

# **About Kraków**

Key Facts & Figures

## Easy to reach

150+ direct flights in February 2020

#### State-of-the-art event venues

ICE Kraków, EXPO Kraków, Tauron Arena Kraków, over 170 in total

## City of culture

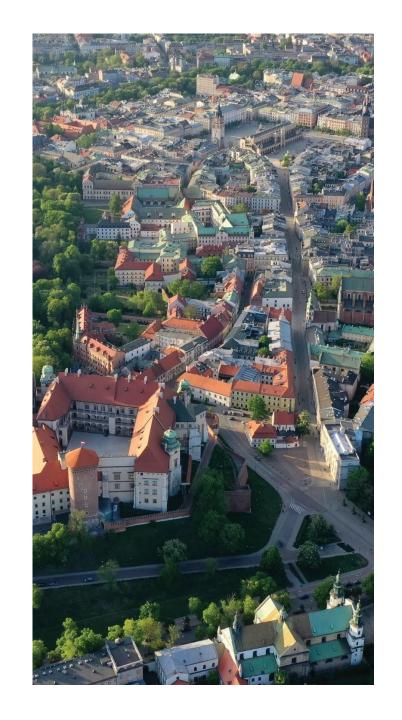
international festivals, global industry fairs & congresses

## Unique event ambience

great diversity of venue options, from iconic Medieval & Renaissance architecture to ultra-modern event centres with industry-leading technologies & production teams

## Universities

23 universities, ca. 160,000 students from all over the world



# **About Kraków**

Key Facts & Figures

## Accommodation

170 hotels (ca. 11,000 rooms & 20,000 beds)

### **Restaurants & World Cuisines**

790 restaurants and cafés in city centre

## The Małopolska Region

great incentive opportunities

## Strong cooperation/support

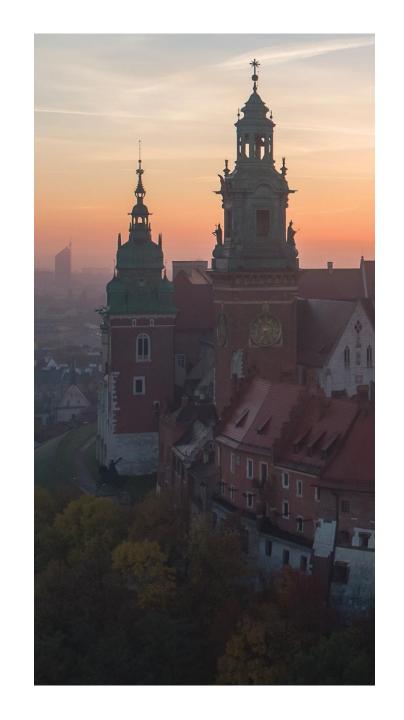
Krakow Convention Bureau

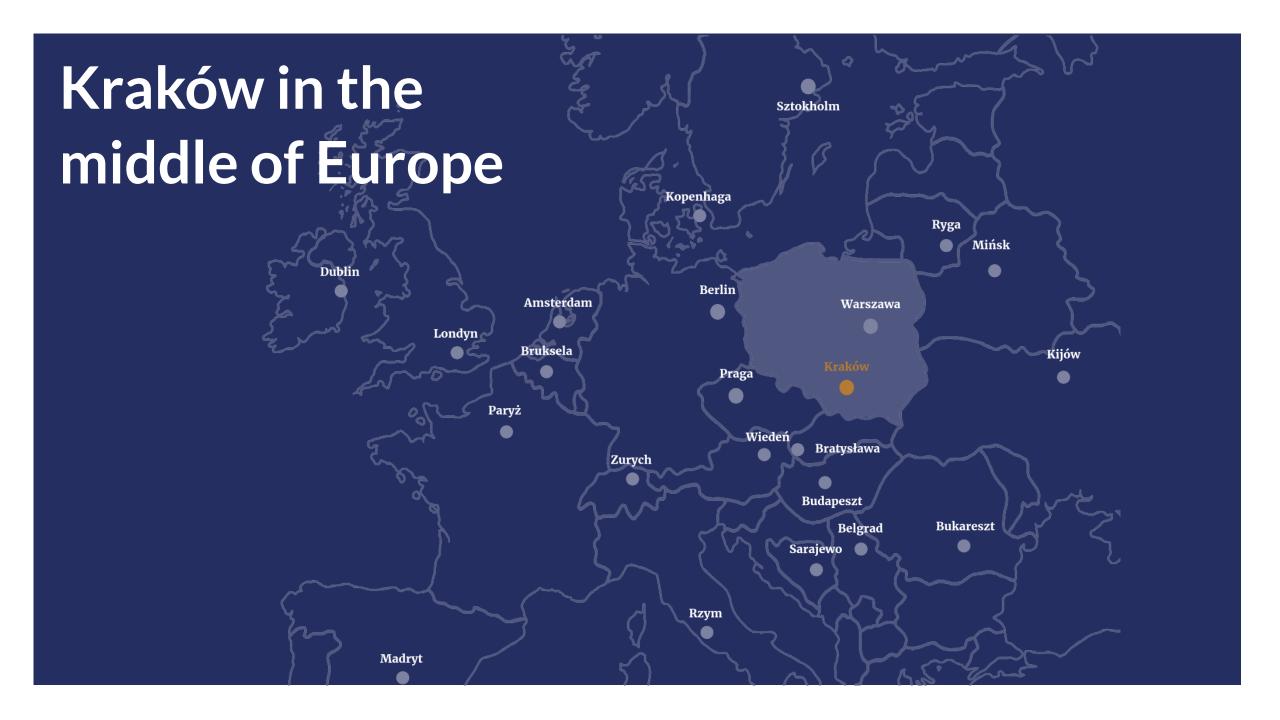
## Membership

ICCA ECM

## **Partnership**

Kraków Network
PTO recommendation





# Kraków Airport

2019 data

No. 1 regional airport in Poland

12 km / 15 min.

from historical centre

**8,000,000** passengers in 2019

Amsterdam 6× daily, Frankfurt 5× daily, Munich 4× daily, Berlin 1× daily, Dubai 1× daily, London Heathrow 1× daily Paris 1× daily, Vienna 2× daily. 23 airlines

150 direct flights

Best European hubs

4 continents

28 countries



With only one transfer you can reach worldwide destinations!

# Kraków Airport

ALICANTE BARCELONA BCN/GRO ≥ 2:4

MADRID MALAGA PALMA DE MALLORCA SEVILLE

PARIS BVA/CDG

— No. 1

regional airport in Poland

▶ 4:0
▶ 3:3

GRAN CANARIA

BELFAST	▶ 2:55
BIRMINGHAM	▶ 2:35
BOURNEMOUTH	▶ 2:25
BRISTOL	▶ 2:40
EAST MIDLANDS	▶ 2:35
EDINBURGH	▶ 2:45
GLASGOW	▶ 2:45
LEEDS BRADFORD	▶ 2:35
LIVERPOOL	▶ 2:40
LONDON LGW/LHR/STN	▶ 2:35
MANCHESTER	▶ 2:50
NEWCASTLE	▶ 2:50

BERGEN OSLO osl/TRF STAVANGER TRONDHEIM

COPENHAGEN

GOTHENBURG MALMÖ STOCKHOLM ARN/NYO

AMSTERDAM EINDHOVEN

GERMANY	
BERLIN	▶ 1:20
DORTMUND	▶ 1:45
DUSSELDORF	▶ 1:40
FRANKFURT	▶ 1:40
MUNICH	▶ 1:25
NUREMBERG	▶ 1:25
STUTTGART	▶ 1:30

GDANSK

WARSAW

HELSINKI

ODESSA

GENEVA ZURICH

BRUSSELS BRU/CRL 1:30

VIENNA

PRAGUE

BURGAS VARNA

### BOLOGNA

CALIGARI	▶ 2:35
LAMEZIA	▶ 2:10
MILAN BGY/MXP	▶ 1:45
NAPLES	▶ 2:00
PESCARA	▶ 1:50
PISA	▶ 2:00
ROME	▶ 2:00
VENICE TSF/VCE	▶ 2:00
PALERMO	▶ 1:35

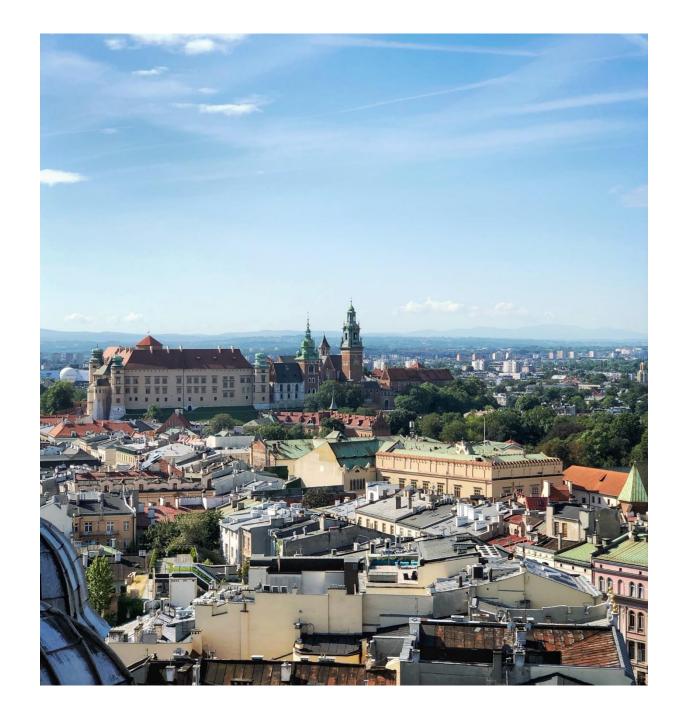
ATHENS	▶ 2:30
CHANIA	▶ 2:35
CHANIA	► 2:10
CORFU	► 1:45
HERAKLION	► 2:00
RHODES	► 1:50

