Fundusze Europejskie
Program Regionalny

Rzeczpospolita Polska

MAŁOPOLSKA

Unia Europejska
Europejski Fundusz Rozwoju Regionalnego

About Kraków

Key Facts & Figures

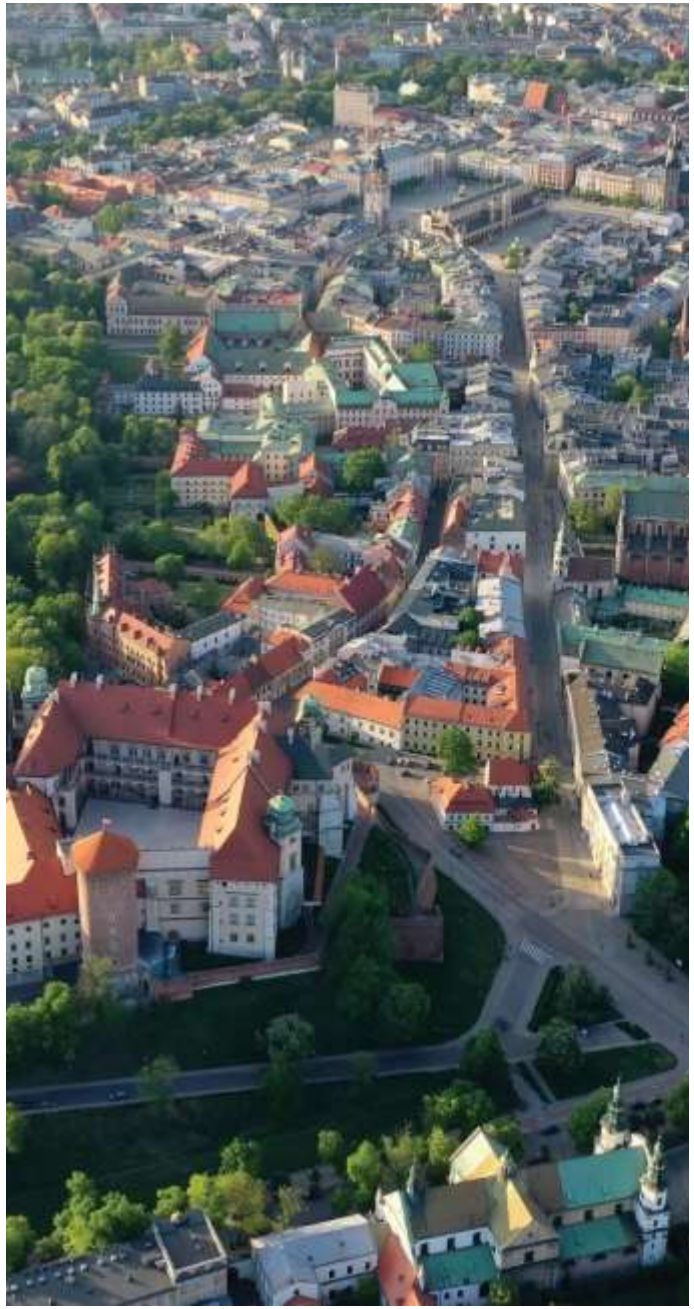
Easy to reach
145+ direct flights in 2022

State-of-the-art event venues
ICE Kraków, EXPO Kraków, Tauron Arena Kraków, over 170 in total

City of culture
international festivals, global industry fairs & congresses

Unique event ambience
great diversity of venue options, from iconic Medieval & Renaissance architecture to ultra-modern event centres with industry-leading technologies & production teams

Universities
23 universities, ca. 130,000 students from all over the world



About Kraków

Key Facts & Figures

Accommodation
188 hotels (ca. 12 308 rooms & 22 758 beds)

Restaurants & World Cuisines
790 restaurants and cafés in city centre

The Małopolska Region
great incentive opportunities

Strong cooperation/support
Krakow Convention Bureau

Membership
ICCA
ECM
GDSM

Partnership
Kraków Network
PTO PCB recommendation

Kraków in the middle of Europe

Kraków Airport

No. 1 regional airport in Poland

12 km / 15 min.
from historical centre

8,000,000 passengers in 2019

Best European hubs:
Amsterdam 3× daily, **Frankfurt 4**× daily,
Munich 3× daily, **London 4**× daily,
Paris 3× daily, **Warsaw 4**xdaily

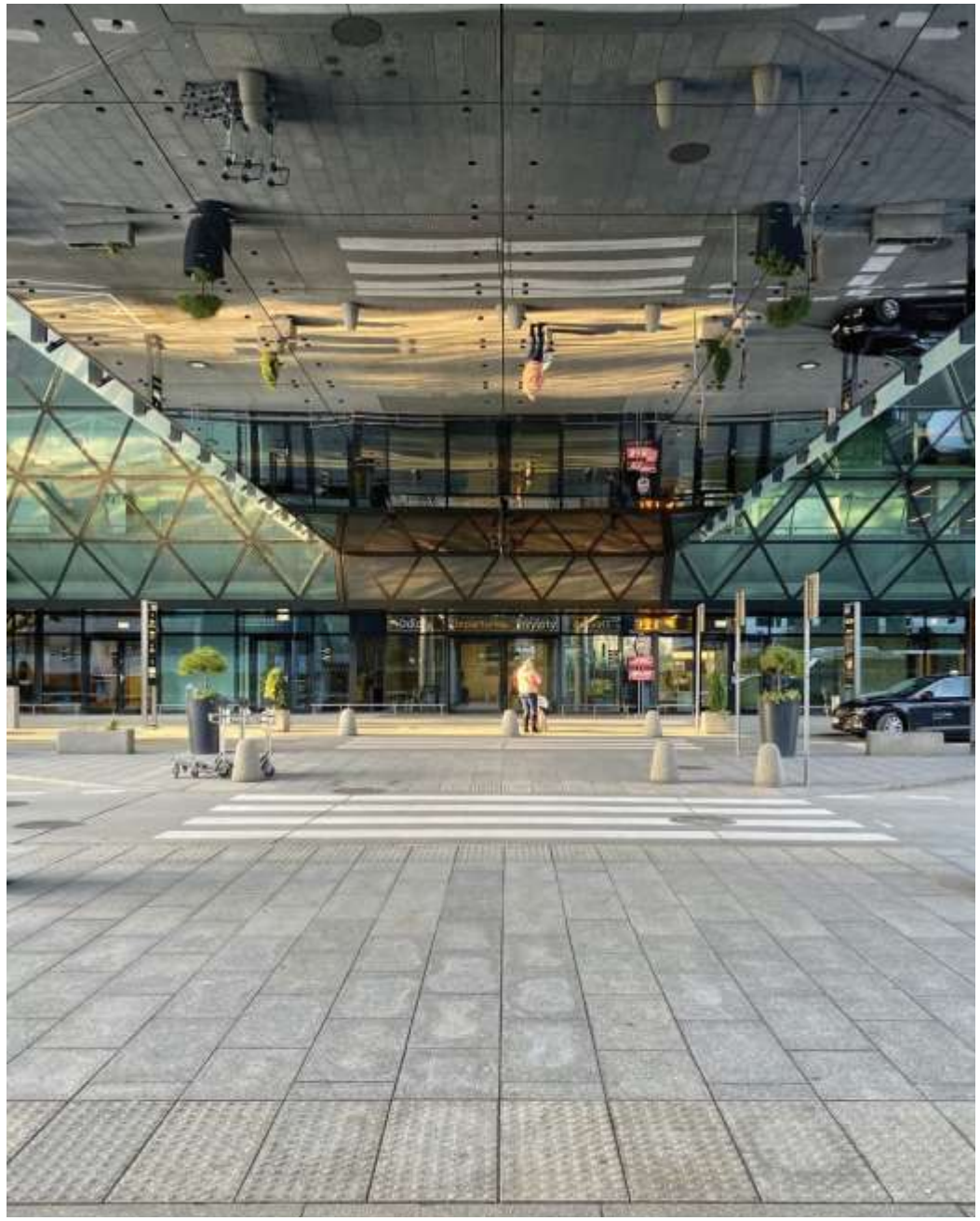
20 airlines

145 direct flights

4 continents

33 countries

100 cities



With only one transfer you can reach worldwide destinations!

