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THE POLISH MEETINGS INDUSTRY HAS A POTENTIAL

(Poland Convention Bureau) Updated: 2014-07-03 09:50:55



Set in the heart of Europe, Poland is a country as varied as it is upcoming in the international scene. Poland's moderate climate, stable political and economic conditions as well as its rich history, cultural heritage, environmental diversity and technological advancement make it the ideal destination for meetings, conferences and incentive programs at any time of the year.

More and more official visits and programs are being planned to Poland every. Poland offers an enticing mix of old world charm provided by its towering architecture and historical edifices alongside new infrastructure and constantly reinvented facilities, technology and transit options. The cities are well connected by air with easily accessible airports and even have converted medieval castles and museums, imposing and ancient from the outside but modern and developed for within, perfect for a memorable visit.

Poland's cultural capital, Krakow, is an ideal place for your event. With new infrastructure being constantly primed in Krakow, the new age cityscape intertwines with its World Heritage appeal to form an ideal venue. It has facilities like the International Exhibition and Convention Centre EXPO and ICE Kraków Congress Centre which offer facilities on par with world class convention centres, with up to 13 thousand square metres of space, multiple seminar and meeting rooms, auditoriums and halls, as well as the ability to organize any kind of event.

You can intersperse your work with seeing some sights and experiencing the rich art and architecture of the city, with stopovers at its excellent pubs, cafes and clubs. You can also take advantage of the excellent transit facilities in and around Krakow to pay a visit to nearby places like the surreal Wieliczka salt mine with its winding tunnels, lakes and salt cathedrals, as well as the Auschwitz concentration camp where you can get a glimpse into Poland's dark past.

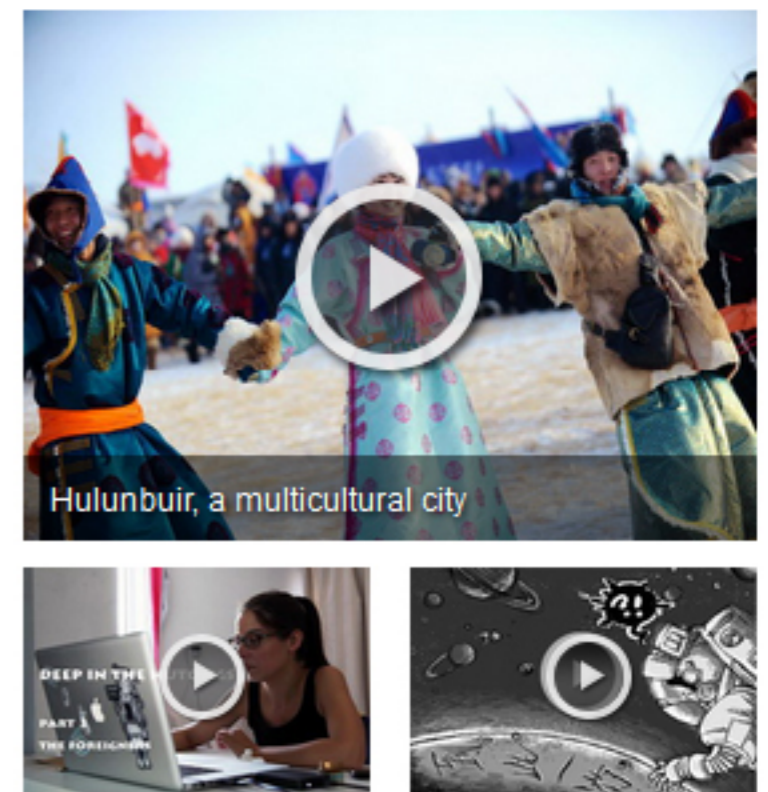
Warsaw is one of the most popular places for official travel. As the capital of Poland, it's a modern city that's always active at any time of the day and is one of the fastest developing cities of the European Union. It houses the headquarters of many large banks and companies, and offers fantastic business opportunities. It has a layered past with a number of old monuments, and multinational hotels and buildings scattered through it in equal measure and is a hub for growing corporates and investment. It offers the most comprehensive conference facilities in Poland for any sort of event. Its present potential together with technologically advanced telecommunication infrastructure and the most productive human resources in the country, create an unlimited scope for official events.

