

wide
open
for
meetings

**Kraków: attracts with energy,
inspires with diversity**

There is a place on the map of Europe that attracts a unique energy, where a thousand years of history have built the foundation for a multifaceted present and the tradition of meeting dates back to the 10th century. This is Kraków – an open and inspiring city that will provide an unforgettable experience for every visitor.

The spirit of Kraków is shaped by its history: the most ancient, dating back to the times of the kings of Poland, and the contemporary, from the 19th century. As time goes by, the city has changed, but its essence has remained the same. The Old Town and the former Jewish Quarter of Kraków were inscribed on the UNESCO World Heritage List 49 years ago. Significantly, unique historical locations such as historic palaces, original museum interiors or a medieval salt mine provide an original setting for business meetings.

On the other hand, the modern hotel infrastructure and venues such as TAURON Arena Kraków, the EXPO Kraków International Trade Fair and Congress Centre, the ICE – Fabryczna Conference Centre and the ICE Kraków Congress Centre can host events with thousands of participants. The latter boasts excellent recommendations: in 2017, it hosted the 11th session of the UNWTO World Heritage Committee, and in 2022, it became the host of the first ICCA Congress. Event organisers can count on the support of the city's Kraków Convention Bureau.

www.convention.krakow.pl/english

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