



**Magiczny  
Kraków**

## **About Kraków Convention Bureau**

2023-06-16

## **KRAKÓW CONVENTION BUREAU -YOUR BEST MEETINGS PARTNER**

**Are you planning to organize an event that truly defines the quality standards of your company, organization or institution? Would you like it to take place in the world's very first UNESCO World Heritage City, known for its beautiful architecture, legendary hospitality (industry) and wonderfully diverse, state-of-the-art event infrastructure? Do you insist on working with partners who value trust, experience and professional end-to-end support for your event design and delivery? If the answer is 'Yes', Krakow Convention Bureau might just be the place you want to get in touch with first.**

### **SCOPE OF ACTIVITY:**

- Continuously developing our event management experience through active participation in international fairs all over the world.
- Attracting new meetings and business events to Krakow
- Organising trips & study tours for foreign journalists and meetings industry professionals (incl. business events, conferences, conventions, incentive trips)
- Long-standing cooperation with international media outlets
- Posting articles and advertisements promoting Krakow internationally (incl. as a business destination)
- Cooperation with local businesses and meetings industry professionals (incl. PCO, DMC, hotels, guide services, transportation and catering)
- Strengthening cooperation with Krakow's academic community (incl. Polish Congress Ambassador Programme)
- Research and statistical data analysis (meetings and business events in Krakow and Małopolska)
- Ongoing cooperation with international organisations and associations, incl. International Congress and Convention Association and a long list of meetings industry partners
- Publishing and distributing information and promotional materials

Kraków Convention Bureau is an official department of the Municipality of Kraków (since 2004), with a mission to continuously strengthen the city's international brand as both event-industry-and-international-business destination, operating on a non-profit basis.

Our team:

Małgorzata Przygórska-Skowron - manager



**Magiczny  
Kraków**

Karolina Bieda

Katarzyna Janik-Domagala

Monika Popiołek

Małgorzata Rajwa

Feel free to contact us directly if you need any information about Kraków's rich and diverse offer of conference facilities, business partners and related services.