It has a varied range of venues, from post-industrial and historic to modern conference facilities. Its conference and exhibition centres have state of the art technology, and there is also a large selection of luxurious hotels in every price range. All this paired with its vibrant investment market means that Warsaw never ceases to see a flow of official visitors, who have come for the dynamism, attractions and the intriguing landscape.

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Wroclaw is yet another multi-faceted city which has quickly developed both economically and culturally to become a new ideal destination for meetings and other professional events. It is a thriving, cosmopolitan metropolis and is in the forefront where innovation and progress are concerned. With its swanky new hotels with conference facilities, stadiums and auditoriums, you won't be wanting for anything.

Under the slogan "Wroclaw – the meeting place", the city has concentrated its energies on creating world-class venues, hotels and vital infrastructure. It has a reputation of being an organiser of highly successful international events, such as the Polish Presidency in the EU, the European Culture Congress, the UEFA EURO 2012, the Wroclaw Global Forum, the European Summit of Cities and Regions, and numerous other significant events. And while in Wroclaw, you can play as hard as you work. Go see the beautiful ancient monuments, the varied music festivals and the other numerous attractions.

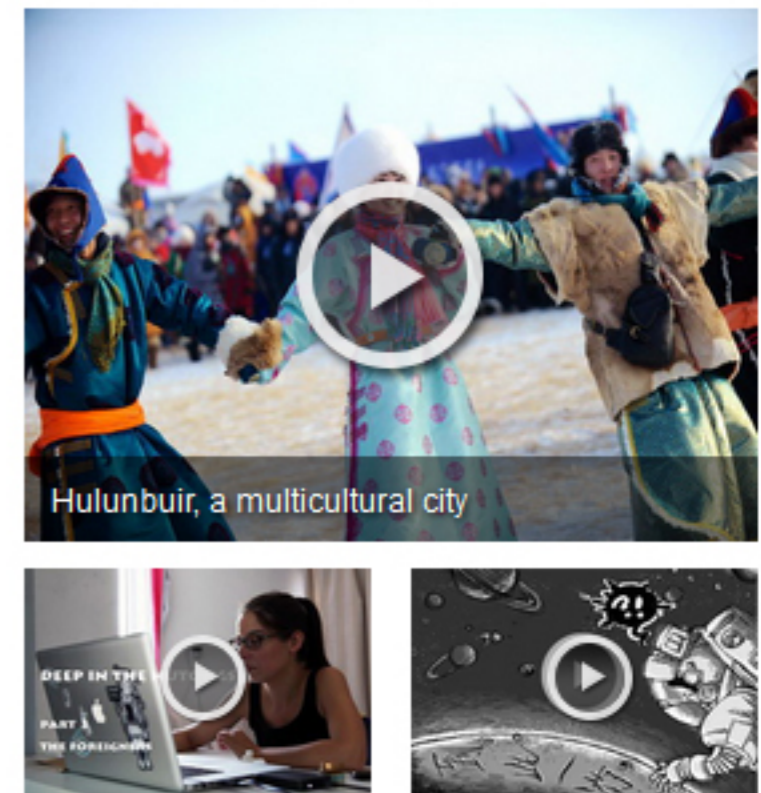
Gdansk is a beautiful old town with an energetic outlook. Its new international airport, budding sports arenas, grand hotels, business centres and auditoriums make it a new contender for a professional destination. It's no small surprise that it was chosen as the base for some of the football teams participating in the EURO 2012 championships. And after you're done with work, take a break and visit the labyrinthine Malbork Castle, the Golden Gate, the meticulously restored Old Town, its many churches, and the vibrant seaside.

There are a multitude of other cities on Poland that offer state of the art facilities and enriching experiences, historical sites and adventurous activities. Choose Poland for your next professional event and you can rest assured that when you leave Poland, the professional, the tourist, the traveller and the adventurer in you will all leave satisfied.

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