ANTALYA

PAPHOS

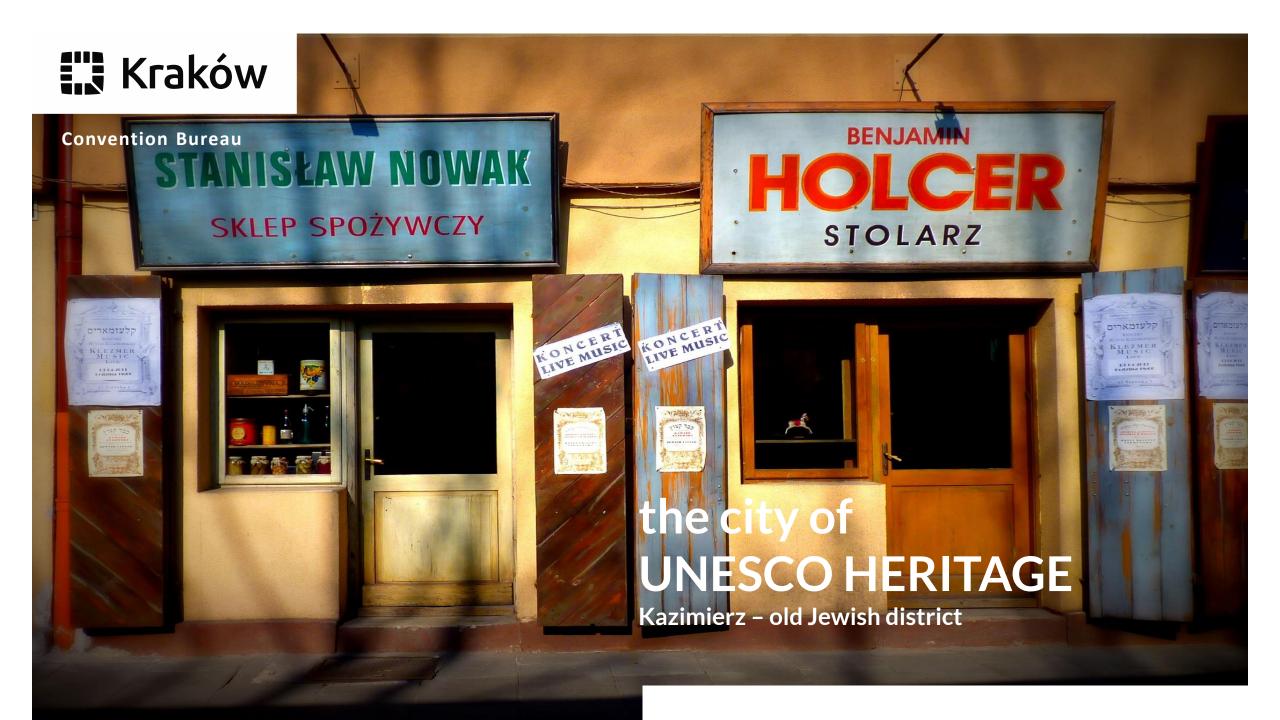
# UNESCO World Heritage Site 1978

One of the First Two Cities in The World





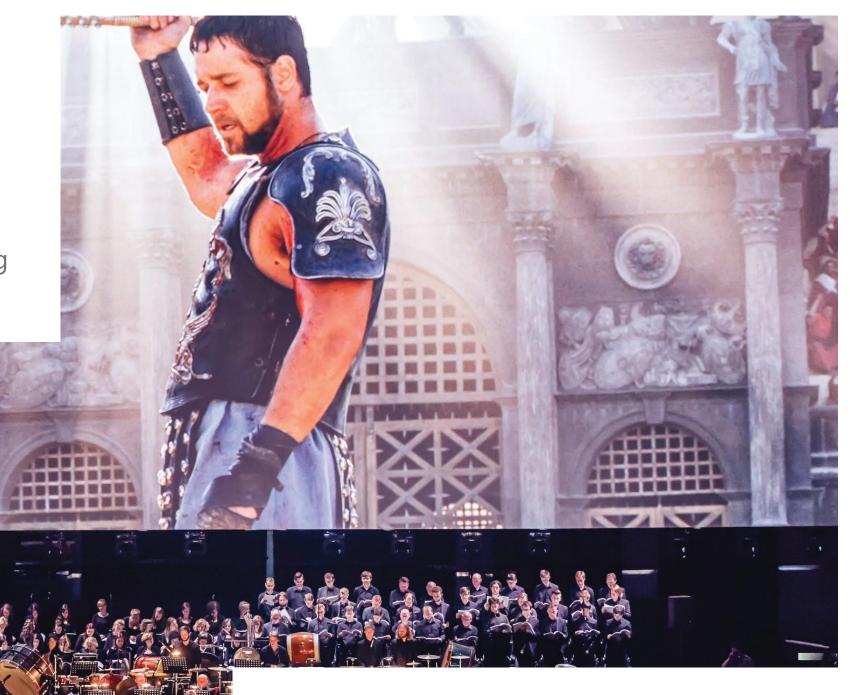


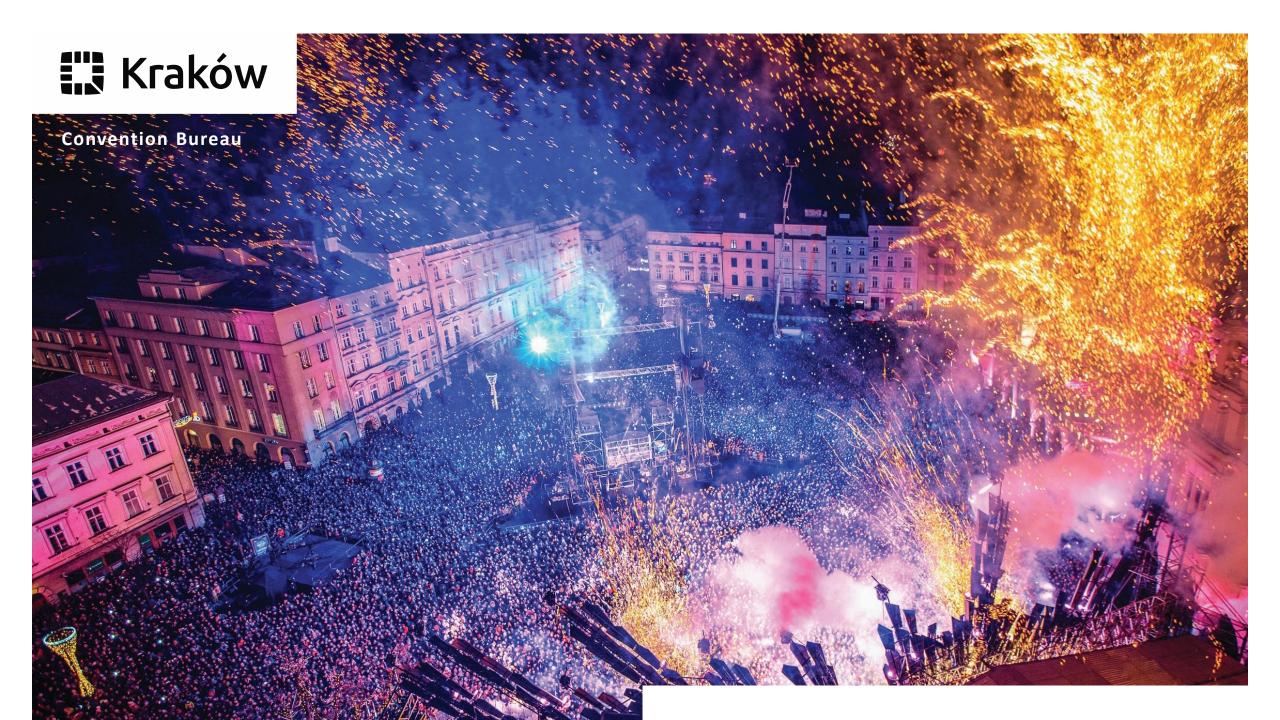






Over 50 International Festivals; nearly 100 festivals representing all spheres of art





# City of Festivals

- Misteria Paschalia Early Music Festival
- Sacrum-Profanum Music Festival
- Conrad Festival
- Unsound Festival
- Jewish Culture Festival
- International Advertising Film Festival
- The Festival of Science
- Grand Parade of Dragons
- Christmas Fair
- and many others



# Universities

23

universities

100

science/research units

53

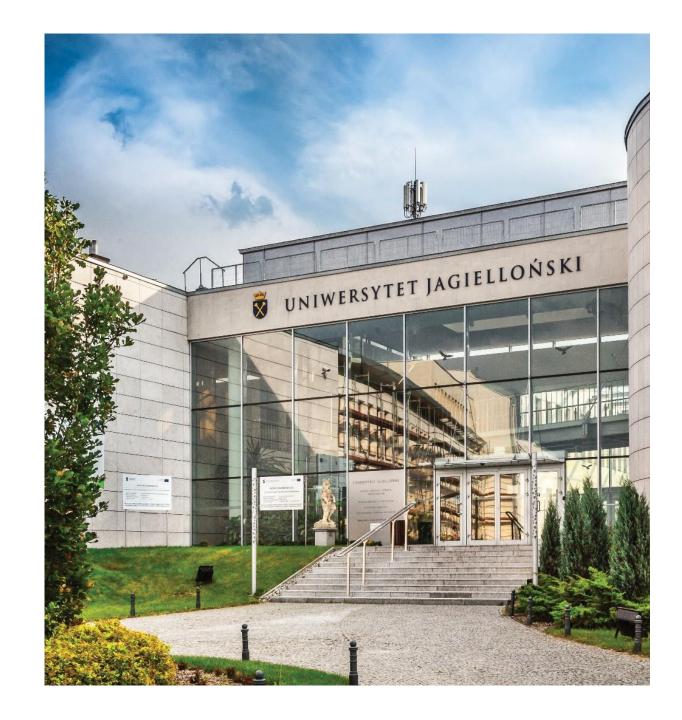
Congress Ambassadors (2019)