Kraków Airport

No. 1

regional airport
in Poland

UNESCO
World Heritage Site
1978

One of the First Two
Cities in The World

Kraków

Convention Bureau

the city of UNESCO HERITAGE

Old Town

Kraków

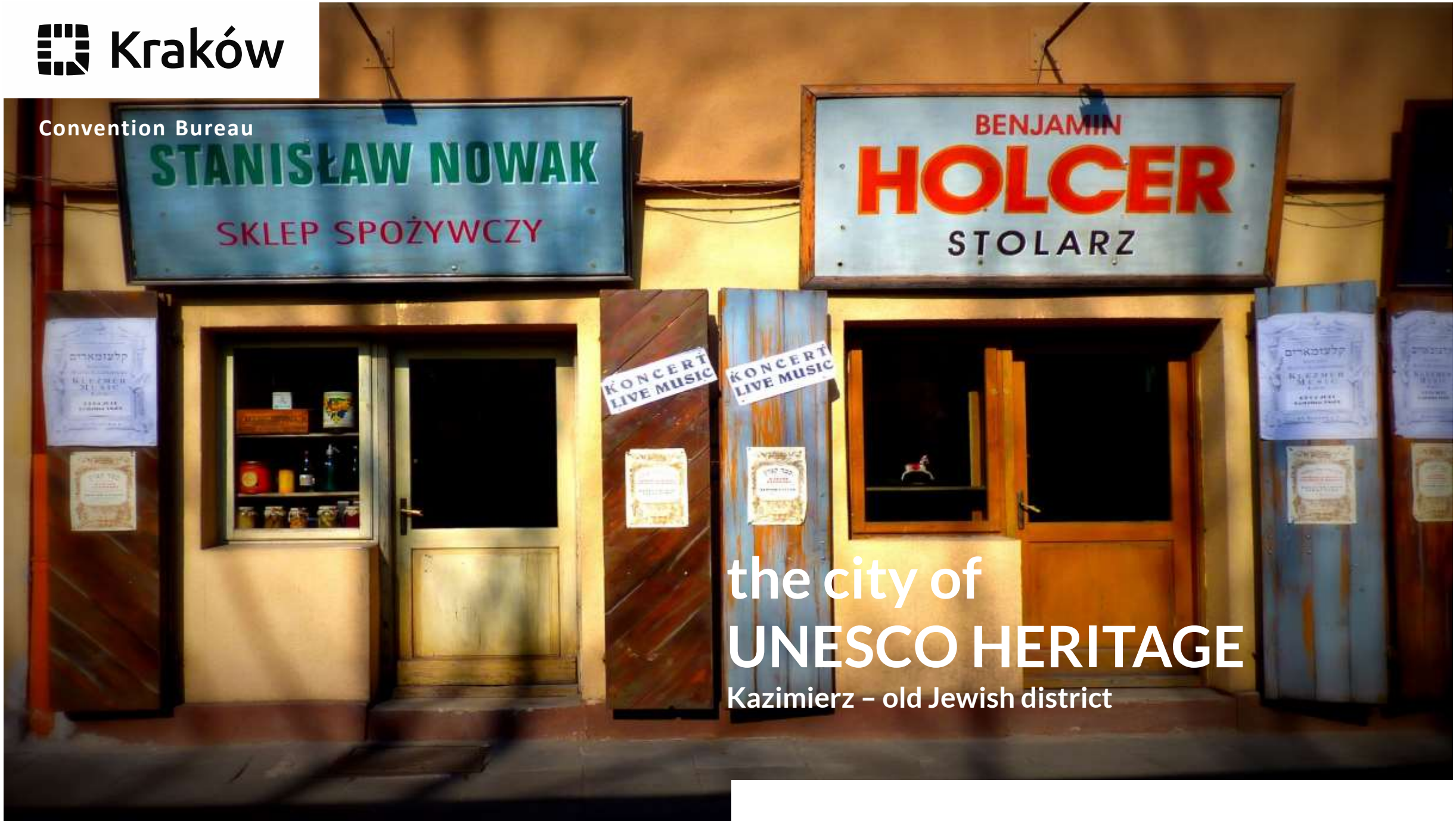
Convention Bureau

the city of UNESCO HERITAGE

Wawel Royal Castle

Kraków

Convention Bureau

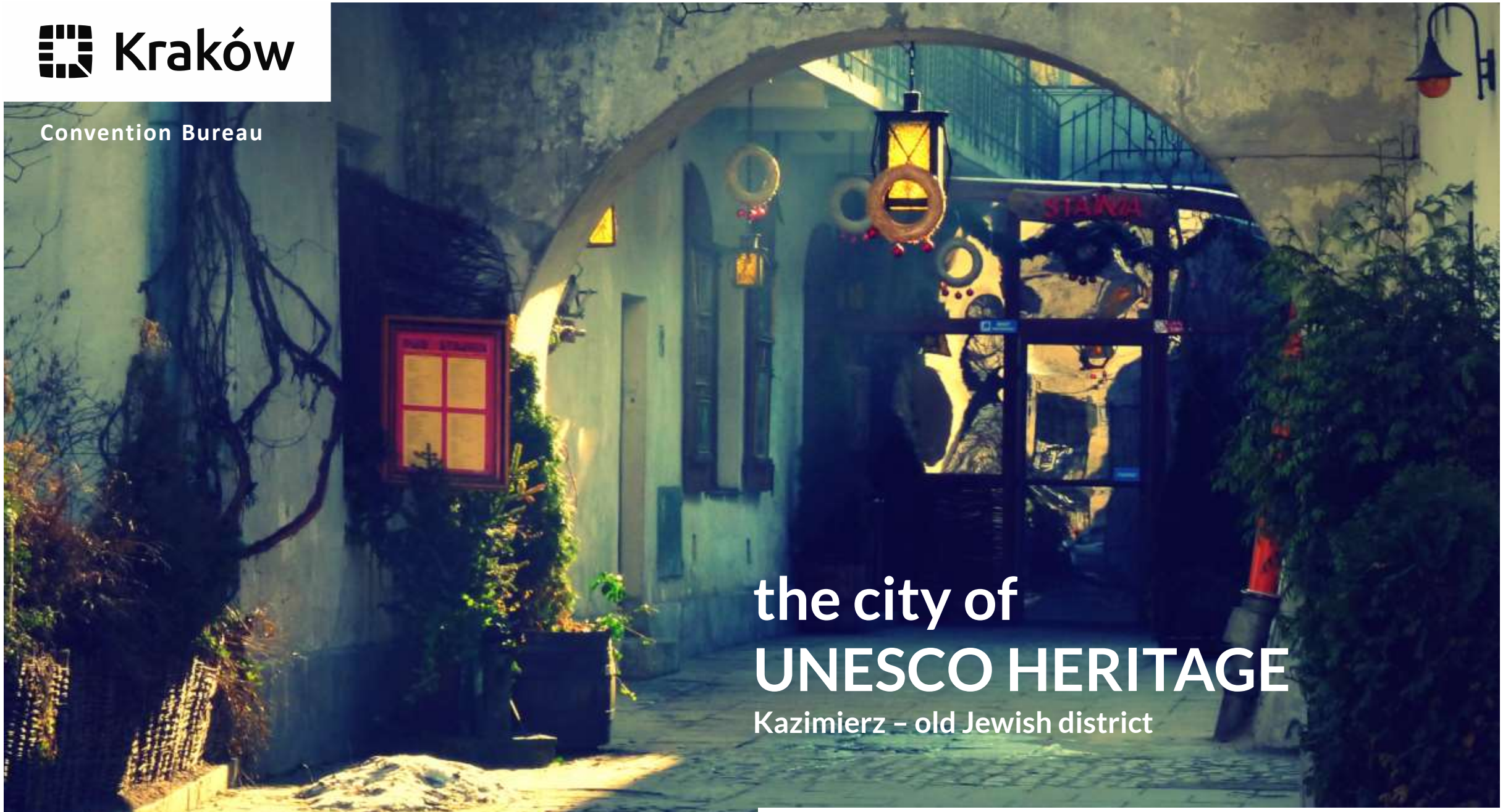


the city of UNESCO HERITAGE

Kazimierz – old Jewish district

Kraków

Convention Bureau



the city of UNESCO HERITAGE

Kazimierz – old Jewish district

Kraków

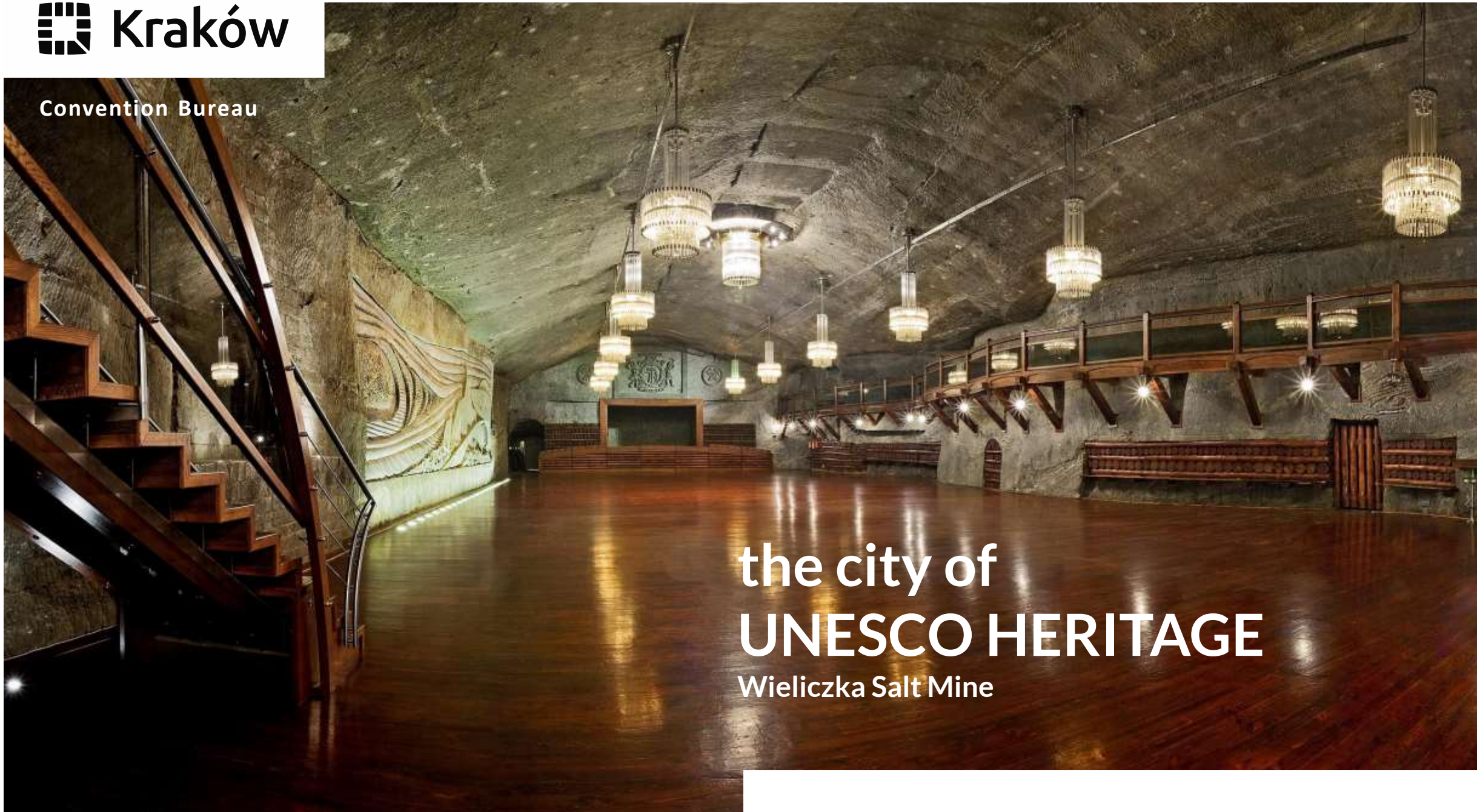
Convention Bureau

the city of UNESCO HERITAGE

Wieliczka Salt Mine

Kraków

Convention Bureau

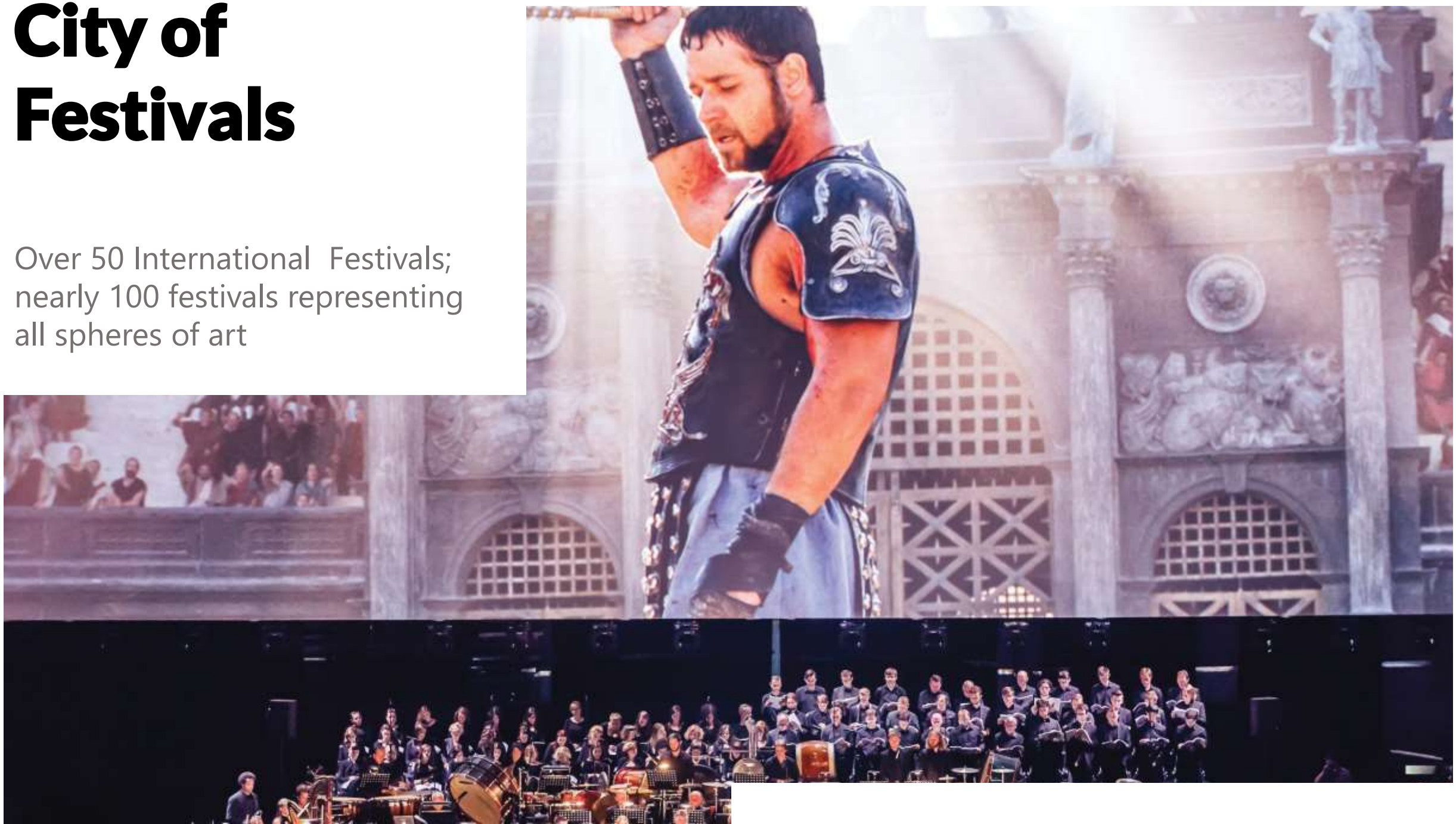


the city of UNESCO HERITAGE

Wieliczka Salt Mine

City of Festivals

Over 50 International Festivals; nearly 100 festivals representing all spheres of art



Kraków

Convention Bureau

City of Festivals

- Misteria Paschalia
- Krakow Film Music Festival
- Opera Rara
- Mastercard OFF CAMERA
- Sacrum-Profanum Music Festival
- Conrad Festival
- Unsound Festival
- Jewish Culture Festival
- Grand Parade of Dragons
- Christmas Fair

Universities

23

Universities (14 public)

