



# Kraków

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Convention Bureau





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# KRAKÓW

## The Host City





# WHY KRAKÓW

- ❑ **Easy to reach** – over 115 direct flights
- ❑ **Modern venues** - ICE Kraków, EXPO Kraków, Tauron Arena Kraków
- ❑ **Unique venues** - in historical buildings.
- ❑ **Academic center** – 23 universities, 200 tys. studentów
- ❑ **City of culture**, over 40 festivals
- ❑ **Accommodation**: 176 hotels / 11 585 rooms/21 083 beds
- ❑ **City of flavours** – 790 restaurants and cafés in city center
- ❑ **Capital of MALOPOLSKA region** – a lot of incentive ideas
- ❑ **Strong cooperation and Support of Krakow Convention Bureau**





# KRAKÓW AIRPORT

- ❑ No 1 regional airport in Poland
- ❑ 12 km / 17 min. from the city center
- ❑ 8 mln passengers in 2019
- ❑ 4 continents
- ❑ 28 countries
- ❑ 23 airlines
- ❑ Aprox. 150 direct flights
- ❑ Daily flights: Amsterdam x6, Berlin 1x, Dubai 1x, Frankfurt 5x, London Heatrow 1x, Monachium 4x, Paris x1, Warsaw 7x, Viena 2x





# the city of **KNOWLEDGE**

- ❑ Scientific potential
- ❑ **23 universities** – Jagiellonian University (the oldest in CEE),
- ❑ **180 000** students
- ❑ 100 scientific and research unit
- ❑ **Over 50** Congress Ambassadors
- ❑ **Over 5000** business meetings every year





# SMART innovative city

- ❑ The best location for business services in Europe - world's no. 8 in BPO/SSC
- ❑ Seat of over 160 companies from BPO/SSC; 55 000 employees
- ❑ RDC - Motorola, Selvita etc.
- ❑ The largest regional office market in Poland – over 1 million sqm
- ❑ **Krakow Public Transport Net** - one of the best public transport nets in Poland







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# the city of UNESCO HERITAGE

the Main Market Square





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# the city of UNESCO HERITAGE