160,000

students

100

business meetings/year



# International Business Hub

Over 170 international companies

IT/Business Services

Almost 100,000 employees

Over 1,26 million sqm of modern office spaces







# European Green Capital

2020

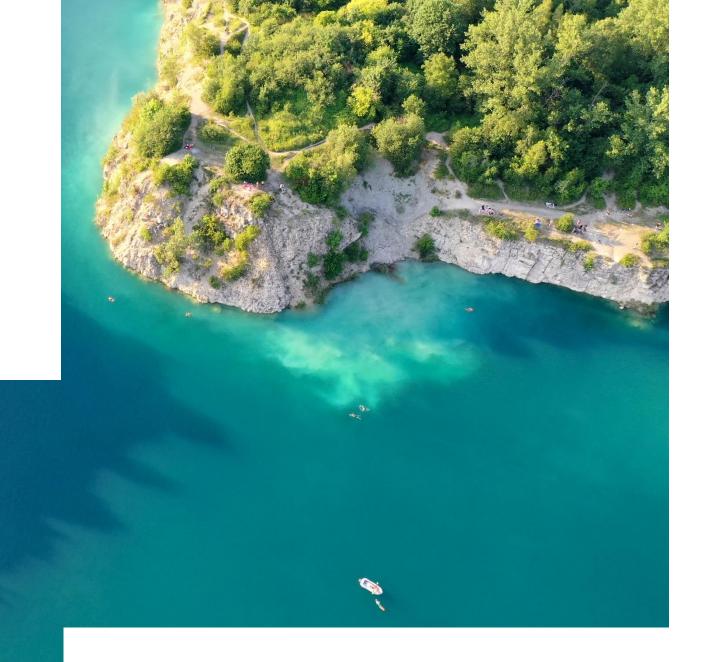
**311** ha

**Scenic Parks** 

10 ha

Green Meadows 25 000

Trees Planted (last year)



