *	Split	Croatia	15.06-17.06.20
M&I SUMMER *	Oslo	Norway	25.06-28.06.20
THE MEETINGS SPACE *	Algarve	Portugal	28.09-30.09.20
IMEX *	Las Vegas	USA	17.10-19.10.20
M&I AUTUMN *	Lake Como	Italy	22.10-25.10.20
IBTM BARCELONA *	Barcelona	Spain	28.11-30.11.20

* Participation in trade fairs and business meetings is financed from the funds of the project "Malopolska - destination", within the framework of the Regional Operational Program of Malopolska Voivodeship 2014-2020

Business tourism fairs and presentations in 2022

FITUR	Madrid	Spain	18.01 - 23.01.22
THE MEETING SPACE *	Dubai	UAE	17.03 - 20.03.22
MI FORUM SPRING *	Sevilla	Spain	08.05 - 11.05.22
IMEX *	Frankfurt	Germany	31.05 - 02.06.22
NORDIC MICE SUMMIT *	Copenhagen	Denmark	09.06 - 11.06.22
THE MEETINGS SPACE *	Lisbon	Portugal	07.07 - 09.07.22
MI FORUM AUTUMN *	Porto	Portugal	31.08 - 03.09.22
THE MEETINGS SPACE *	Vienna	Austria	22.09 - 24.09.22
IMEX	Las Vegas	USA	11.10 - 13.10.22



IBTM *	Barcelona	Spain	29.11 - 01.12.20
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Business tourism fairs and presentations in 2021

MICE by Melody	Dusseldorf / Frankfurt / Munich	Germany	31.08 - 02.09
THE MEETING SPACE	Copenhagen	Denmark	23.09 - 25.09
MI Forum	Sibenik	Croatia	26.09 - 29.09
IBTM	Barcelona	Spain	30.11 - 02.12
MI FORUM	Abu Dhabi	UAE	05.12 - 09.12

Business tourism fairs and presentations in 2020

MI Forum Europe Spring	Dublin	Irlandia	26.04 - 29.04.
IMEX	Frankfurt	Niemcy	12.05 - 14.05.
MI Forum Europe Summer	Oslo	Norwegia	05.07 - 08.07.
IMEX	Las Vegas	USA	15.09 - 17.09.
MI Forum Europe Autumn	Madryt	Hiszpania	27.09 - 30.09.
MI Forum Europe Winter	Como	Włochy	28.10 - 31.10.
IBTM	Barcelona	Hiszpania	01.12 - 03.12.

Business tourism fairs and presentations in 2019

The Meetings Space Spring	Stockholm	Sweden	07.03 - 09.03.
Europe M&I	Benidorm	Spain	24.04 - 27.04.
IMEX	Frankfurt	Germany	21.05 - 23.05.
Europe M&I	Šibenik	Croatia	19.06 - 22.06.
The Americas M&I	Chicago	USA	25.08 - 28.08.
IMEX	Las Vegas	USA	10.09 - 12.09.
The Meetings Space Autumn	Madrit	Spain	26.09 - 28.09.
M&I Europe	Muscat	Oman	11.11 - 15.11.



IBTM	Barcelona	Spain	19.11 - 21.11.
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Business tourism fairs and presentations in 2017

CONVENTA	Lublana	Slovenia	18.02 - 19.02.
CONVENE	Vilnius	Lithuania	08.02 - 09.02.
M&I Forum Europe Spring	Paris	France	28.03 - 01.04.
IMEX in Frankfurt	Frankfurt	Germany	16.05 - 18.05.
M&I Forum Europe Summer	Seville	Spain	27.06 - 01.07.
ECM Summer School	Dresden	Germany	26.08 - 30.08.
Targi IMEX America	Las Vegas	USA	10.10 - 12.10.
ICCA Congress	Prague	Czech Republic	12.11 - 15.11.
MICE Business Day Budapest	Budapest	Hungary	16.11.2017
IBTM World	Barcelona	Spain	28.11 - 30.11.