Wawel Royal Castle





**STANISŁAW NOWAK**

SKLEP SPOŻYWCZY

BENJAMIN  
**HOLCER**  
STOLARZ

KONCERT  
LIVE MUSIC

KONCERT  
LIVE MUSIC

the city of  
**UNESCO HERITAGE**

Kazimierz – old Jewish district

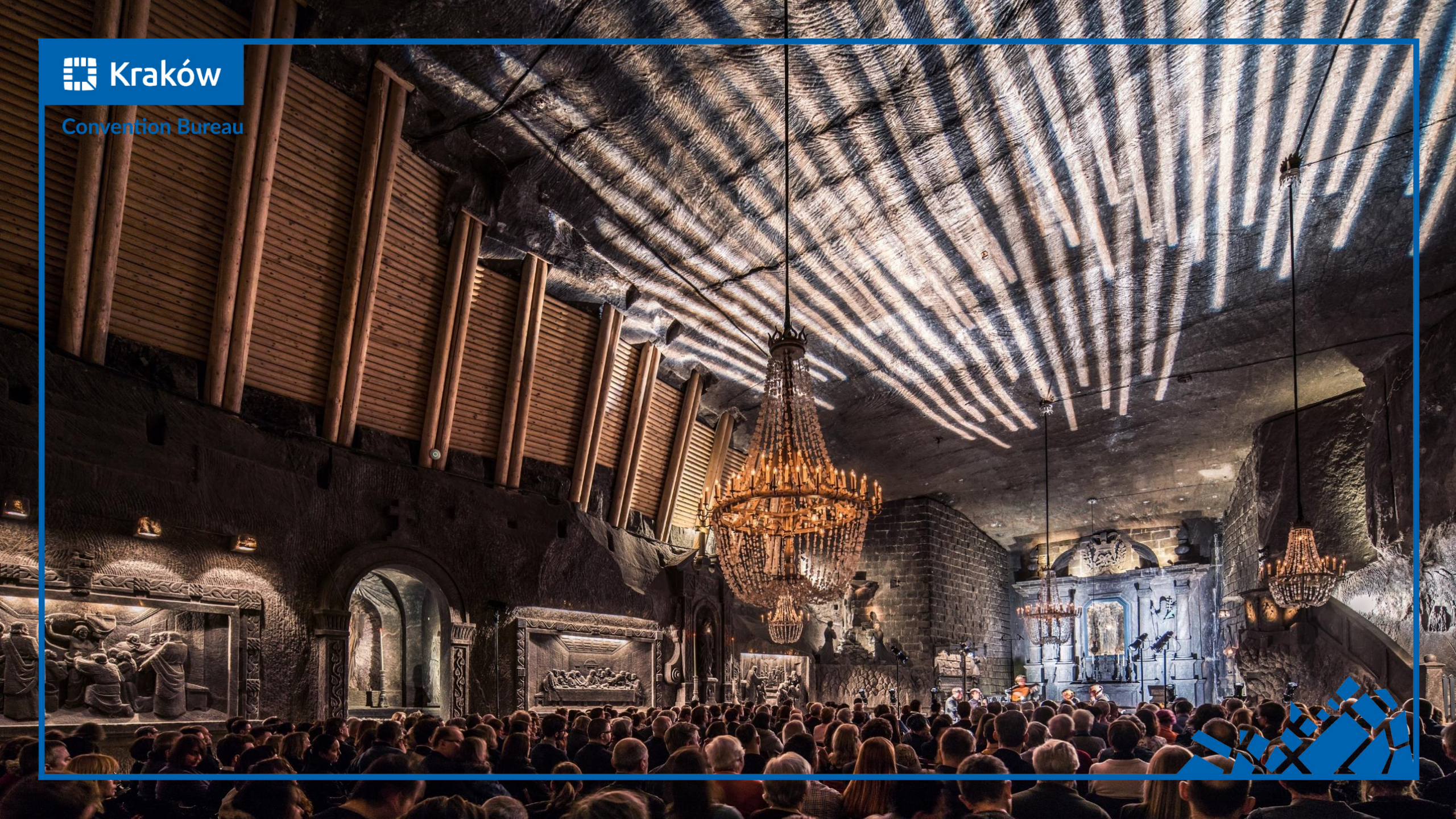




# the city of **UNESCO HERITAGE**

Wieliczka Salt Mine











# The Host City

170 conference venues  
Total capacity of 36 500 pax

## International Union of Phlebology UIP 2019

25-27.08.2019

## 48<sup>th</sup> World Congress of Surgery WCS 2019

11-15.08.2019

## European Cybersecurity Forum – CYBERSEC

29-30.10.2019



*...Krakow is the host city for over  
5000 conferences every year...*





# The city of **VENUES**

## **ICE Kraków** Congress Centre







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KRAKÓW  
CONGRESS  
CENTRE

Inauguracja  
16–19 października 2014



INTERNATIONAL  
CONFERENCES  
& ENTERTAINMENT  
ICE KRAKÓW  
CONGRESS  
CENTRE



KRAKÓW  
CONGRESS  
CENTRE







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KRAKÓW  
CONGRESS  
CENTRE





# TAURON Arena Kraków

**TAURON**

ARENA KRAKÓW

- over 20.400 watchers
- surface: 61.000 m<sup>2</sup>
- 15.000 seats







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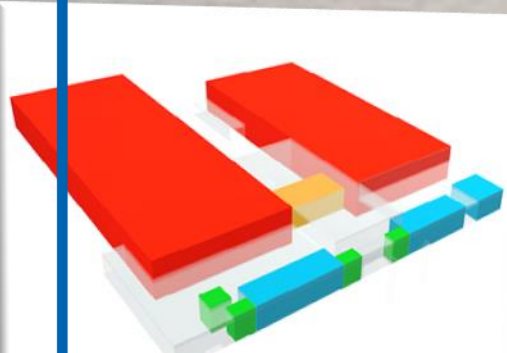
**TAURON**