# World cuisines

**European Capital of Gastronomic Culture 2019** 

**792** 

cafes and restaurants in the city centre

**10** 

local products protected under EU law

25

restaurants recommended by Michelin, first \* in 2020





# Conference Venues



## ICE Kraków Congress Centre

Total capacity: 3,200 pax

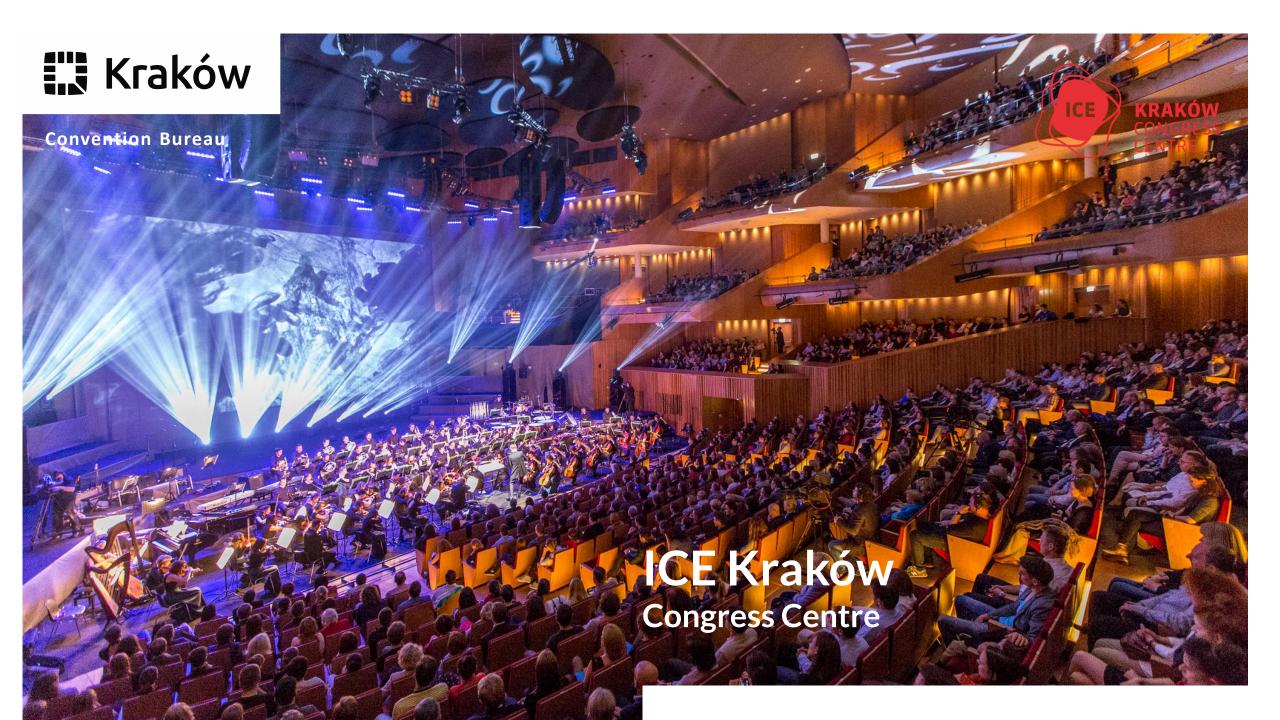
**Auditorium Hall S1** up to 1915 pax

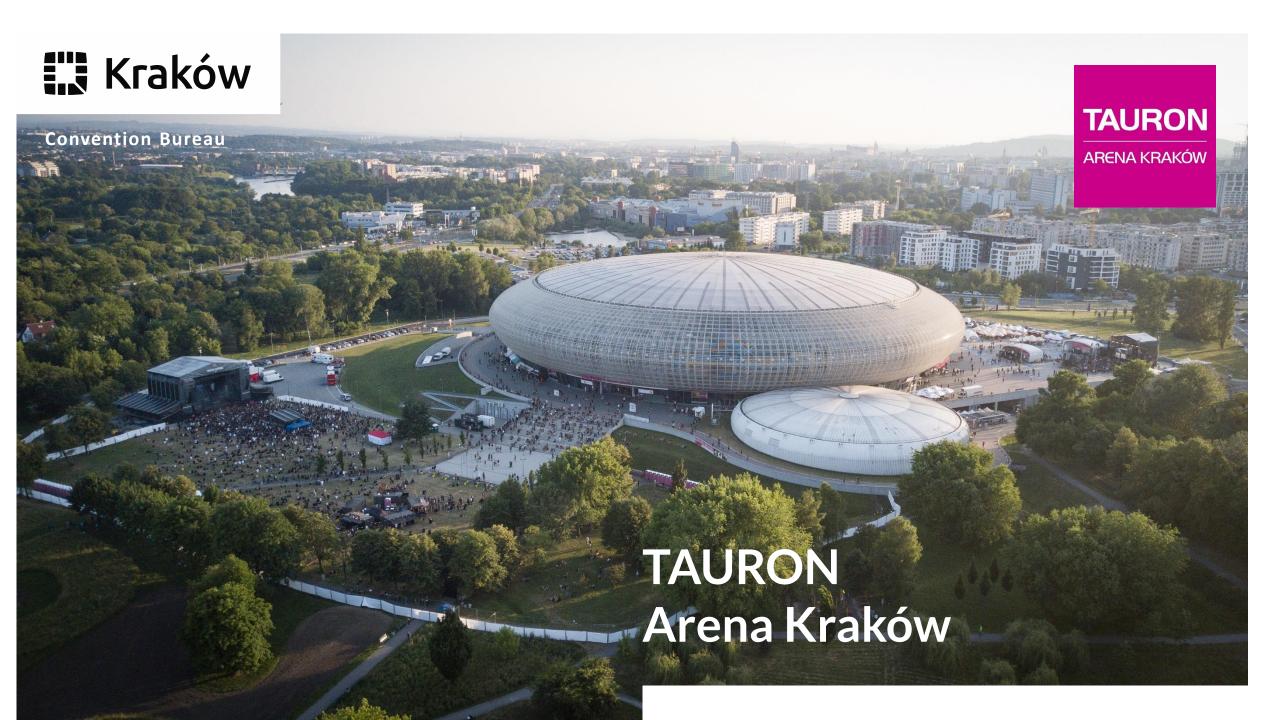
**Theatre Hall S2** 594 pax

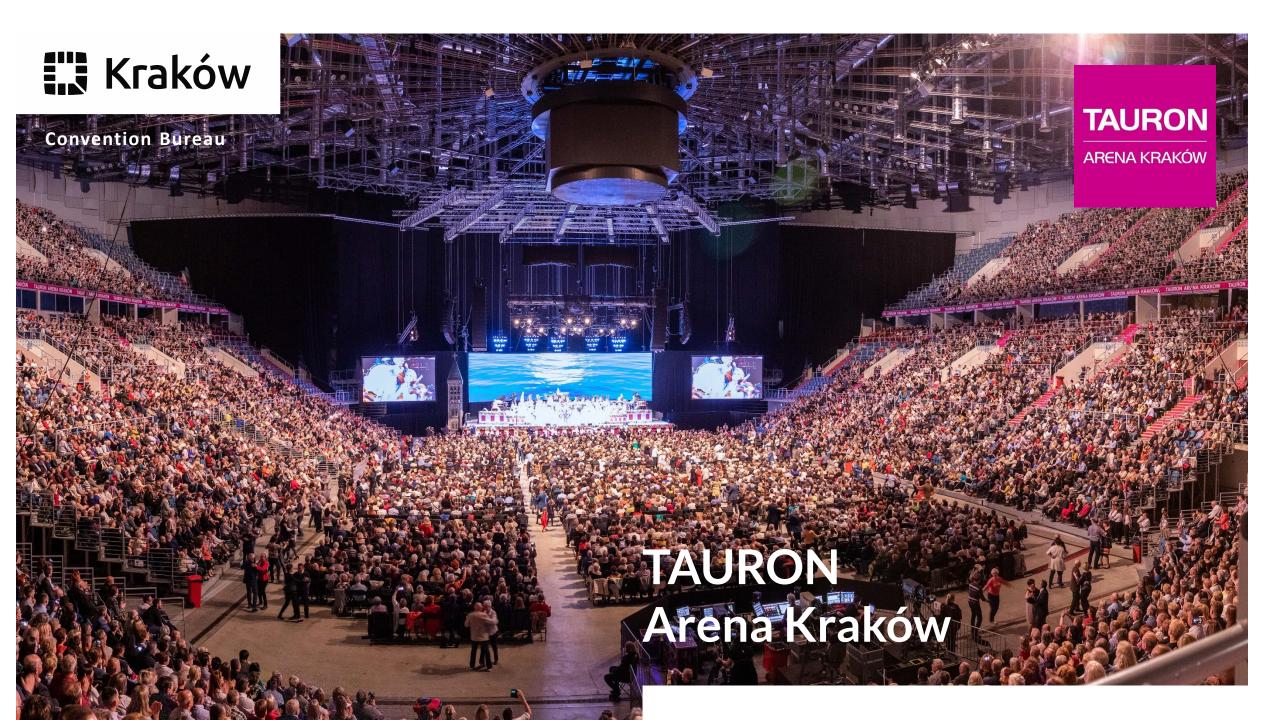
Chamber Hall S3 2 × 200 pax

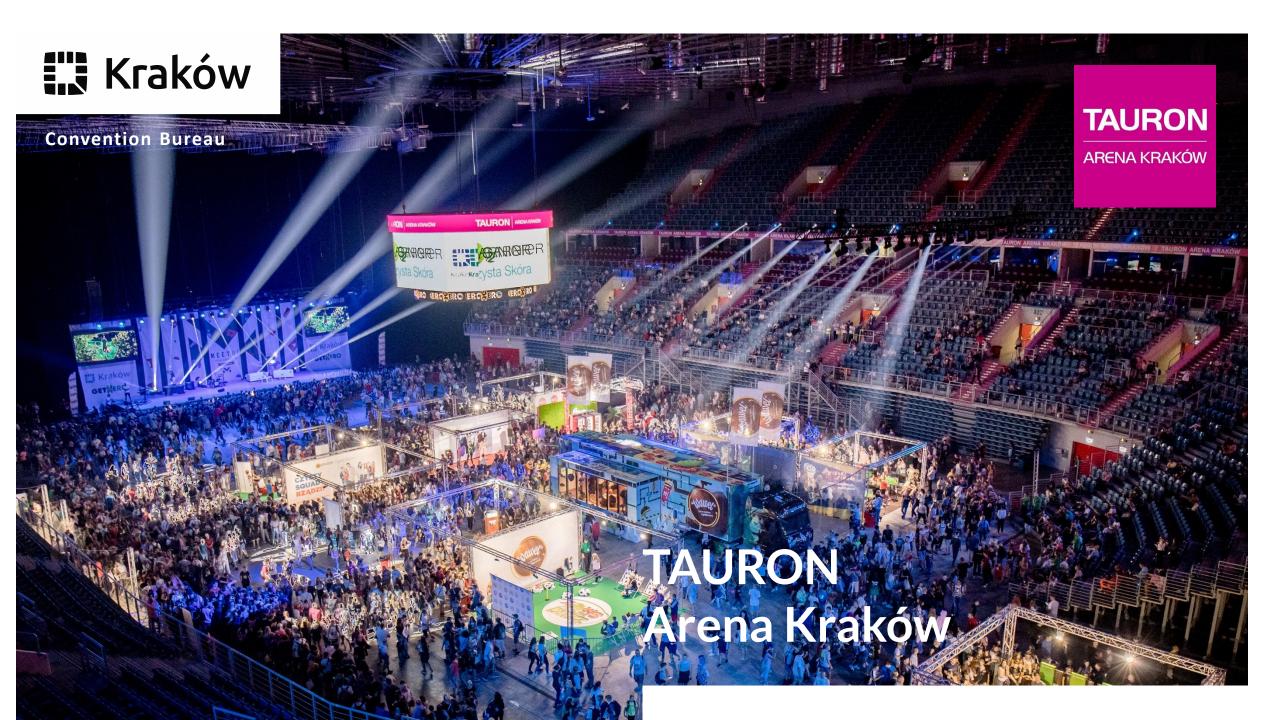
Conference Hall Complex S4 400 pax/11 × 24 pax











# TAURON Arena Kraków

## Main Hall

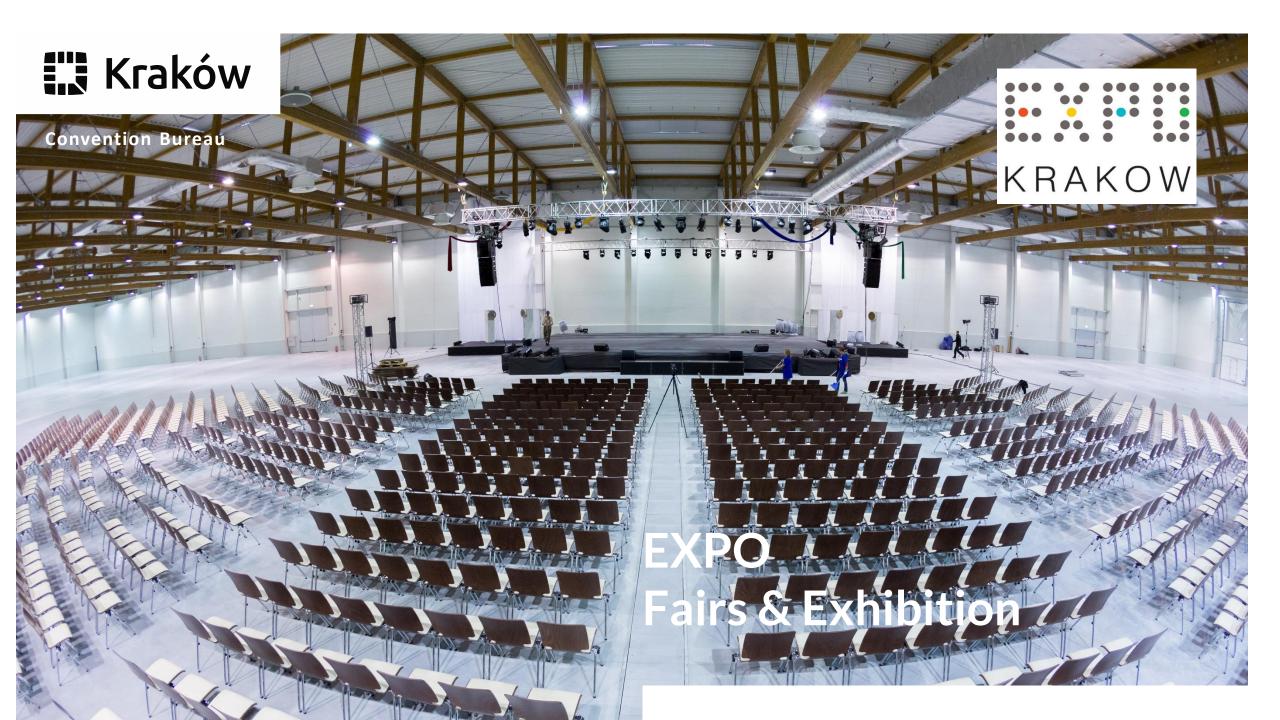
Max. area of the arena court – 4 500 sq.m Places on grandstands – 15 030 Seats on the arena court – 3 500 Average capacity – concert/sport – 22 000/20 400

## **Small Hall**

Court area – 1750 sq.m Seats – 300







## **EXPO Kraków**

WISŁA hall

5000 sq.m | 3600 thearte | 2200 banquet