130,000

students

100

science/research units

59

Congress Ambassadors

International
Business Hub

Over 350 international companies

IT/Business Services

Almost 100,000 employees

Over 1,6 million sqm of modern office spaces

50% of the city is green areas

311 ha

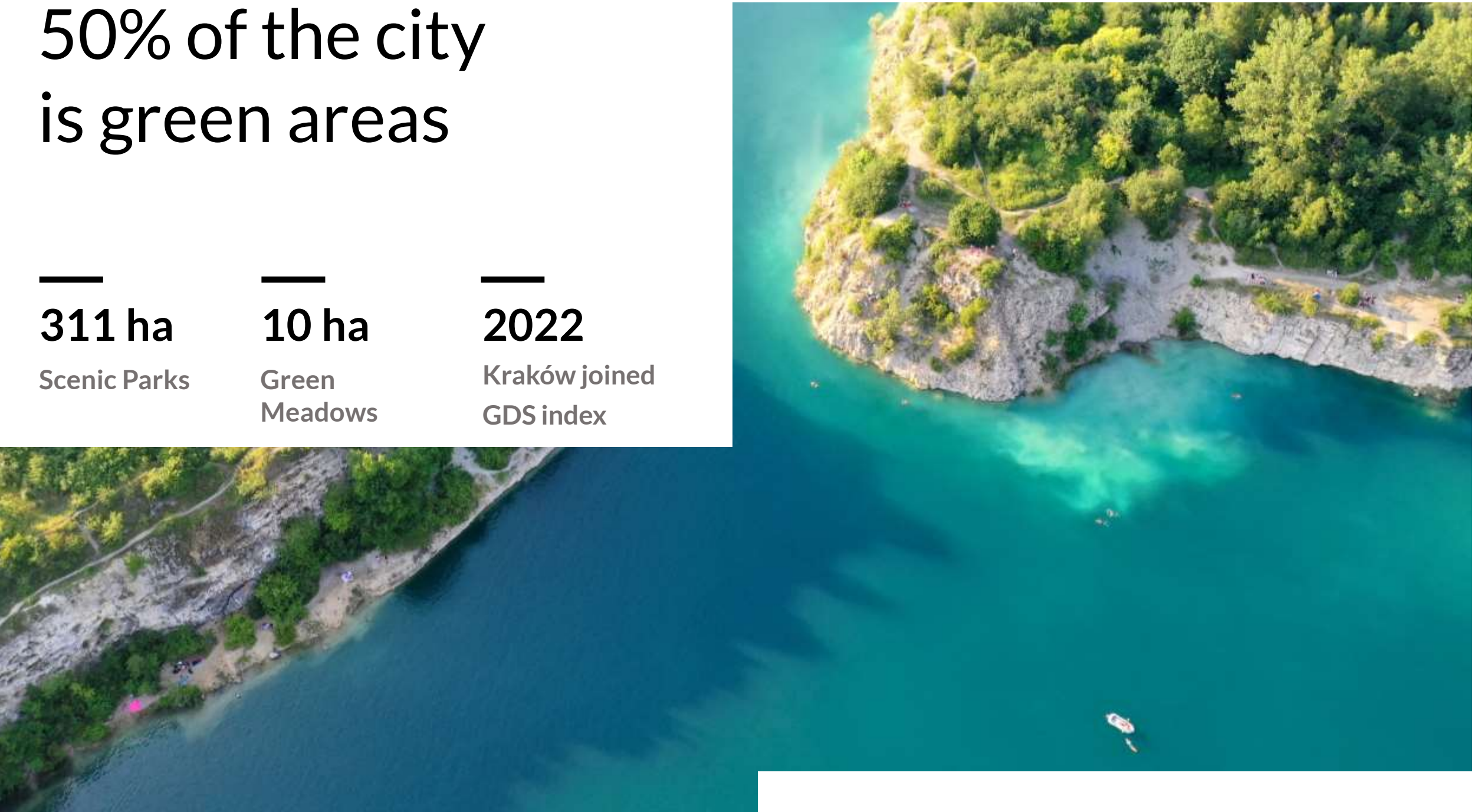
Scenic Parks

10 ha

Green Meadows

2022

Kraków joined GDS index



World cuisines

European Capital of Gastronomic Culture 2019

790

cafes and restaurants in the city centre

13

local products protected under EU law

26

restaurants recommended by Michelin, first * in 2020

Kraków

Conference Venues

Kraków

Convention Bureau

ICE Kraków

Congress Centre

ICE Kraków

Congress Centre

Total capacity: 3,400 pax

Auditorium Hall S1
up to 1915 pax

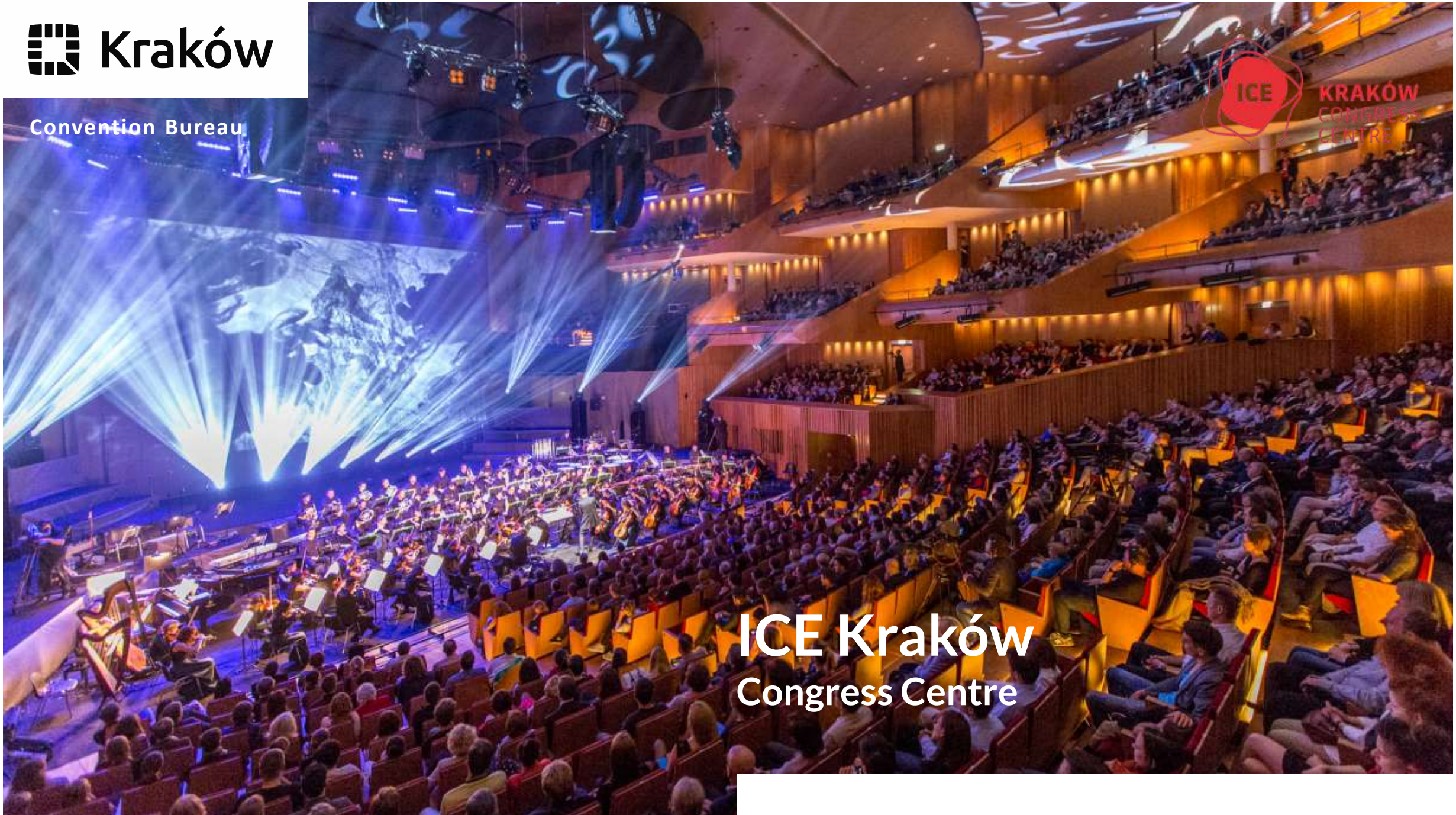
Theatre Hall S2
594 pax

Chamber Hall S3
2 × 200 pax

Conference Hall Complex S4
Total capacity 500 pax or 11 halls × 24 pax

Kraków

Convention Bureau



ICE Kraków

Congress Centre

Kraków

Convention Bureau

ICE KRAKÓW CONGRESS CENTRE

ICE Kraków

Congress Centre

Kraków

Convention Bureau

TAURON
ARENA KRAKÓW

TAURON
Arena Kraków

TAURON
Arena Kraków

Main Hall
Max. area of the arena court – 4 500 sq.m
Places on grandstands – 15 030
Seats on the arena court – 3 500
Average capacity – concert/sport – 22 000/20 400