ARENA KRAKÓW





# EXPO Fairs & Exhibition



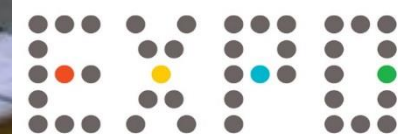
- 13 thousand. sq.m of usable area
- 2 halls with a total area of 9 thousand. sq.m
- height of more than 8 m
- team of conditioned modular meeting rooms





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# UNIVERSITY ROOMS

Auditorium Maximum – 1154 pax





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# UNIVERSITY ROOMS

Collegium Maius

Collegium Maius





# UNIQUE VENUE

Old Depot DeSilva - up to 700 pax in  
theatre style, cocktail up to 1000





# UNIQUE VENUE

Gallery of 19th-Century Polish Art in Sukiennice -  
gala up to 240, cocktail up to 400







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**UNIQUE VENUE**  
Museum of Polish Aviation – 600 pax



# UNIQUE VENUE

Museum of Japanese Art  
MANGGHA – 300 pax





# UNIQUE VENUE

Tyniec Abbey Guest House – 250 pax





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# UNIQUE VENUE

Wierzynek Restaurant – 200 pax







# Culinary KRAKOW

- ❑ European Capital of Gastronomic Culture 2019
- ❑ 792 cafes and restaurants in the city center
- ❑ 25 restaurants recommended by the Michelin guide in 2019
- ❑ 10 local products protected by EU

(e.g. Obwarzanek, Oscypek – smoked **sheep milk cheese** from Podhale, Sour rye soup, Carp from Zator.)





# Kraków Business Food- Partners





# The City of FESTIVALS

- ☐ **Misteria Paschalia Early Music Festival**
  - ☐ **Sacrum-Profanum Music Festival**
  - ☐ **Conrad Festival**
  - ☐ **Unsound Festival**
  - ☐ **Jewish Culture Festival**
  - ☐ **International Advertising Film Festival**
  - ☐ **The Festival of Science**
  - ☐ **Grand Parade of Dragons**
  - ☐ **Christmas Fair**
- and many others**