**DUNAJ** hall

4000 sq.m | 2700 theatre | 1720 banquet

**BRATYSŁAWA** conference room

648 sq.m | 600 theatre | banquet 300

**WIEDEN** conference room

282 sq.m | 267 theatre | banquet 120

LWÓW conference room

234 sq.m | 210 theatre | 105 banquet

**BUDAPESZT** conference room

2017 sq.m | 182 theatre | 96 banquet

PRAGA conference room

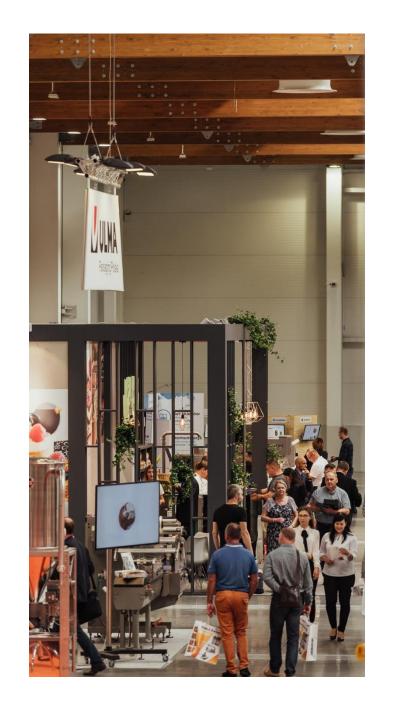
138 sq.m | 120 theatre | 64 banquet

**MEETING ROOMS 1** 

33 sq.m | 30 theatre

**MEETINGS ROOMS 2** 

3,4 sa m. 20 theatre



# Conference hotels

## Metropolo Kraków By Golden Tulip

- 220 rooms
- 16 conference rooms with a total area of 2,500 m<sup>2</sup>
- Total capacity: up to 2000 in the biggest hall.

## DoubleTree by Hilton Kraków Hotel & Convention Center

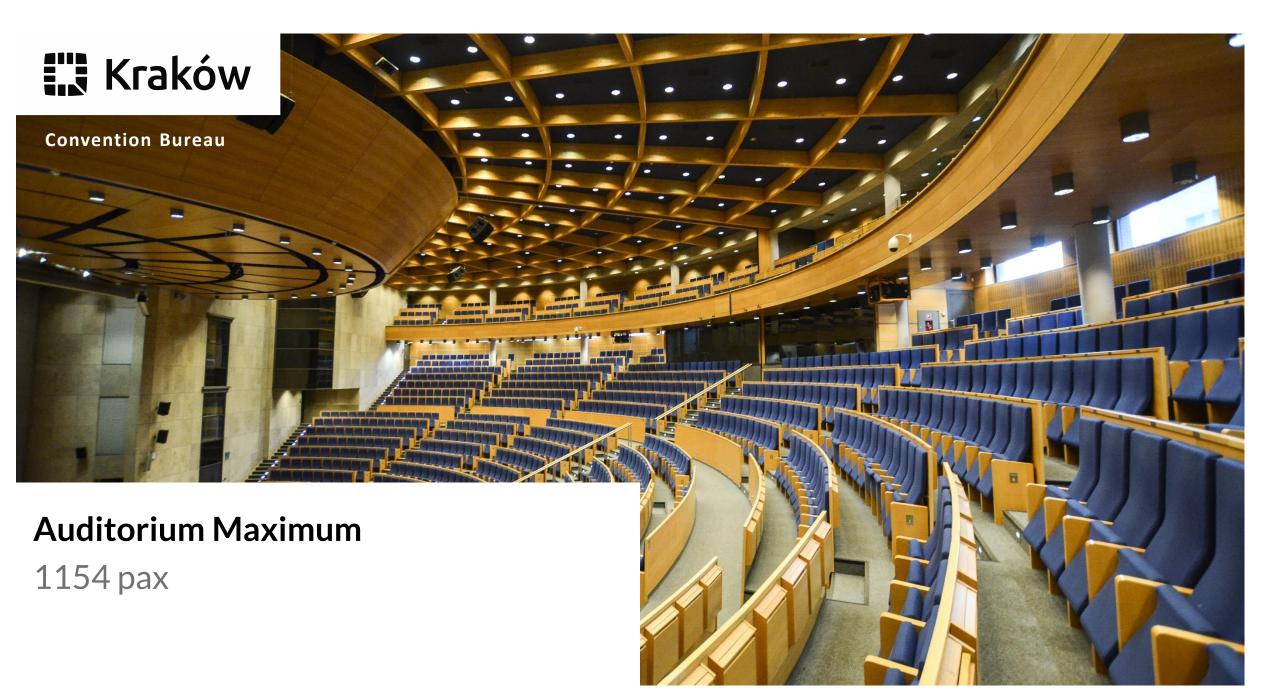
- 232 rooms plus 161 in the neighbouring Hampton by Hilton Kraków
- grand pillar-free ballroom (920 sq. m, 4,96 m height, capacity for over 1000 pax)
- 16 conference rooms; 2.970 sqm. of conference and banquet space