Small Hall
Court area – 1 750 sq.m
Seats – 300

Kraków

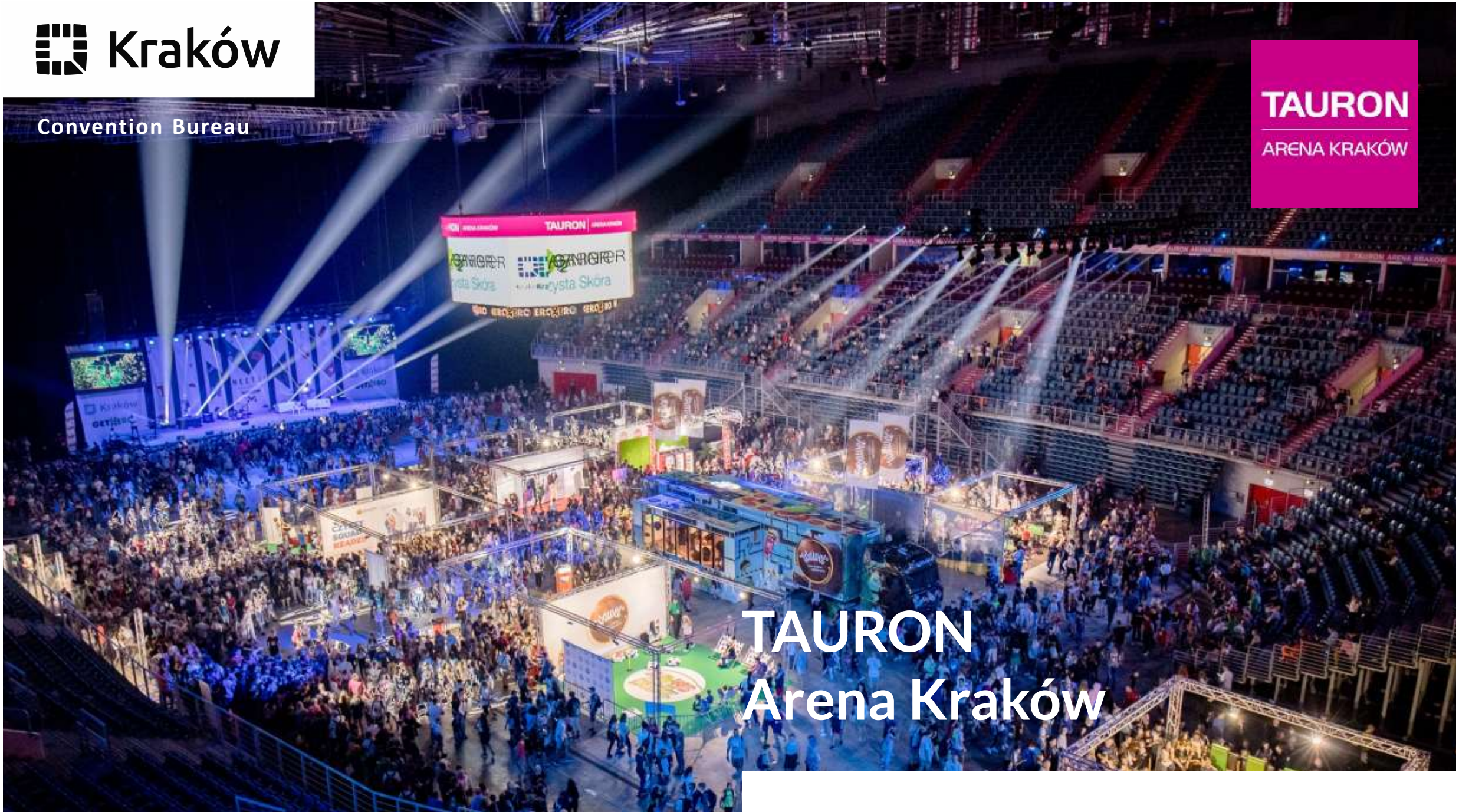
Convention Bureau

TAURON
ARENA KRAKÓW

TAURON Arena Kraków

Kraków

Convention Bureau



TAURON Arena Kraków

Kraków

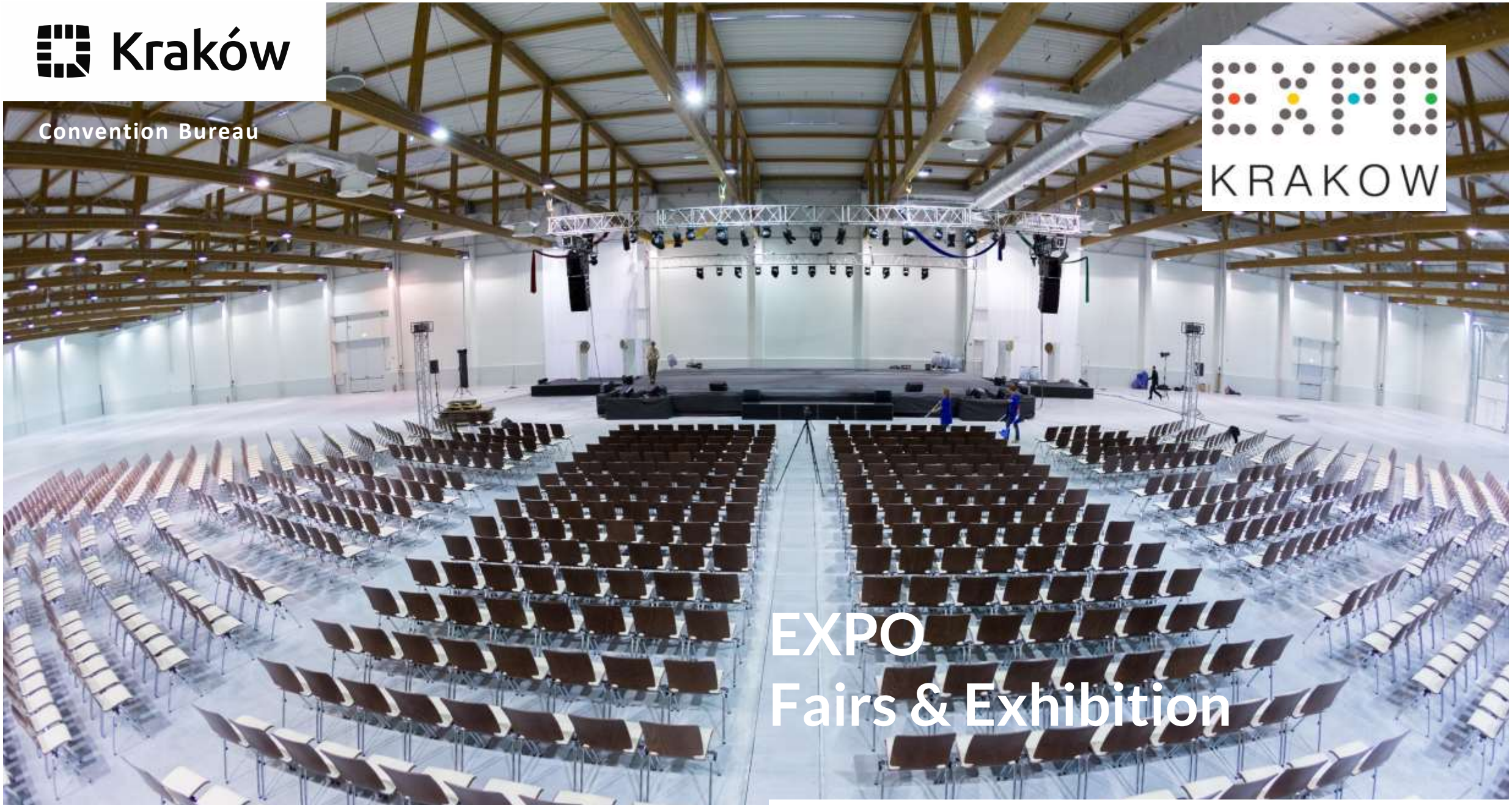
Convention Bureau

EXPO KRAKOW

EXPO
Fairs & Exhibition

Kraków

Convention Bureau



EXPO KRAKOW

EXPO
Fairs & Exhibition

EXPO Kraków

WISŁA hall
5000 sq.m | 3600 thearte | 2200 banquet

DUNAJ hall
4000 sq.m | 2700 theatre | 1720 banquet

BRATYSŁAWA conference room
648 sq.m | 600 theatre | banquet 300

WIEDEN conference room
282 sq.m | 267 theatre | banquet 120

LWÓW conference room
234 sq.m | 210 theatre | 105 banquet

BUDAPESZT conference room
2017 sq.m | 182 theatre | 96 banquet

PRAGA conference room
138 sq.m | 120 theatre | 64 banquet

MEETING ROOMS 1
33 sq.m | 30 theatre

MEETINGS ROOMS 2
3,4 sq.m | 20 theatre

Kraków

Convention Bureau

CKF_13

The Fabryczna Conference Centre

CKF_13

The Fabryczna Conference Centre

Total capacity: 2,200 m², including foyer for 960 pax

Idea Hall
up to 700 pax

Harmony Hall
up to 170 pax

Synergy Hall
up to 135pax

Dialogue Hall
up to 40 pax

Kraków

Convention Bureau

CKF_13

Conference hotels

Metropolo Kraków By Golden Tulip

- 220 rooms
- 16 conference rooms with a total area of 2,500 m²
- Total capacity: up to 2000 in the biggest hall.

DoubleTree by Hilton Kraków Hotel & Convention Center

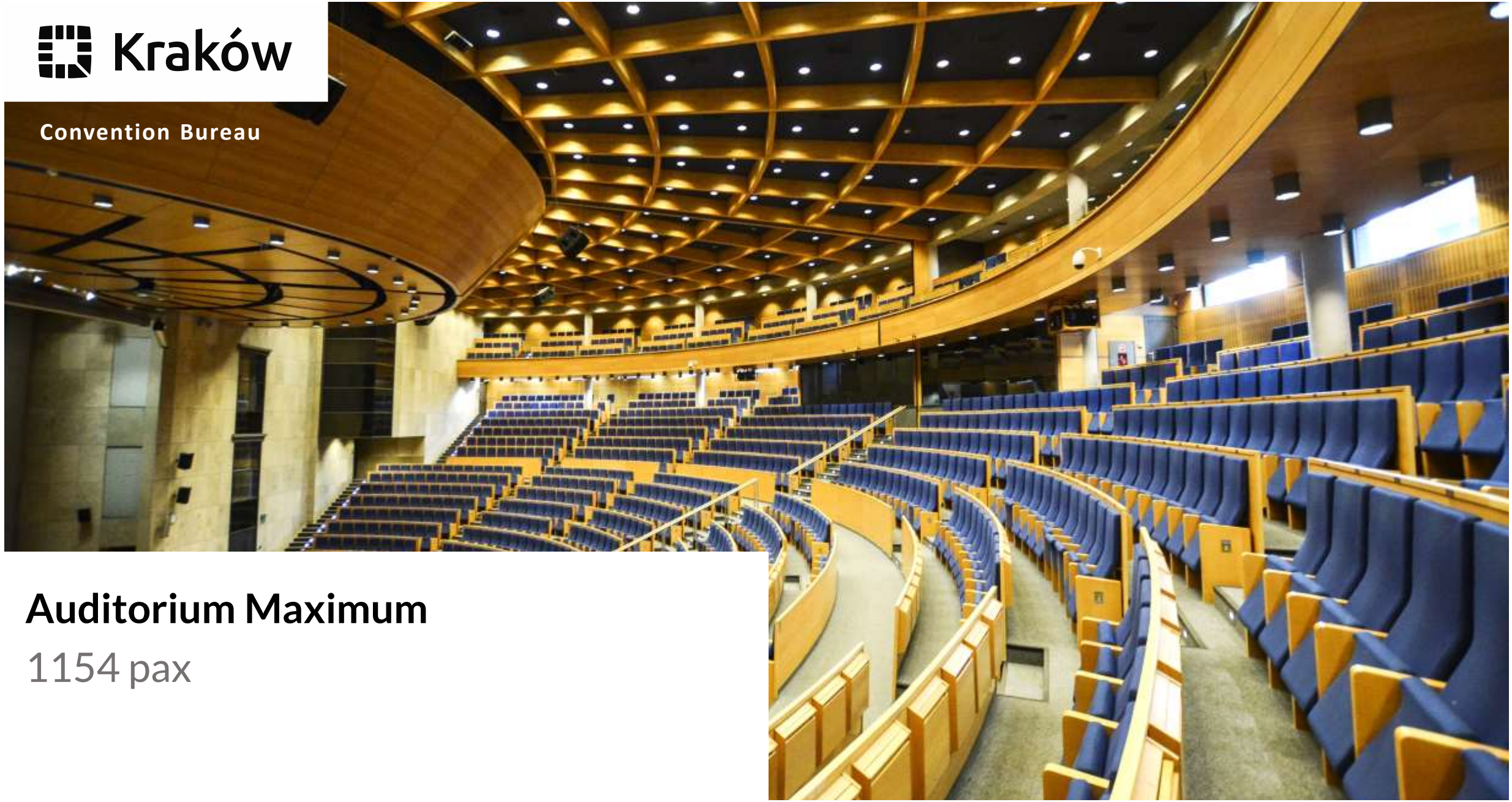
• 232 rooms plus 161 in the neighbouring Hampton by Hilton Kraków
• grand pillar-free ballroom (920 sq. m, 4,96 m height, capacity for over 1000 pax)
• 16 conference rooms; 2.970 sqm. of conference and banquet space