## ACCOMODATION

**178 HOTELS / 11 585 ROOMS / 21568 BEDS**

*10 hotels / 1900 rooms / - OPENING SOON*

CAT.	QTY	ROOMS	BEDS
5*	14	12470	2340
4*	51	4752	8834
3*	91	4165	7436





# Hotels

**5\*/14**

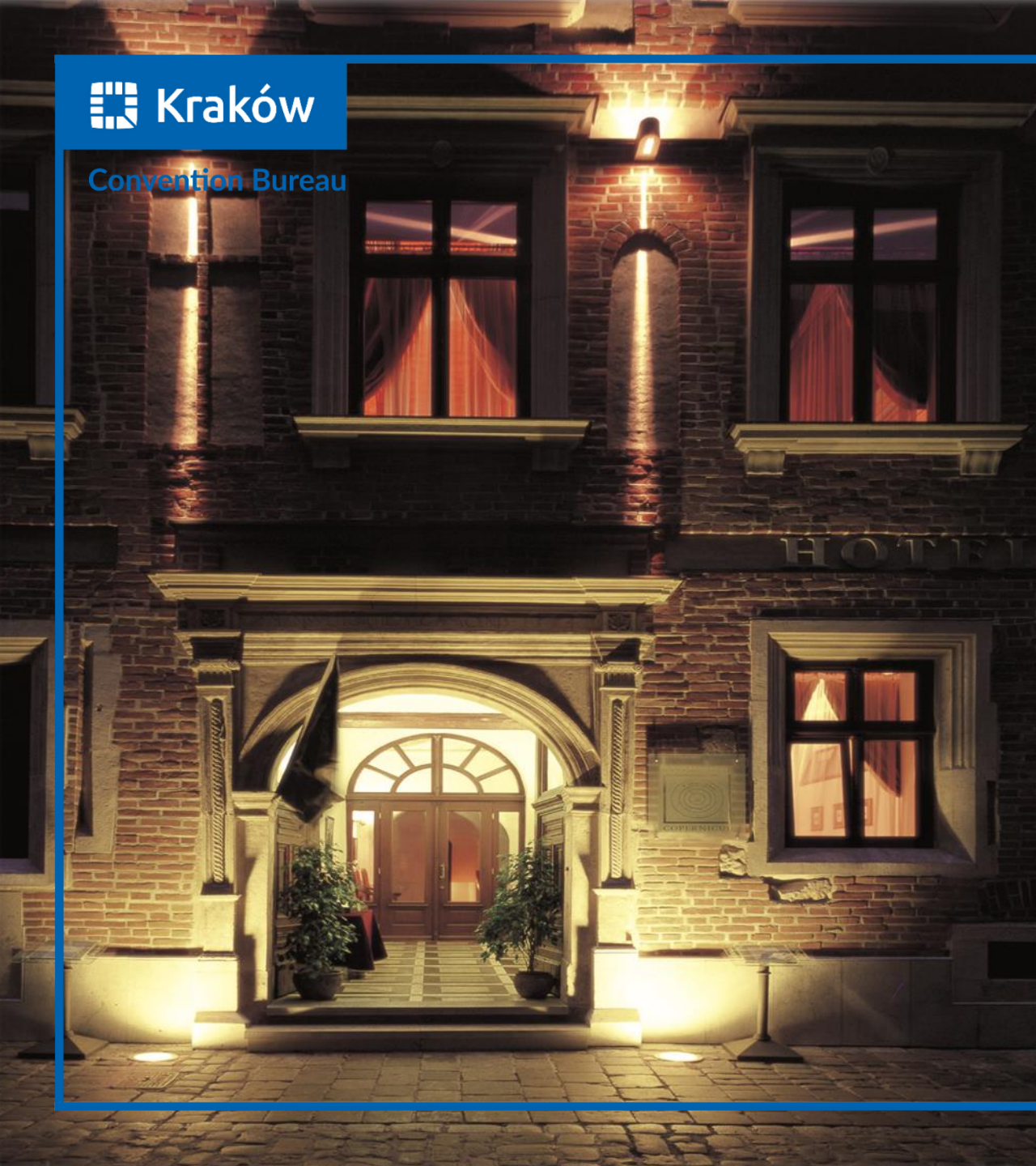
Holiday Inn Krakow City Centre	237	rooms
Sheraton Krakow Hotel	232	
Radisson Blu	196	
Crown Piast Hotel	179	

**4\*/48**

	305	rooms
Novotel Krakow City West	305	
DoubleTree by Hilton Krakow	232	
Galaxy Hotel	205	
Novotel Krakow Centrum	198	
Qubus Hotel	195	
Best Western Premier Kraków	169	
Andel's Hotel Kraków	159	
Hilton Garden Inn Krakow	154	
BEST WESTERN PLUS Q Hotel	154	
Park Inn by Radisson	152	







# Boutique Hotels

## 5\* boutique hotels

Grand	64	rooms
Stary	53	
Copernicus	29	
Gródek	23	
Dwór Kościuszko	21	
Niebieski – Art. & SPA Hotel	40	