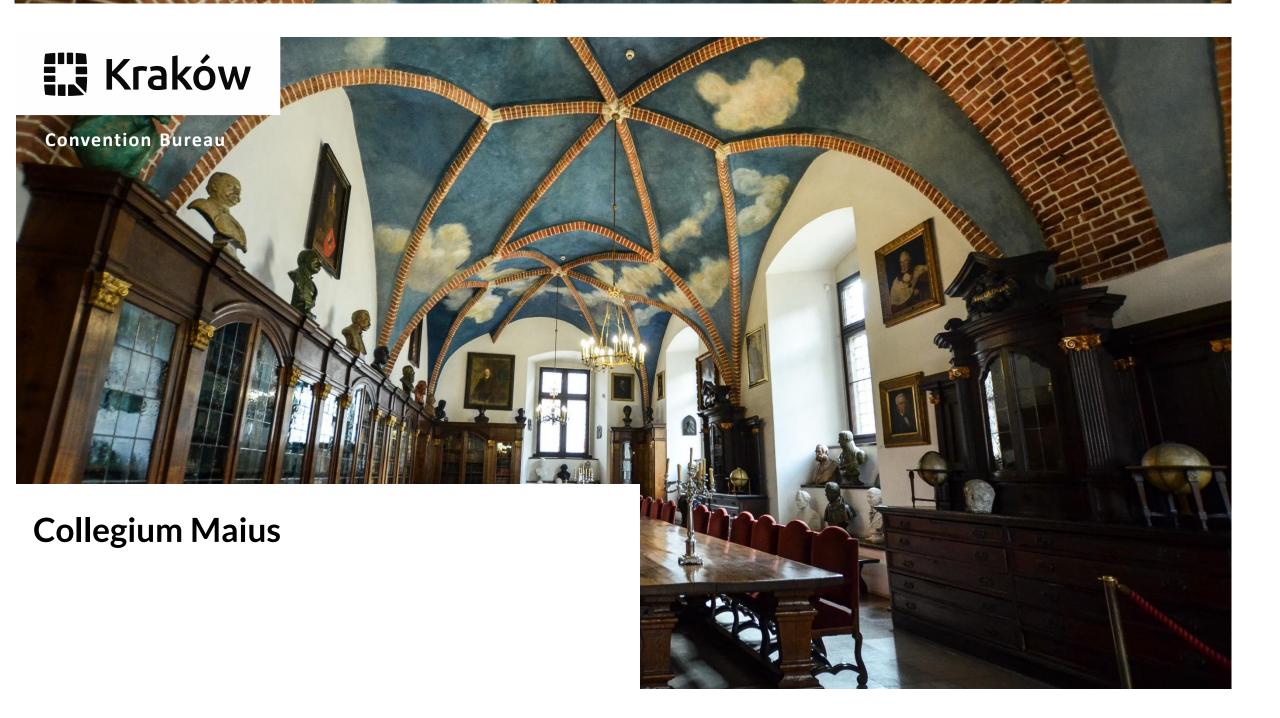






# University venues

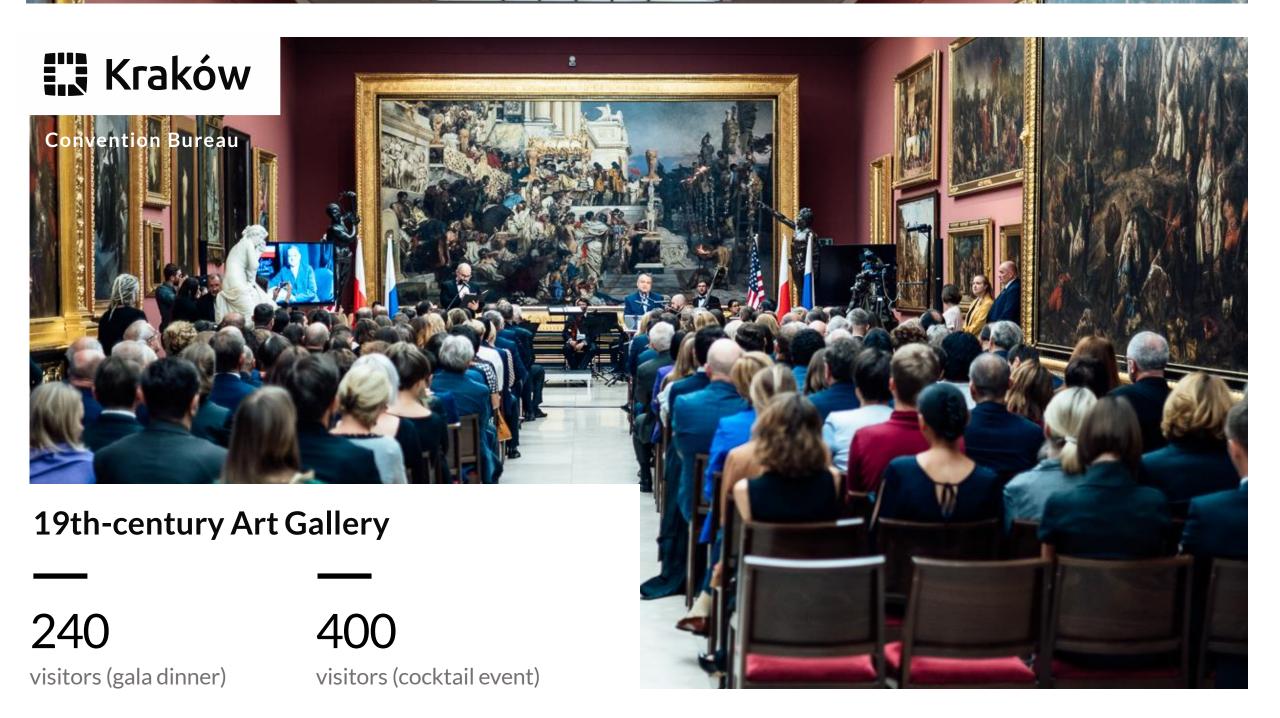


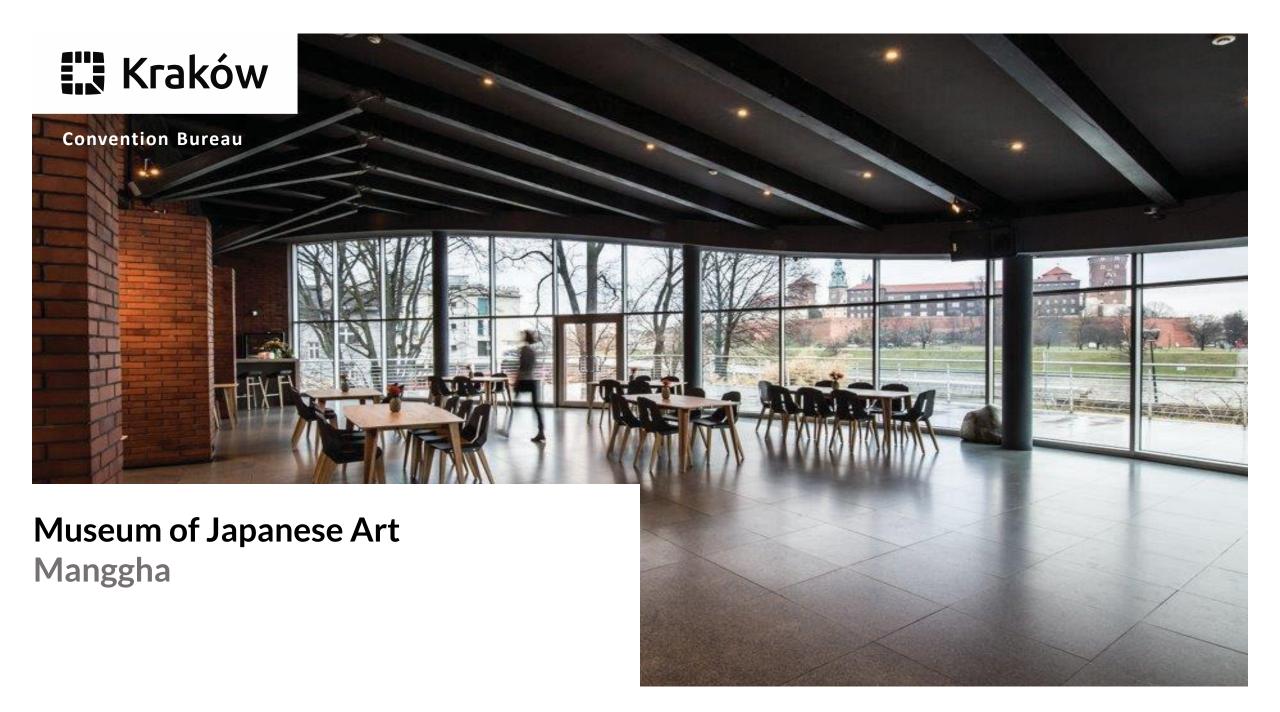


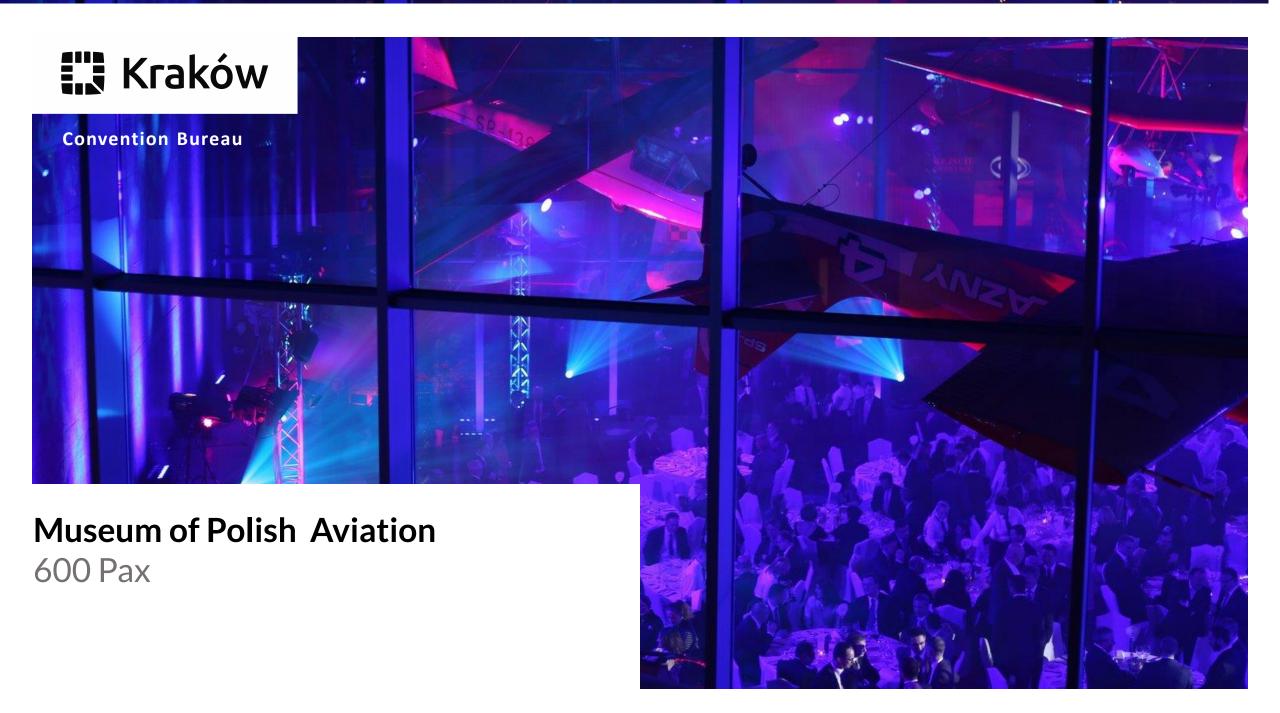


**Convention Bureau** 

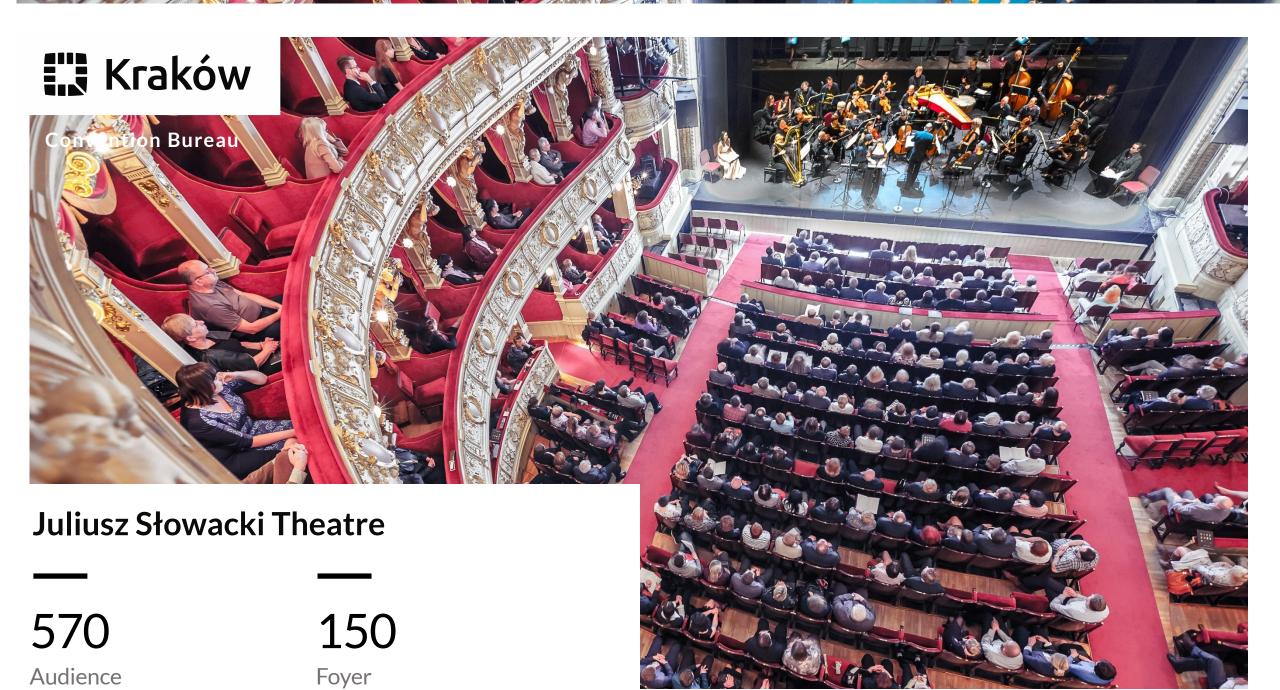
# Unique Venues

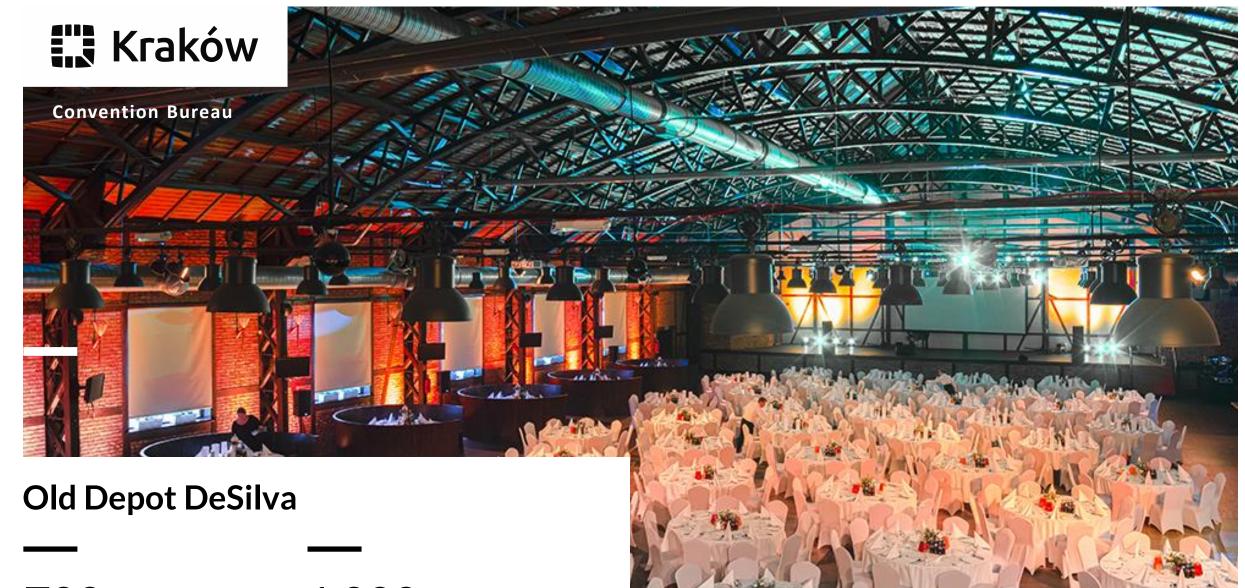












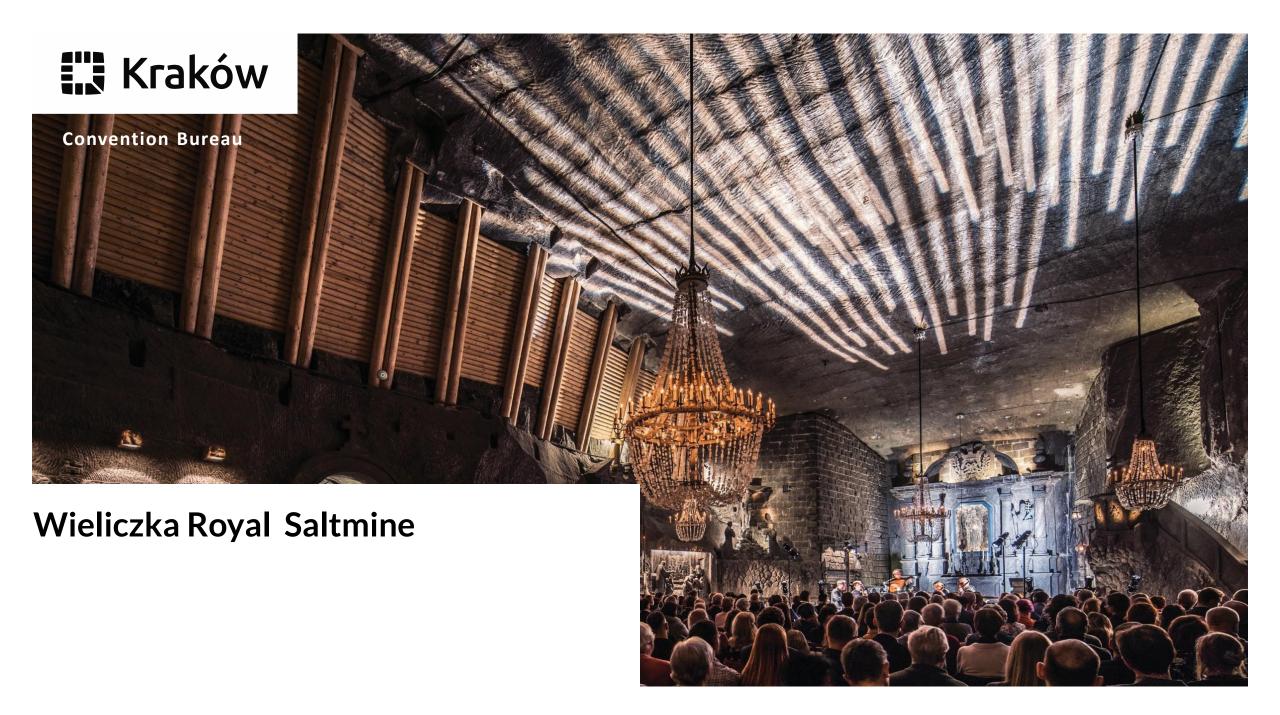
700

visitors on gala dinner

1,000

visitors on cocktail event





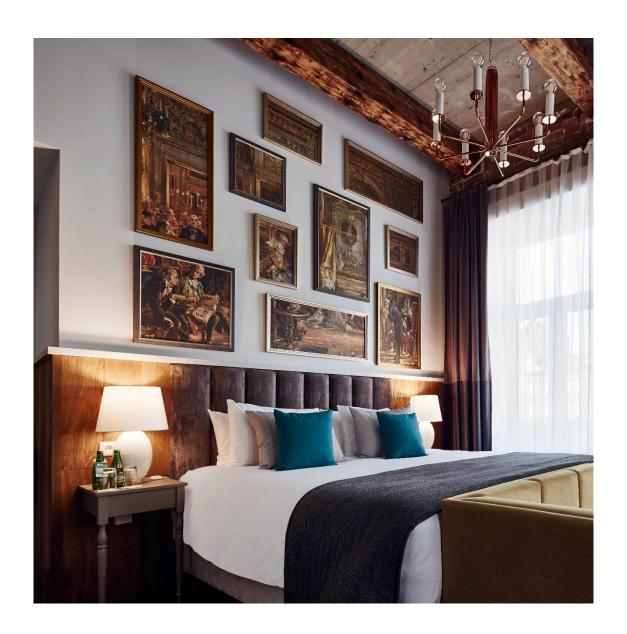
### **ACCOMODATION**



**181** HOTELS / **11 539** ROOMS / **21 272** BEDS 10 hotels / 1900 rooms / - OPENING SOON

CAT.	QTY	ROOMS	BEDS