Kraków

University venues

Kraków

Convention Bureau



Auditorium Maximum

1154 pax

Kraków

Convention Bureau

Kraków

Convention Bureau

Unique Venues

Kraków

Convention Bureau

19th-century Art Gallery

240

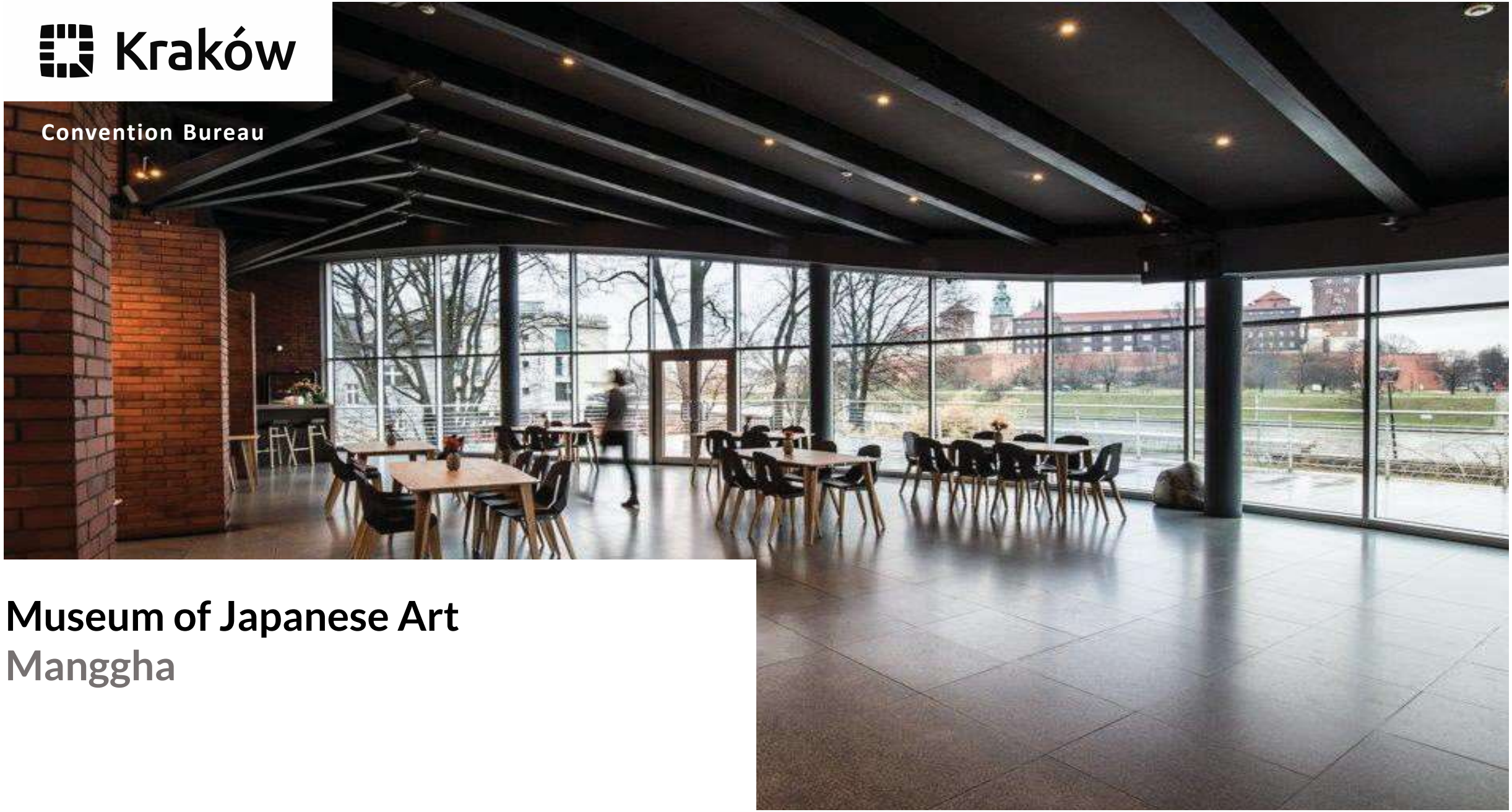
visitors (gala dinner)

400

visitors (cocktail event)

