

wide

open

for
meetings

Kraków: meetings with extraordinary energy

The seat of the kings of Poland, a city with centuries of history, with the old town and the former Jewish quarter of Kazimierz listed as a UNESCO World Heritage Site 45 years ago. Sounds staid and noble? Rather like an ideal destination for a business trip with a range of attractions. Kraków - which is the city in question - is in itself an exciting mix of tradition and modernity, a centre of culture, science and business, and as the gateway to Małopolska region, it provides access to the numerous leisure activities the area has to offer.

Whether it's a business event, incentive trip or team-building event, Małopolska is happy to host any of them. This is favoured by facilities and attractions of the highest standard - from modern exhibition and conference centres, a through a medieval salt mine, to princely castles and museums - Kraków's extensive accommodation base (over 12,500 rooms in almost 190 hotels), convenient transport (air connections to all major European cities) and the support of the Kraków Convention Bureau. But what attracts visitors most is the extraordinary energy of the place, its diversity and the people you meet here: creative, inspiring, and open to new solutions.

Kraków respects its thousand-year-old heritage, but lives to the rhythm of today and is open - to visitors, to ideas, and to the changes that the future brings. Here, innovative enterprises go hand in hand with scientific centres, medieval and Renaissance works of art sit alongside avant-garde architecture, and art galleries are as tempting as renowned restaurants. The city will provide an unforgettable experience for everyone, whatever their interests, and there is even more to discover in the region. Fancy relaxing in the countryside or at a spa, participating in sports activities for adrenaline junkies, interacting with historical monuments, or perhaps experiencing folklore and local cuisine? - in the Małopolska region, all of this is at your fingertips.

Experience

Kraków.

Visit Małopolska.



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