****	14	1247	2340
****	53	4848	8993
***	92	4180	7466

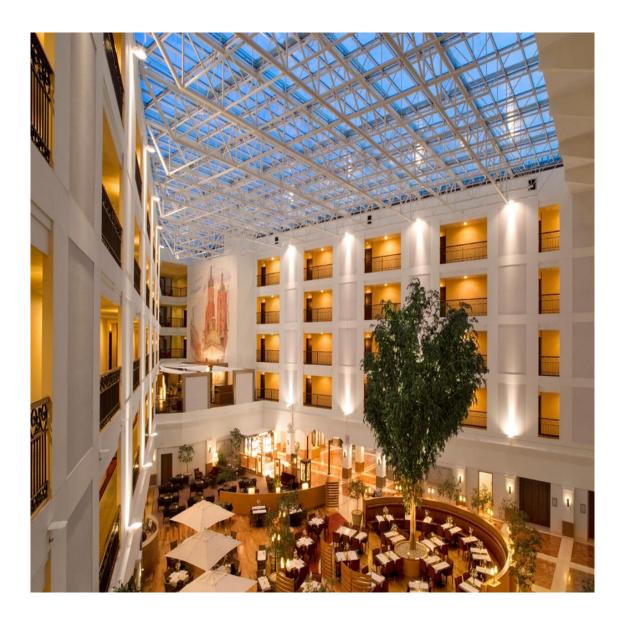
## Hotels



#### \*\*\*\*

Holiday Inn Krakow City Centre	236	rooms
Sheraton Grand Krakow Hotel	232	
Radisson Blu	196	
Crown Piast Hotel	175	
***		rooms
Novotel Krakow City West	305	
DoubleTree by Hilton Kraków Hotel&Convention Center	232	
PURO Kraków Kazimierz	228	
METROPOLO KRAKOW BY GOLDEN TULIP	220	
Galaxy Hotel	200	
Novotel Krakow Centrum	198	
MERCURE KRAKÓW STARE MIASTO	198	
Qubus Hotel	194	
Best Western Efekt Express Kraków Hotel	179	
Best Western Premier Kraków	169	
HAMPTON BY HILTON KRAKÓW	161	
Andel's Hotel Kraków	159	
Hilton Garden Inn Krakow	154	
PLUS Q Hotel	154	
Park Inn by Radisson	152	