Kraków

Convention Bureau

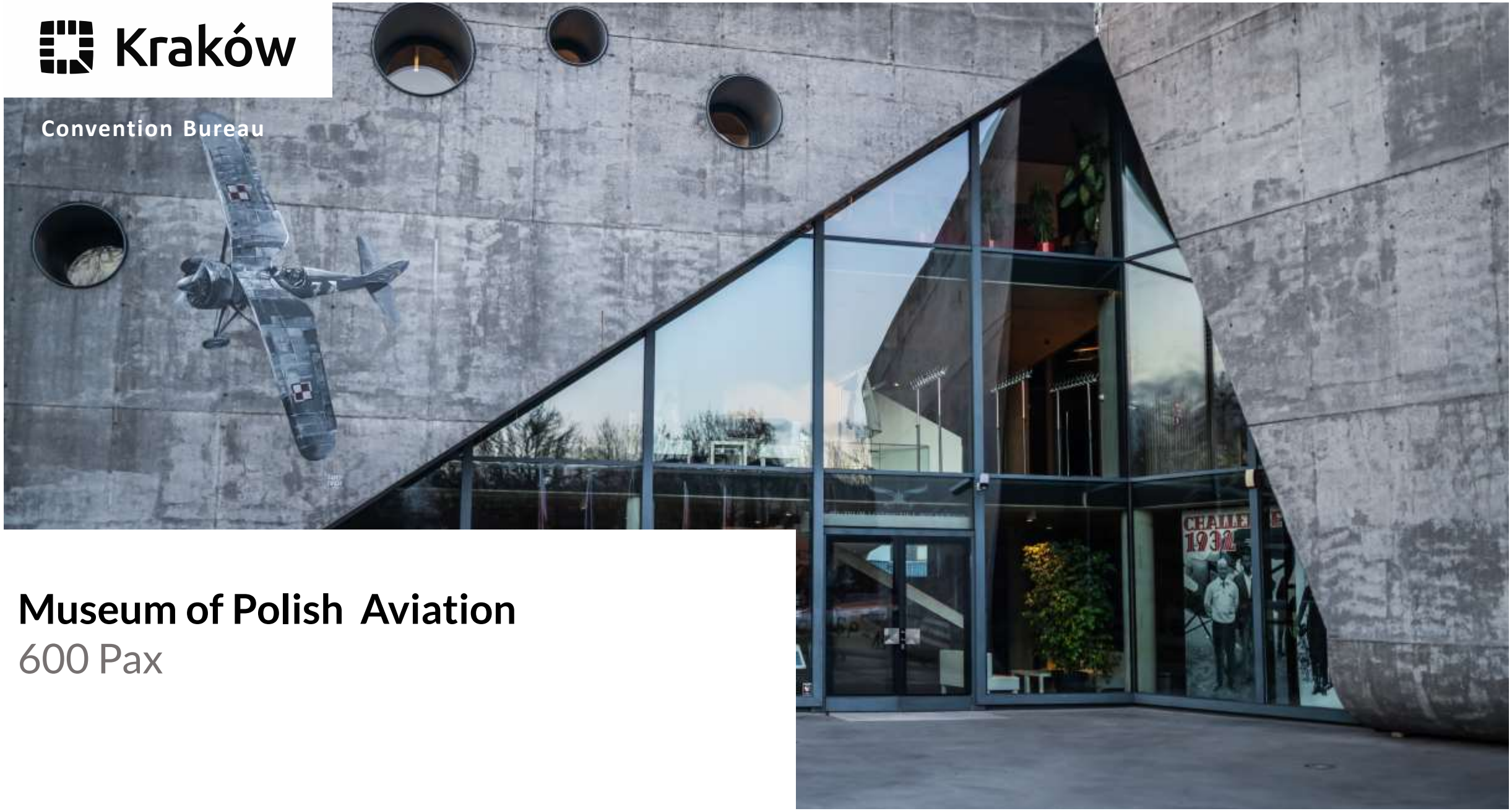


Museum of Japanese Art

Manggha

Kraków

Convention Bureau



Museum of Polish Aviation

600 Pax

Kraków

Convention Bureau

Museum of Polish Aviation

600 Pax

Kraków

Convention Bureau

Juliusz Słowacki Theatre

570

Audience

150

Foyer

Kraków

Convention Bureau

Old Depot DeSilva

700

visitors on gala dinner

1,000

visitors in cocktail event

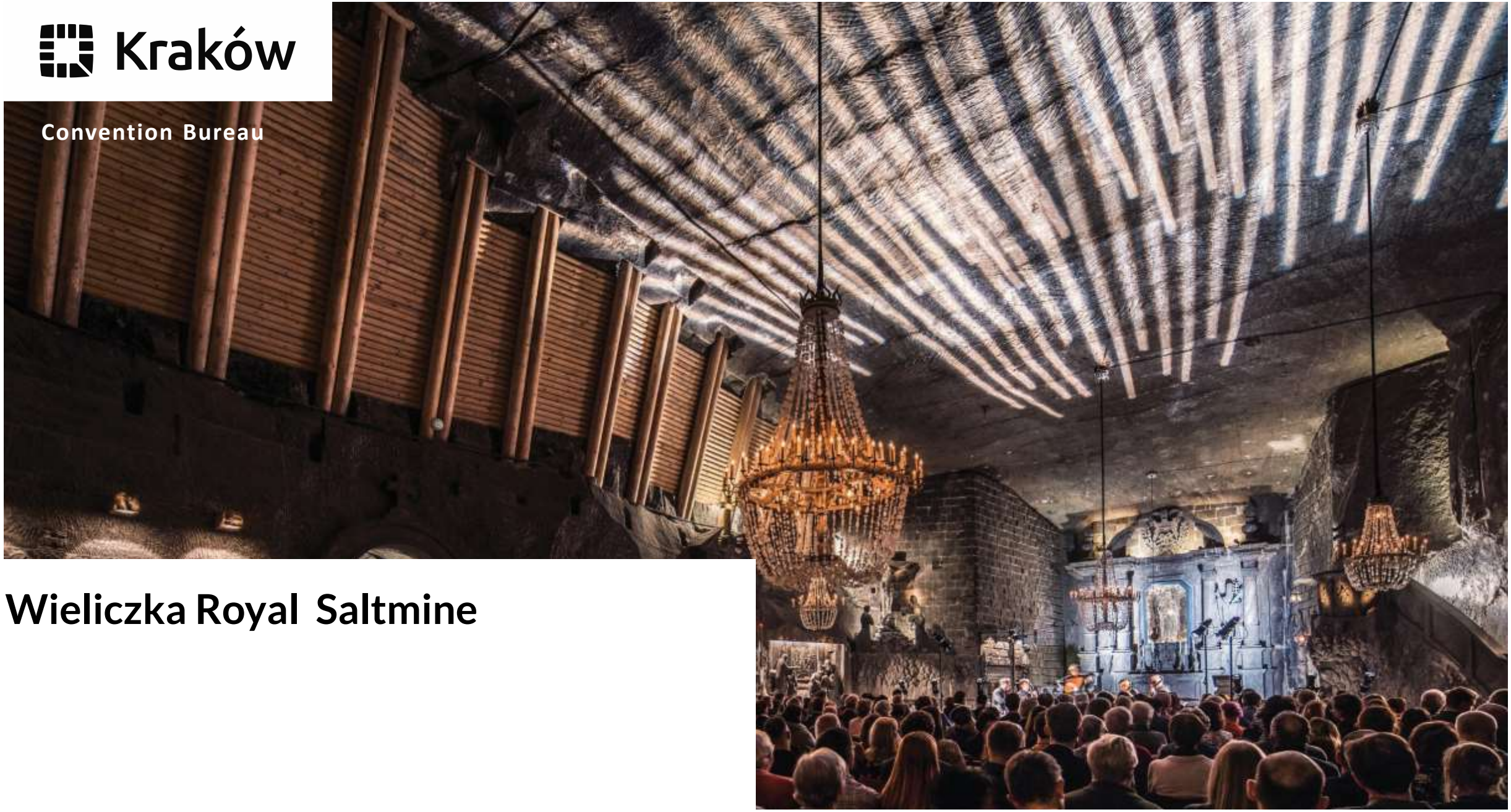
Kraków

Convention Bureau

Wierzynek Restaurant

Kraków

Convention Bureau



Wieliczka Royal Saltmine

ACCOMODATION

188 HOTELS /**12 308** ROOMS/**22 758** BEDS

CAT.	QTY	ROOMS	BEDS
*****	16	1373	2576
****	61	5473	10074
***	90	4304	7797

Hotels

*****

Holiday Inn Krakow City Centre	236	rooms
Sheraton Grand Krakow Hotel	232	
Radisson Blu	196	
Crown Piast Hotel	175	

****

		rooms
Novotel Krakow City West	305	
DoubleTree by Hilton Kraków Hotel&Convention Center	232	
PURO Kraków Kazimierz	228	
METROPOLO KRAKOW BY GOLDEN TULI	220	
Galaxy Hotel	200	
Novotel Krakow Centrum	198	