## 4\* boutique hotels

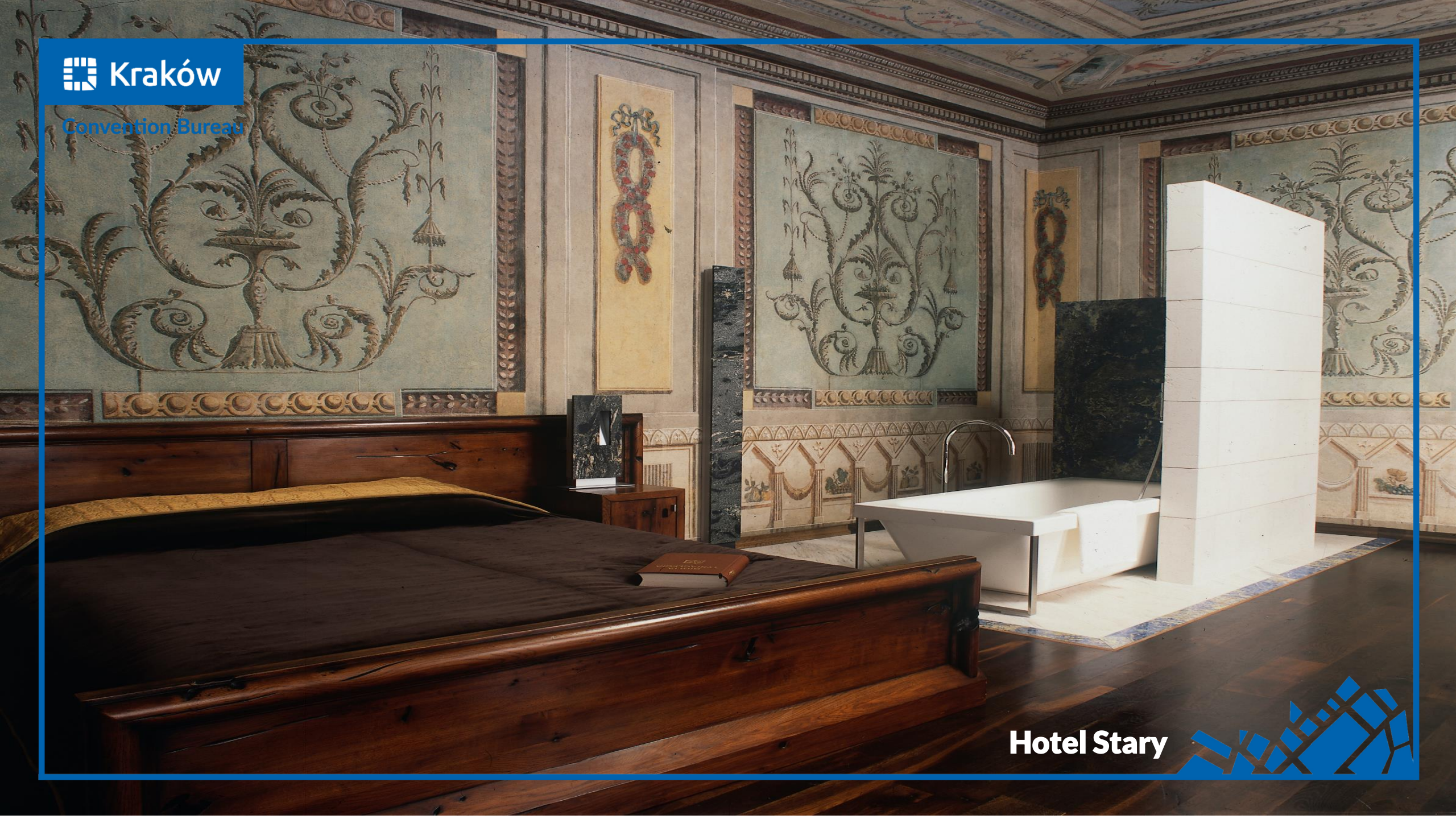
Amber	18	rooms
Unicus	34	
Ester	31	
Wentzl	18	
Pod Różą	57	
Amadeus	22	
Queen Boutique	31	
Senacki	20	
Ostoya Palace Hotel	24	





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**Hotel Stary**



# KRAKÓW & MALOPOLSKA REGION

## INCENTIVES IDEAS





# ACTIVITIES

- ☐ Over 6500 touristic routes
- ☐ 3360 km mountain trails
- ☐ 2600 km bike trails
- ☐ 60 ski stations







# ACTIVITIES

- ☐ Underground escapade
- ☐ Team buildings
- ☐ Sport games and competitions
- ☐ Outdoor activities





# RELAX

- ☐ **9 mountain spa, incl. Krynica Zdrój, Szczawnica, Muszyna, Wysowa Zdrój**
- ☐ **Thermal water e.g. Bania, Bukovina, Termy Chochołowskie.**
- ☐ **Modern SPA & Wellness**







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# KRAKÓW CITY PLAN