# **Boutique Hotels**

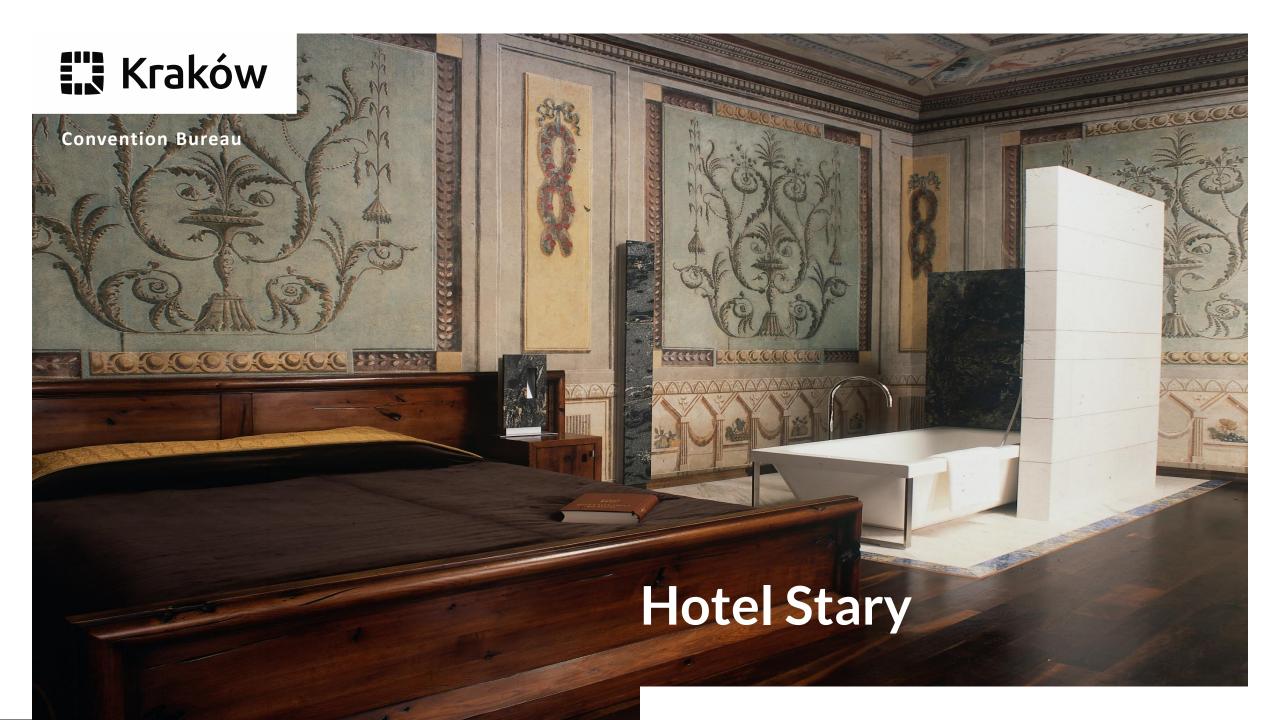


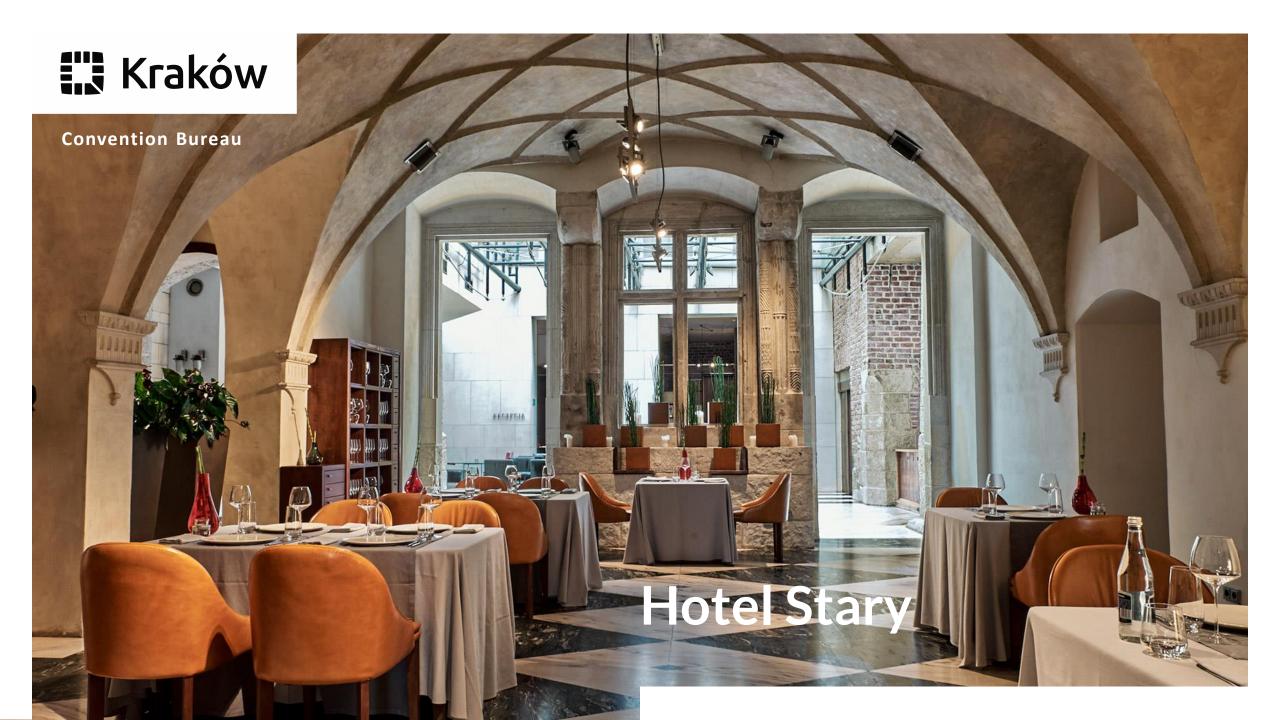
#### \*\*\*\*\* boutique hotels

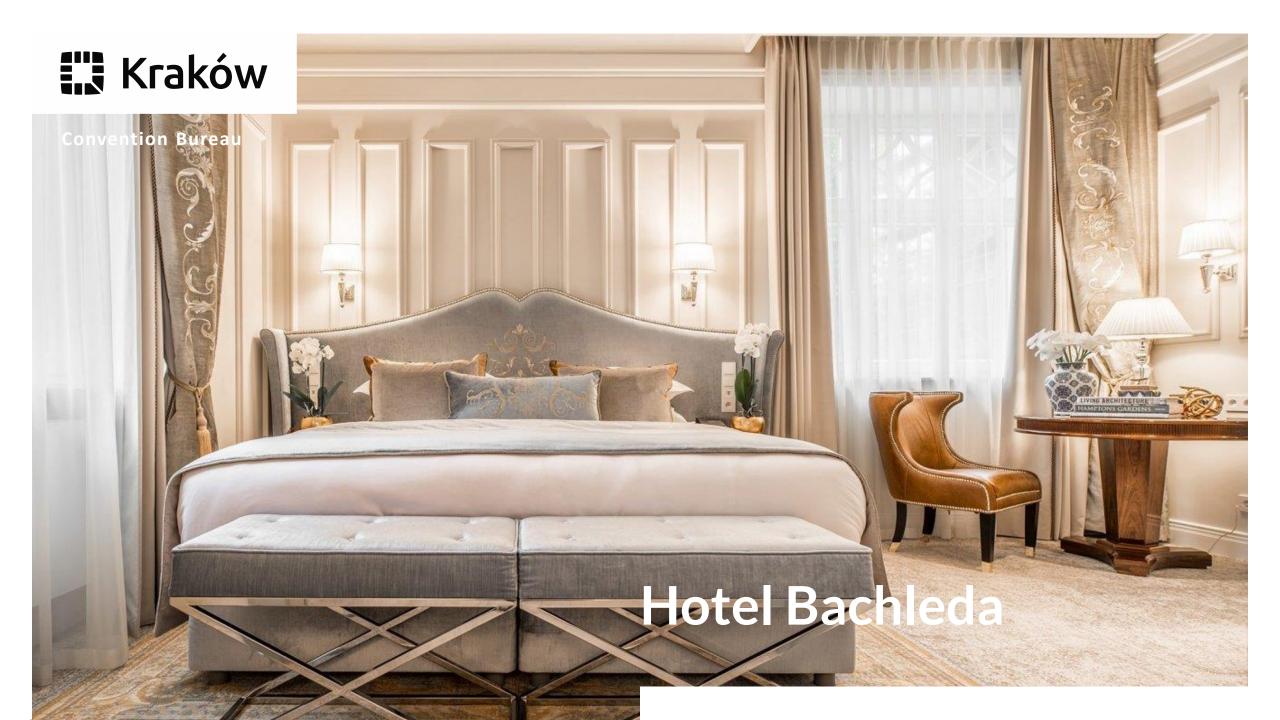
Bachleda Luxury Hotel Kraków - MGallery	64	rooms
Balthazar Design Hotel	22	
Grand	64	
Stary	53	
Copernicus	29	
Gródek	23	
Dwór Kościuszko	21	
UnicusPalace	60	
The Bonerowski Palace	15	

#### \*\*\*\* boutique hotels

Amber	18	rooms
Unicus	34	
Ester	31	
Wentzl	18	
Pod Różą	57	
Amadeus	22	
Queen Boutique	31	
Senacki	20	
Ostoya Palace Hotel	24	









# **Activities**

**Underground escapade** 

**Team buildings** 

**Sport games and competitions** 

Sport Outdoor activities and competitions







# Małopolska:

A Truly Mesmerising Region

9 spa resorts, incl. Krynica Zdrój, Szczawnica, Muszyna, Wysowa Zdrój

Thermal water e.g. Bania, Bukovina, Termy Chochołowskie.

Modern SPA & Wellness resorts



6,500

hiking routes

of mountain trails

3,360<sub>km</sub>

**60** skiing facilities

2,600<sub>km</sub> of cycling routes











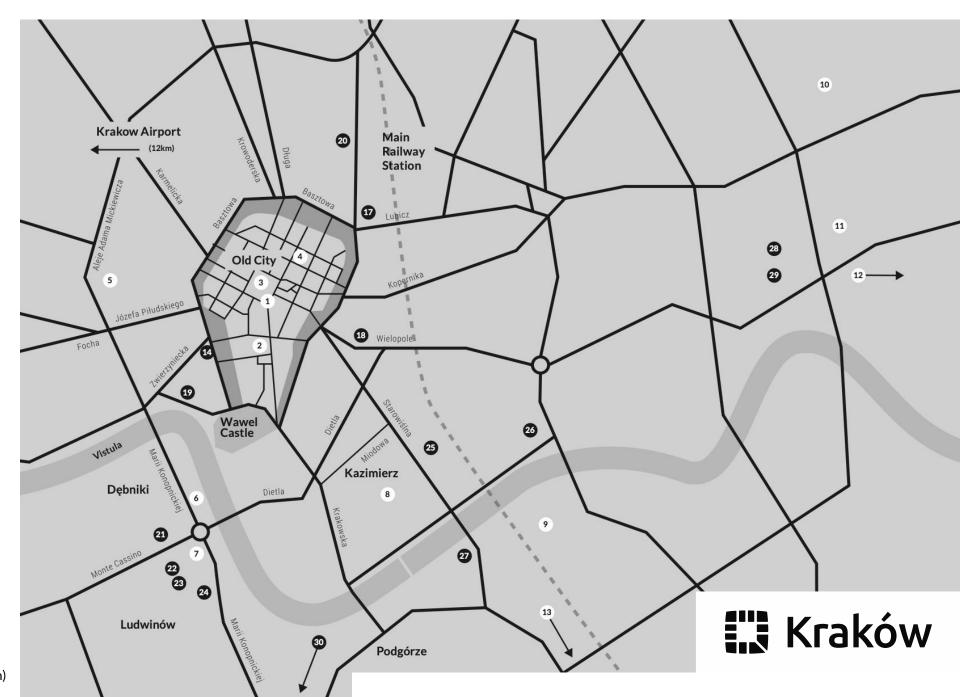


#### **Venues:**

- 1. Main Market Square
- 2. Town Hall Wielopolski Palace
- **3.** Sukiennice Gallery of 19th-Century Polish Art in the Cloth Hall
- **4.** Juliusz Słowacki Theatre in Kraków Archeological Museum Gardens
- 5. Auditorium Maximum
- 6. Museum of Japanese Art (Manggha)
- 7. ICE Kraków Congress Centre
- 8. Old Tram Depot by DeSilva
- **9.** MOCAK Museum of Contemporary Art in Krakow
- 10. Museum of Polish Aviation
- 11. TAURON Arena Kraków (5 km)
- **12.** EXPO Kraków (6,5km)
- 13. Wieliczka Salt Mine (15km)

#### **Hotels:**

- 14. Radisson Blu Kraków
- 17. Vienna House Andel's Cracow
- 18. Holiday Inn Krakow City Centre
- 19. Sheraton Grand Krakow
- 20. Hotel Mercure Kraków Stare Miasto
- 21. B&B Hotel Kraków Centrum
- 22. Park Inn by Radisson
- 23. Q Plus Hotel
- 24. Hilton Garden Inn
- 25. PURO Hotel Kraków Kazimierz
- 26. Galaxy Hotel
- 27. Qubus Hotel
- **28.** DoubleTree by Hilton Kraków Hotel & Convention Center
- 29. Hampton by Hilton Krakow
- 30. Metropolo Kraków By Golden Tulip (7km)



# The Host City

### **HERITAGE**; CULURE; TOURISM

41. UNESCO World Heritage Session 2017; 2000 pax.

15th Congress of the World Heritage Cities of OWHC; 350 pax.

3rd International Congress on Ethics and Tourism 2017; 400 pax.

Urban Jewish Heritage Conference - Presence and Absence 2018; 250 pax.

Historical Cities 3.0; 250 pax.

### **MEDICINE**

46th EDTNA/ERCA International Conference; 1200 pax.

Teaching Course on Endocrine Diseases in Pregnancy; 600 pax.

MIRCIM McMaster International Annual Review Course In Internal Medicine; 600 pax.

WORLD CONGRESS ON OSTEOPOROSIS, OSTEOARTHRITIS AND MUSCULOSKELETAL DISEASES, WCO-IOF-ESCEO 2018; 3500 pax.

23rd WONCA Europe Conference; 2000 pax.

48th World Congress of Surgery WCS 2019; 2000 pax.

International Union of Phlebology Chapter Meeting UIP 2019; 1300 pax.

5th ELPAT congress on Ethical, Legal and Psychosocial Aspects of Transplantation; 400 pax.

24th Annual Meeting of the RNA Society; 1500 pax.

NFIC 2018 New Frontiers in Interventional Cardiology NFIC; 1900 pax.

41st Congress of the European Society of Clinical Nutrition and Metabolism ESPEN 2019; 2000 pax.

Dental Spaghetti XVII International Dental Congress; 1000 pax.

28th European Wound Management Association Conference EWMA 2018; 3500 pax.

# The Host city

### **IT&COMMUNICATIONS**

ACE! Conference 2019 Building Better Software Better; 500 pax.

Digital Dragons 2019 - European Congress of the video game industry; 1000 pax.

CYBERSEC Congress 2018; 1200 pax.

The ASPIRE Industry Summit; 2000 pax.

Devoxx IT industry congress; 2500 pax.

### **ECONOMIC AND POLITICAL**

Invest-Cuffs 2019; 5000 pax.

Open Eyes Economy Summit 2019 - value economy congress; 2000 pax.

IMPACT Conference; 5000 pax.

### **TECHNICAL**

World Congress of Theory of Mechanisms an Machines IFToMM; 600 pax.

17th International Conference on X-ray Absorption Fine Structure XAFS 2018; 500 pax.

The European Association of Antennas and Propagation EUCAP 2019; 1500 pax.

73rd World Foundry Congress 2018; 300 pax.

44th Federation of European Biochemical Societies Congress FEBS 2019; 2000 pax.

14th International Conference on Mercury as a Global Pollutant ICMGP 2019; 900 pax.

6th Central European Congress of Life Sciences EUROBIOTECH 2017; 500 pax.

4th Polish Congress of Mechanics and 23rd International Conference on Computer Methods in Mechanics PCM-CMM 2019; 1200 pax.

II International Symposium on Carrot and Other Apiaceae ISHS 2018; 400 pax.