MERCURE KRAKÓW STARE MIASTO	198	
Qubus Hotel	194	
Best Western Efekt Express Kraków Hotel	179	
Best Western Premier Kraków	169	
HAMPTON BY HILTON KRAKÓW	161	
Andel's Hotel Kraków	159	
Hilton Garden Inn Krakow	154	
PLUS Q Hotel	154	
Park Inn by Radisson	152	

Boutique Hotels

******* boutique hotels**

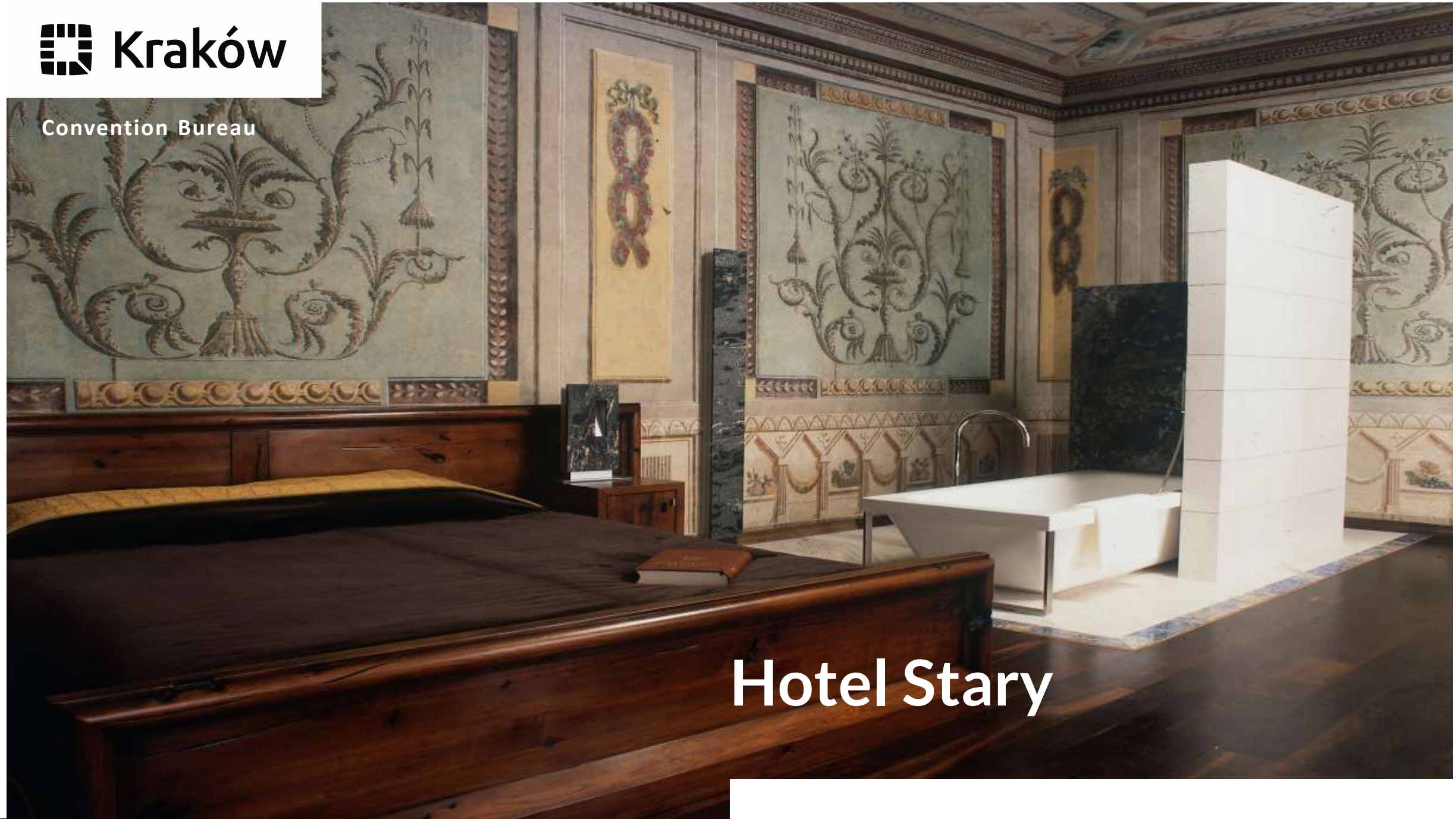
Bachleda Luxury Hotel Kraków - MGallery	64	rooms
Balthazar Design Hotel	22	
Grand	64	
Stary	53	
Copernicus	29	
Gródek	23	
Dwór Kościuszko	21	
UnicusPalace	60	
The Bonerowski Palace	15	

****** boutique hotels**

Amber	18	rooms
Unicus	34	
Ester	31	
Wentzl	18	
Pod Różą	57	
Amadeus	22	
Queen Boutique	31	
Senacki	20	
Ostoya Palace Hotel	24	

Kraków

Convention Bureau



Hotel Stary

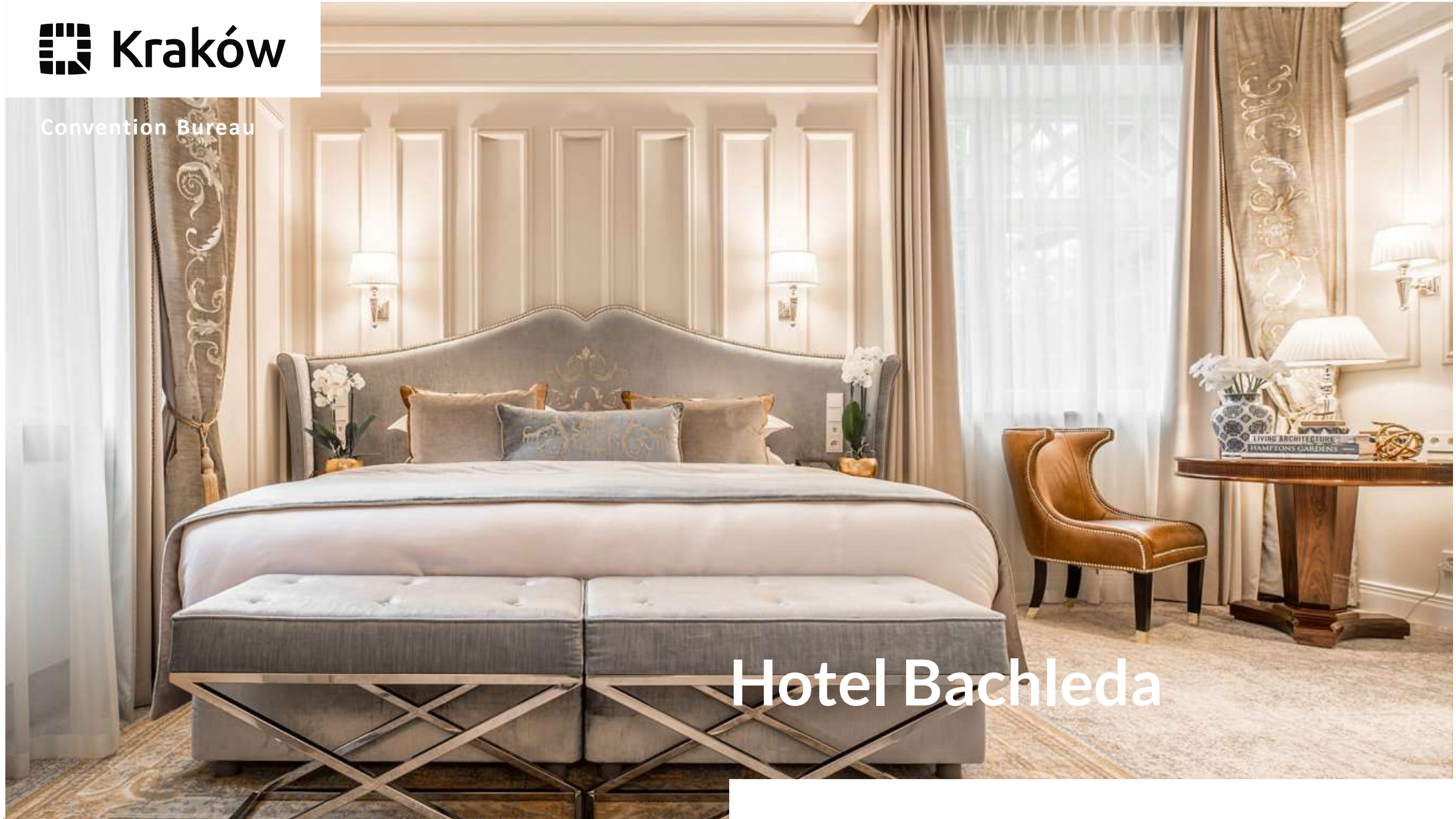
Kraków

Convention Bureau

Balthazar Design Hotel

Kraków

Convention Bureau



Hotel Bachleda

Kraków

Convention Bureau

INCENTIVES IDEAS
KRAKÓW & MALOPOLSKA REGION

Activities

Underground escapade

Team buildings

Sport games and competitions

Sport Outdoor activities and competitions

Małopolska:

