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MICEtalk

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Business Dining
Etiquette

Green
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Effective Time
Management

New Age Incentives



Kraków



Main Market Square, Kraków

Upcoming MICE City



Poland's location, in the very heart of Europe, makes it a perfect location for MICE. The country is easily accessible via air, sea or road. The climate of the country offers great meeting opportunities at any time of the year. Poland has seen many historical events of regional and global importance. These and many other factors make Poland a great incentive destination.

Old castles and imposing manors, with splendid renovated and modernised interiors in Poland, are famous among tourists from all over the world. On the other hand, new infrastructure is being developed, in many cities of Poland such as Kraków, Warsaw and Gdańsk where new congress and conferences venues are being constructed. So Kraków meets the criteria of an upcoming MICE city as it organises a full range of events from small business meetings to international large-scale events.

why kraków?

The city is famous for its walking trails and the short walking distances within the city. The famous walking trails take the tourist to the most interesting places in the city through numerous cafes, pubs and restaurants, while venturing no further afield than the distance of a short walk. Additionally, a rich and diverse array of hotels await tourists coming to Kraków. The city has an excellent transport infrastructure and an extensive network of railway connection. It also has a modern airport named after John Paul I in Kraków-Balice.



ICE Kraków



EXPO Kraków

*Auditorium Maximumum Kraków**ICE Kraków*

Unique MICE Venues

Expo Kraków

Kraków has recently opened the largest exhibition and congress centre in southern Poland. International Exhibition and Convention Centre EXPO Kraków which recently opened on May 14, 2014 is Kraków's first multi-functional trade fair and congress centre. Its total floor area is larger than two football pitches.

EXPO Kraków gives unlimited possibilities for organising trade fairs, congresses, conferences, business meetings, product launches, banquets, trainings, cultural and entertainment events, fashion shows or indoor sports events.

The centre's construction facilitates both filming and television production. This modern complex, with a

total area of 13,000 sq m, includes two halls, a number of air-conditioned and modular seminar rooms of various sizes, meeting rooms, a restaurant and a 1,400 sq m lobby. The floor area of the two halls (5,000 and 4,000 sq m) is not restricted by any structural pillars or partition walls, as its construction is supported by specially reinforced wooden beams allowing optimal use of its space. In fact, the centre's interiors have been designed to allow maximum flexibility in every room so that it can be adapted to their clients' individual needs.

The Integrated Building Management System (BMS), combined with an acoustic warning system, gives the highest level of safety and comfort to the visitors.



ICE Kraków

accommodation

The city has about 130 hotels, nine properties of 5-star standard and 24 properties of 4-star standards, with many more to open in the near future. Hilton will also open its upscale 224-room property, DoubleTree by Hilton Kraków Hotel & Convention Center and the 161-room property, Hampton by Hilton Kraków by 2014.

Main Market Square, Kraków

The location of EXPO Kraków at Galicyjska 9 Street offers fast access by both city transport and cars. It also provides 700 parking places. The EXPO is well-connected to the railway station and the Kraków International Airport. The modern facility and the potential of the city are the advantages that can make EXPO Kraków a leading trade fair and convention centre in Poland and Central Europe as well.

Auditorium Maximum

Auditorium Maximum is a complex of modern conference halls built to fulfil the needs of the Jagiellonian University and the Małopolska region. The building process and the furnishing of the complex were co-financed with European funds. The building was officially opened on September 2005. The main amphitheatre is capable of holding 1,200 people and four other new teaching halls, can hold a further 700.

Collegium Novum

Collegium Novum is the Jagiellonian University administration centre. Built for the University's 500th anniversary, its neo-Gothic architecture is intended to match the oldest building of the university. Collegium Novum houses the offices of the Rector, Deans and other university authorities and also has some lecture halls. The venue is used for meetings, conferences, events and incentives.





ICE Kraków

Larisch Palace

Larisch Palace is located in the heart of the Old Town of Kraków. The building offers a unique atmosphere of the oldest Polish university heritage shared with the modern conference facilities and exhibition area. It is the headquarters of the Faculty of Law and the administration of the Jagiellonian University.

International Cultural Centre

The Ravens Conference Complex, in the International Cultural Centre, was a result of the construction and adaptation works undertaken in the House of the Ravens in the years 1998-2003. The conference hall,



Kraków Shopping Mall

The International Cultural Centre is fitted with a conference interpreting system and a sound system

including the foyer which can accommodate 200 pax, is fitted with a conference interpreting system, sound system and other modern technologies. The spacious, modern rooms located on the fourth floor, which used to serve as an attic, fully meet various conference purposes. The newly restored Gothic cellars have provided an additional area for seminars and receptions.