A Truly Mesmerising Region

9 spa resorts, incl. Krynica Zdrój, Szczawnica, Muszyna, Wysowa Zdrój

Thermal water e.g. Bania, Bukovina, Termy Chochołowskie.

Modern SPA & Wellness resorts

6,500
hiking routes

3,360 km
of mountain trails

60
skiing facilities

2,600 km
of cycling routes

KRAKÓW & MALOPOLSKA REGION

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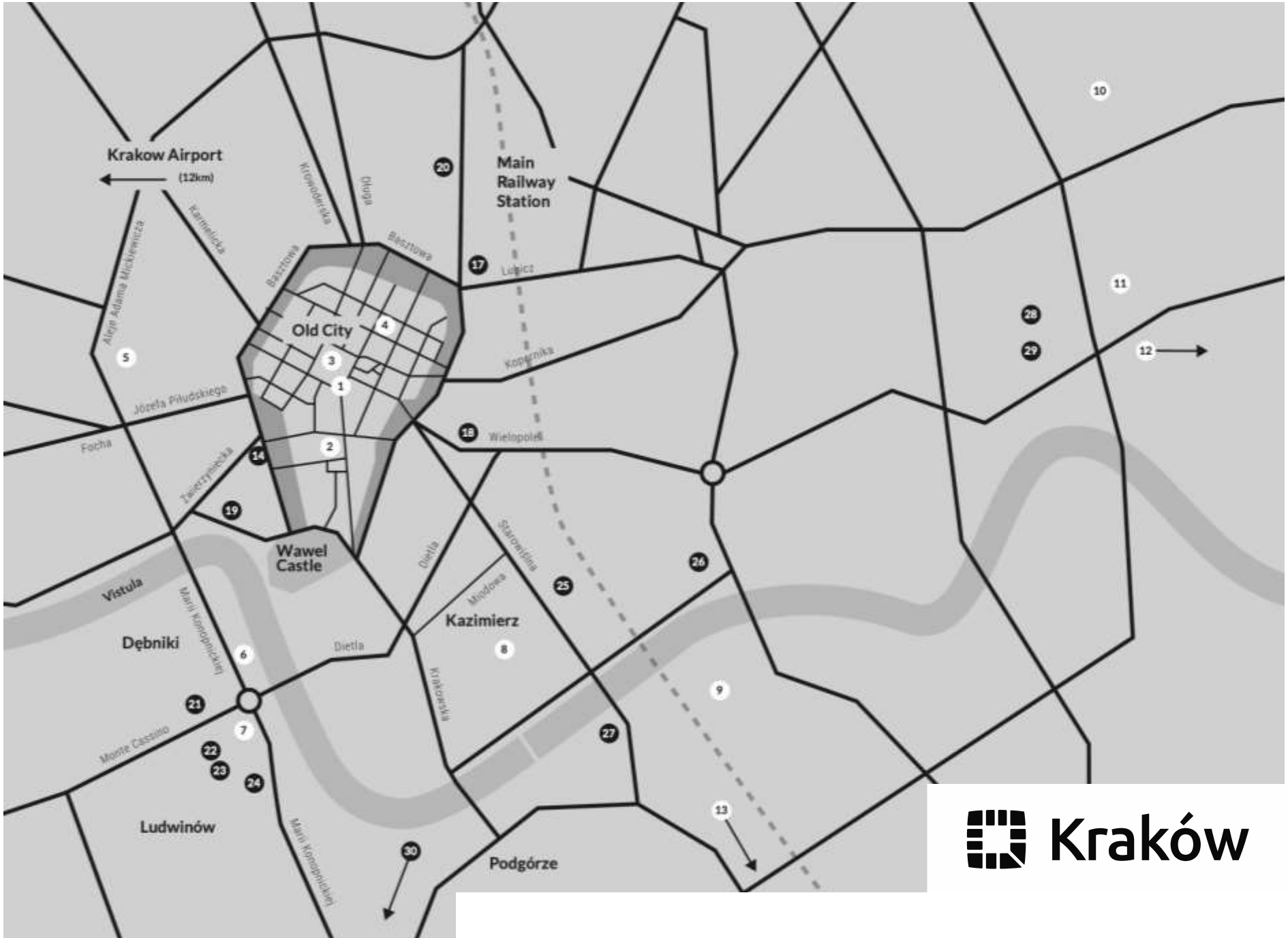
KRAKÓW & MALOPOLSKA REGION

Venues:

1. Main Market Square
2. Town Hall Wielopolski Palace
3. Sukiennice Gallery of 19th-Century Polish Art in the Cloth Hall
4. Juliusz Słowacki Theatre in Kraków Archeological Museum Gardens
5. Auditorium Maximum
6. Museum of Japanese Art (Manggha)
7. ICE Kraków Congress Centre
8. Old Tram Depot by DeSilva
9. MOCAK Museum of Contemporary Art in Krakow
10. Museum of Polish Aviation
11. TAURON Arena Kraków (5 km)
12. EXPO Kraków (6,5km)
13. Wieliczka Salt Mine (15km)

Hotels:

14. Radisson Blu Kraków
17. Vienna House Andel's Cracow
18. Holiday Inn Krakow City Centre
19. Sheraton Grand Krakow
20. Hotel Mercure Kraków Stare Miasto
21. B&B Hotel Kraków Centrum
22. Park Inn by Radisson
23. Q Plus Hotel
24. Hilton Garden Inn
25. PURO Hotel Kraków Kazimierz
26. Galaxy Hotel
27. Qubus Hotel
28. DoubleTree by Hilton Kraków Hotel & Convention Center
29. Hampton by Hilton Krakow
30. Metropolo Kraków By Golden Tulip (7km)



The Host City

HERITAGE; CULTURE; TOURISM

41. UNESCO World Heritage Session 2017; 2000 pax.

15th Congress of the World Heritage Cities of OWHC; 350 pax.

3rd International Congress on Ethics and Tourism 2017 ; 400 pax.

Urban Jewish Heritage Conference – Presence and Absence 2018; 250 pax.

Historical Cities 3.0; 250 pax.

MEDICINE

46th EDTNA/ERCA International Conference; 1200 pax.

Teaching Course on Endocrine Diseases in Pregnancy; 600 pax.

MIRCIM McMaster International Annual Review Course In Internal Medicine; 600 pax.

WORLD CONGRESS ON OSTEOPOROSIS, OSTEOARTHRITIS AND MUSCULOSKELETAL DISEASES, WCO-IOF-ESCEO 2018; 3500 pax.

23rd WONCA Europe Conference; 2000 pax.

48th World Congress of Surgery WCS 2019; 2000 pax.

International Union of Phlebology Chapter Meeting UIP 2019; 1300 pax.

5th ELPAT congress on Ethical, Legal and Psychosocial Aspects of Transplantation; 400 pax.

24th Annual Meeting of the RNA Society; 1500 pax.

NFIC 2018 New Frontiers in Interventional Cardiology NFIC; 1900 pax.

41st Congress of the European Society of Clinical Nutrition and Metabolism ESPEN 2019; 2000 pax.

Dental Spaghetti XVII International Dental Congress; 1000 pax.

28th European Wound Management Association Conference EWMA 2018; 3500 pax.

The Host City

IT&COMMUNICATIONS

ACE! Conference 2019 Building Better Software Better; 500 pax.

Digital Dragons 2019 – European Congress of the video game industry; 1000 pax.

CYBERSEC Congress 2018; 1200 pax.

The ASPIRE Industry Summit; 2000 pax.

Devoxx IT industry congress; 2500 pax.

ECONOMIC AND POLITICAL

Invest-Cuffs 2019; 5000 pax.

Open Eyes Economy Summit 2019 – value economy congress; 2000 pax.

IMPACT Conference; 5000 pax.

TECHNICAL

World Congress of Theory of Mechanisms an Machines IFToMM; 600 pax.

17th International Conference on X-ray Absorption Fine Structure XAFS 2018; 500 pax.

The European Association of Antennas and Propagation EUCAP 2019; 1500 pax.

73rd World Foundry Congress 2018; 300 pax.

44th Federation of European Biochemical Societies Congress FEBS 2019; 2000 pax.

14th International Conference on Mercury as a Global Pollutant ICMGP 2019; 900 pax.

6th Central European Congress of Life Sciences EUROBIOTECH 2017; 500 pax.

4th Polish Congress of Mechanics and 23rd International Conference on Computer Methods in Mechanics PCM-CMM 2019; 1200 pax.

II International Symposium on Carrot and Other Apiaceae ISHS 2018; 400 pax.

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